

9.7

"When asked, "how likely would they recommend Datamax to a friend or colleague," our customers gave us an average score of 9.7 since 2012."

**Actual Net Promoter Score®: 93.1
Based on 12.5K+ Survey Responses**



Relevant Technology • Raving Results®

Datamax + TIPS: Helping Purchasing Co-op Members Streamline Technology Acquisition.

In an effort to help government agencies, non-profit organizations, and schools ease the burden of technology procurement, Datamax proudly partners with Purchasing Co-Op The Interlocal Purchasing System (TIPS) as an authorized vendor for copiers, fax, and multifunction machines and services.

What's in it for you?

To help optimize the technology acquisition process, participating members can expect:

- ▶ **Best-in-class business technology solutions and services,**
- ▶ **Savings of time and financial resources necessary to fulfill bid requirements,**
- ▶ **Tailored, flexible leasing options with Datamax's In-House Leasing Program, and**
- ▶ **Assistance with purchasing questions by qualified TIPS and Datamax staff.**

Who does TIPS serve?

To participate in the TIPS Cooperative Purchasing Program, membership is required. Your organization must also qualify as one of the following:

Education:

K-12 School Districts, Charter Schools, Universities, Private Schools, Colleges, Special Education Districts, etc.

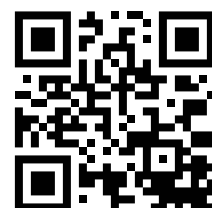
Government:

Cities, Counties, States & State Agencies, Emergency Service Districts, Park & Water Districts, Native American Tribes, Transportation Authorities, etc.

Non-Profit:

Churches, Hospitals, Nursing Homes, Member Associations, Charitable Organizations, etc.

To learn more about **TIPS**, please scan our QR Code or visit us at www.datamaxarkansas.com/tips. We'd love to talk!



7 TIPS on cutting into **YOUR** bottom line with PaperCut Print Management

Educational entities have complex print environments where students, faculty, and staff utilize a variety of campus output devices.

The need to print easily and securely, scan and digitize documents efficiently, while ultimately reclaiming costs for students' and faculty print and copy output is a common requirement.

Datamax + PaperCut Print Management can help put common print-related burdens at ease, while helping you better control all associated costs.

If your organization has ...

- ▶ *Substantial print costs to reduce and recover*
- ▶ *Students and staff who want to print from mobile devices*
- ▶ *A need for digitized documents and easy integrations*
- ▶ *Sensitive documents that need securing before, during, and after print*

... you should consider taking a hard look at PaperCut Print Management.



Print Management for Education.

TIP #1: Make mobile print easy.

PaperCut's Mobility print simplifies printing for students and staff by managing 40 million Chromebook users in the U.S. It enables printing without worrying about system reboots and is compatible with various devices such as Apple iOS, Android, Chrome OS, Windows, and macOS. The Cloud Print feature allows users to securely print over the Internet and pick up their print jobs on campus, making it ideal for virtual learning environments.

TIP #2: Unify print deployment.

Installing printers can be easy on a home computer with one print queue. However, in a complex network with multiple users, many printers, and different operating systems in various locations, it can become challenging. As a network administrator, it is crucial to have the right tools to ensure that the correct print queue is assigned to the appropriate person in the right location consistently. Utilizing printer deployment options can simplify the process for both administrators and end-users.

TIP #3: Create a security culture.

Organizations often overlook simple security measures at the printer, despite spending billions on IT security and firewall protection. Understanding the journey of a print job and implementing security solutions can lead to a stronger security culture. Cultural change, combined with security solutions, is the key to success.

TIP #4: Keep an eye on print data.

Storyboard pulls in all your disparate business data and displays it in an organized, easy-to-digest, and elegant dashboard. With powerful, customized filtering options, you'll see your data like you never have before – the way you want it.

TIP #5: Convert docs more quickly.

