



April 19-23, 2026

# The Keys of Success.



Celebrating Twenty-Two-Five Presidents Club Achievement in Key West, Florida.



**Your potential for success in 2025 is unlocked — you have everything you need. But Presidents Club? You hold the keys.**

Welcome to Casa Marina, Key West's timeless "Grand Dame," where historic charm meets island luxury. Soaring ceilings, arched windows, and beautiful woodwork set the tone, opening onto 1,100 feet of private beach, two iconic piers, oceanfront dining, and tropical sand sculptures.

Opened in 1920 and now part of Hilton's Curio Collection, Casa Marina blends old-world elegance with modern Florida Keys style. Recently redesigned rooms and suites feature rattan, woven textures, wooden furnishings, and local art for an authentic, elevated stay.

For Datamax Presidents Club 2025, this resort is quite the reward. Enjoy:

- ▶ Round-trip airfare and private transfers
- ▶ Four nights of elegant accommodations
- ▶ Daily breakfasts on Flagler's terrace
- ▶ A private sunset cruise over the only living barrier reef in the U.S.
- ▶ Complimentary bikes, water sports, and poolside relaxation
- ▶ A grand farewell dinner and live entertainment
- ▶ Plus, a \$500 cash advance per guest (\$1000 per couple) for activities, beverages, or meals whether on or off the resort property

The elegance of Casa Marina awaits you. **Seize your success. Earn your key.**

## Your Club Room.

Datamax President's Club room features: Key West view, one King Bed or two Queen Beds with hypo allergenic linens, plush robes, designer toiletries, 65" HDTV, WiFi, mini-refrigerator & coffee/tea maker and ATMOS state-of-the-art Air Purification System.

Art and furniture are sourced from local Key West artists for an authentic bohemian luxury experience.

## Resort Amenities.

- ▶ Casa Marina's private beach the largest in Key West-plus the Island's only natural sand beach at The Reach
- ▶ Full access/charging privileges at Casa Marina's sister property – *The Reach* – a true stay-at-one, play-at-two experience
- ▶ Three oceanfront heated pools, including one adults-only, with complimentary chaise loungers, towels, and umbrellas. Additional poolside delights: sunglass cleaning, ice pops, chilled towels, hydration station, and food & beverage service
- ▶ Complimentary use of hammocks, giant chess, table tennis, bocce, cornhole and firepits; access to fitness center, tennis & pickle-ball courts
- ▶ Beachfront Sand Art Exhibit and sand sculpture workshops
- ▶ Four restaurants and two cafes plus all day in-room dining; guests can also explore the lively eclectic food scene of Key West, just steps away

[www.casamarinaresort.com](http://www.casamarinaresort.com)

## Trip Inclusions.

- ▶ Round Trip Coach Airfare from Dallas, TX or Little Rock, AR to the Key West International Airport (EYW)
- ▶ Airport Porterage and Private Group Transfers to/from the Key West International Airport and Casa Marina
- ▶ Four Nights/Five Days in a Key West View Room
- ▶ Buffet breakfast daily on the Terrace at Flagler's Restaurant 7:00am to 11:00am
- ▶ **Welcome Cocktail Reception:** Set sail straight from Casa Marina over America's only living barrier reef for a two-hour private welcome sunset cruise! Take in iconic Key West landmarks such as Sunset Key, Fort Zachary Taylor, and the stunning, world-famous sunset in Mallory Square. Includes music, cocktails, beer, wine, and other assorted beverages with a chef-curated assortment of hors d'oeuvres, salads, sandwiches and desserts for a luxurious welcome to Key West.
- ▶ **Final Night - Farewell and Awards Dinner:** Includes a one hour cocktail reception with premium open bar, live entertainment, and gourmet hors d'oeuvres followed by a two-hour three-course plated dinner for a festive celebration of the Datamax President's Club.
- ▶ Exclusive 15% discount off scooter rentals, Dolphin Excursions, jet ski tours, world-class fishing, sailing and more for Datamax guests at Barefoot Billy's Watersports, located on the resort's private activity pier.
- ▶ Daily use of resort bicycles to explore the island and non-motorized water sport equipment: sea kayaks, stand-up paddle boards, FunCats, and Hobie Cats

[www.journeymasters.com](http://www.journeymasters.com)

