



## TEHCARE® UNIVERSITY ONLINE LEARNING

\$1 → \$30 ⚡

According to an IBM study, every dollar invested in online training results in \$30 in productivity, mainly because employees can resume their work faster and apply their skills immediately.

Source: IBM Report: "The Value of Training."

### WE HELP MANAGE TECHNOLOGY—AND TECHNOLOGY KNOW-HOW.

At Datamax, we know that when technology infrastructure is not well-managed, then strategic business advantage is at risk. We also know that when technology users are not software-efficient, then an organization's ability to capitalize on employee productivity and valuable technology investments is greatly diminished.

Datamax's TechCare® Managed Network Services (MNS) solution not only provides companies with expertise in managing foundational IT infrastructure technology but also offers guidance for ensuring technology users are empowered with the software know-how and techniques to drive higher performance in their organizational roles.

Datamax TechCare® University will help maximize end user software efficiency through short task-oriented videos that solve specific software problems as well as comprehensive courses that advance software skills more dramatically. TechCare® University, utilizing the KnowledgeWave® Training Platform, offers a mix of training strategies to deliver the best results for giving your organization a measurable productivity boost.

Please visit our webpage at [www.datamextexas.com/techcare-u](http://www.datamextexas.com/techcare-u) for more!

**TEHCARE® UNIVERSITY****HOW CAN A WEB-BASED LEARNING APPROACH BENEFIT YOU?**

<b>Flexibility:</b>	A web-based, blended learning approach provides ultimate flexibility in delivering training content. Complex topics can be presented in the classroom, while other subject matter can be available online.
<b>Effectiveness:</b>	Overwhelming research concludes that blended learning has the proven potential to enhance both the effectiveness and efficiency of meaningful learning experiences.
<b>Efficiency:</b>	With a well-planned learning strategy, you can efficiently and quickly deliver training to a broad audience. And with digital assets such as videos, recordings, and eBooks, the potential for re-use is substantial.
<b>Reduces Cost:</b>	Including more online options in your training program saves on travel and missed work. When you are hosting live events online, you eliminate employee and instructor travel costs.
<b>Personalization:</b>	Personalizing training content for a user's specific job requirements or interests makes training relevant and maximizes retention.
<b>Extended Reach:</b>	By digitizing the expertise of talented instructors or subject-matter experts, you can reach more people with high-quality content at a fraction of the cost.
<b>Learning Styles:</b>	Effective blended learning is a "best of all worlds" solution that can help you cater to ALL learning styles through a variety of mediums and techniques.

**TEHCARE® UNIVERSITY****WHAT'S INCLUDED AND WHAT CAN YOU EXPECT?**

TechCare® University is a supplemental program under the TechCare® Managed Network Services (MNS) offering and represents an affordable way for employers to deliver ongoing online software training for their team members. Our web-streamed software training is user-paced with a line-up of the most popular business applications. TechCare® University is offered exclusively in tandem with a TechCare® Managed Network Services engagement.

Once enrolled, your users are invited to set up their personal accounts to enjoy comprehensive access to ongoing training recommended by Datamax including:

- **ON-DEMAND VIDEO TRAINING LIBRARY**
- **MONTHLY LIVE WEBINARS**
- **LIVE ONLINE CLASSES\***
- **COACHING AND CONSULTING\***

**Specific HOT Classes Include:**

- Office 365
- Adobe Acrobat
- Microsoft Outlook
- Office Suite (Word, Excel, PowerPoint, Publisher)
- iPhone Apps and Configuration
- Older Applications still in circulation

There is no need to travel or even take a full day away from work duties with our training format. And it doesn't matter where you are—only a good Internet connection is required as all our classes are offered online using virtual classroom technology, in full-day and 90-minute formats. Additionally, Datamax will provide quarterly training reports within our business reviews reflecting insights on a) employee participation, b) user activity (i.e. minutes watched), and c) projected productivity + cost savings from the elimination of other training methods.

\*Modest charges exist for some classes, one-on-one coaching, and custom consulting work.

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