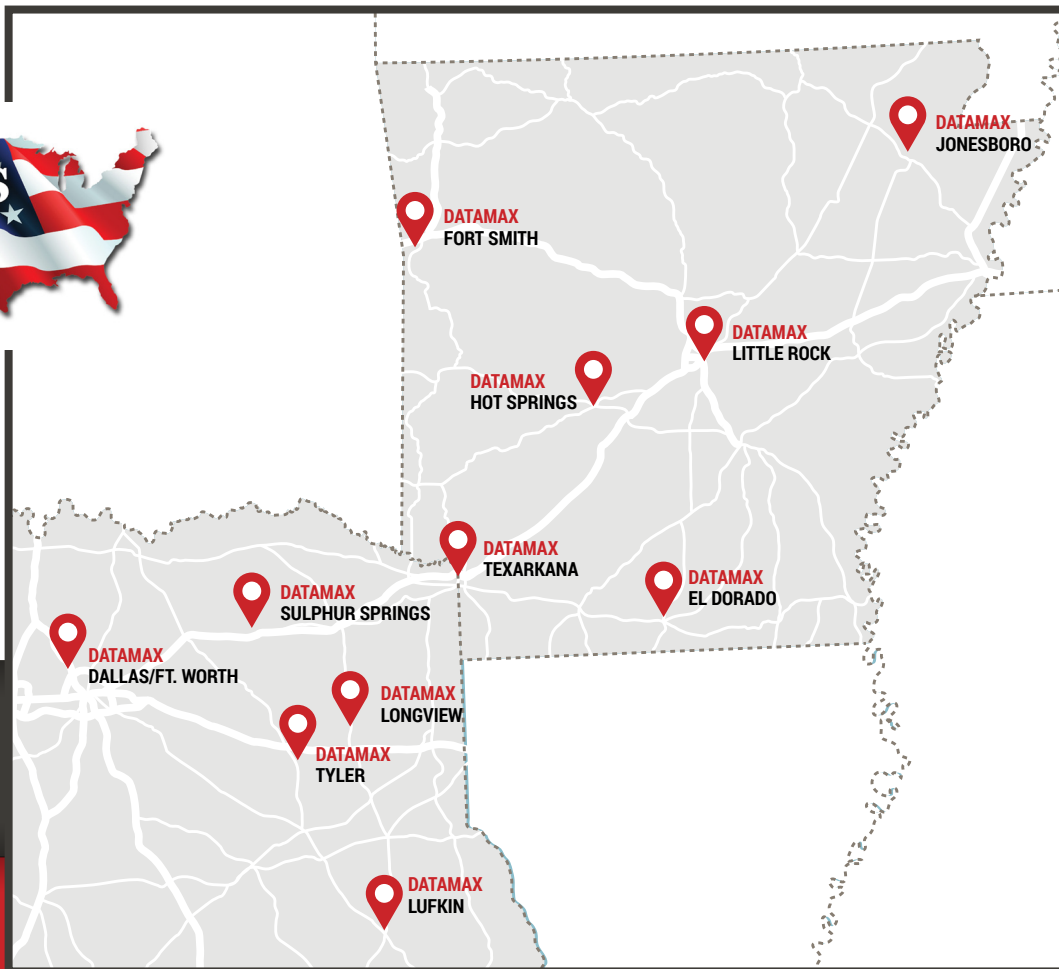
Convert documents (OCR) to text searchable and editable digital documents. Find what you need, and make any changes to scanned information fast. Digitizing your documents has never been easier, with PaperCut's built-in features for scanning and on-prem OCR.

TIP #6: Pay for print conveniently.

PaperCut makes it easy to set up how users pay for the services they use, including printing and copying. So if they're running low on funds, they can add money with a payment platform they're familiar with. Or they can choose a one-off amount or set automatic top-ups, so they're never out of credit.

TIP #7: Take charge on costs.

A charge back with ease to departments, users, accounts. Charge to an account right at the device, even when printing from smartphones and tablets. Selecting accounts at the MFD makes life easier for busy students and staff who are always on the go. Easily apply quotas and show balances for users and accounts.



Servicing TIPS Members throughout North Texas, East Texas and Arkansas.

Datamax Inc. - Dallas/Fort Worth
Coppell, TX | 972.432.2300

Datamax Inc. - Longview
Longview, TX | 903.758.2679

Datamax Inc. - Lufkin
Lufkin, TX | 936.699.4455

Datamax Inc. - Sulphur Springs
Sulphur Springs, TX | 903.885.3375

Datamax Inc. - Tyler
Tyler, TX | 903.939.2255

Datamax Inc. - Texarkana
Texarkana, TX | 903.336.6715

Datamax Inc. - El Dorado
El Dorado, AR | 870.444.2537

Datamax Inc. - Fort Smith
Fort Smith, AR | 479.782.5546

Datamax Inc. - Hot Springs
Hot Springs, AR | 501.624.4496

Datamax Inc. - Jonesboro
Jonesboro, AR | 870.663.5448

Datamax Inc. - Little Rock
Little Rock, AR | 501.603.3000



Relevant Technology • Raving Results®

About TIPS

Founded in 2002, The Interlocal Purchasing System (TIPS), allows Education, Government and Non-Profit Agencies to purchase from any of their awarded vendors without having to competitively solicit and procure the products and services themselves.

Established with over a decade of experience in the purchasing procurement industry, TIPS makes purchasing for their members easy, compliant and economical. Their competitively bid contracts streamline the purchasing process saving members both time and money. This process offers opportunities for greater efficiency in pricing and delivery of goods and services by contracting with their high quality vendors, such as Datamax.

About Datamax

Datamax provides a powerful portfolio of business technology services and solutions uniquely focused on document management, print management, network management, unified communications, and office equipment — including multifunction printers, color printers, and production print systems.

We are a Microsoft Partner, and enjoy collaborative alliances with companies including Canon, Lexmark, Kyocera, and PaperCut. Discover how our sixty-five plus years of insightful thought process can empower you with the freedom to focus on what you value the most — your forte — your organization.

At Datamax, we are **Creating Raving Fans®** in everything we do.

Contract Details:



Awarded Contract:	Contract #240103
Contract Name:	Copiers, Fax and Multifunction Machines and Services
Contract Information:	www.datamaxarkansas.com/tips
Membership Registration:	www.tips-usa.com/membership.cfm
Datamax Key Contact:	Lee Wheelington , Manager lwheelington@datamaxinc.com (501) 818-9675
Datamax Distinctions:	Canon Advanced Partner Canon ATSP National Service Provider PaperCut Partner Microsoft Partner ENX Elite Dealer Best of Biz - Arkansas Business