What does "True Blue Loyalty" Mean?

Being True Blue is defined as *unwaveringly loyal or faithful; staunch, and unchangingly true.* Similarly, at Datamax, our culture "is marked by the blue in our logo – the color of knowledge, power, integrity, and professionalism." In essence, **your extensive Datamax professional journey (marked by your tenure) represents True Blue Loyalty.**

What are the True Blue Loyalty Awards?

Showing True Blue Loyalty to this organization deserves our gratitude, as well as recognition for your notable Datamax years of service. By revamping our current Datamax Anniversary Milestone Program, **your steadfast commitment to our company will now be acknowledged with cash awards via gift card at anniversaries leading up to the 25th year, as outlined below.**

@ 5 years: $250

@ 10 years: $350

@ 15 years: $450

@ 20 years: $550

What's in it for those who remain "True Blue" for 25 years?

At 25 years of Datamax tenure, you will qualify for the **Datamax Above and Beyond Award. Your journey with our company will be rewarded with a journey of your own...** the opportunity to book your ideal getaway. Whether you fly away to a tropical island, set sail on the high seas, or embrace a scenic mountain adventure, the choice of 20+ destinations is ultimately yours. *Scan QR Code for more!*

Already surpassed 25 Years? A trip still awaits you.

For those who've already surpassed their 25th, 30th, 35th, or 40th milestone, **you will still qualify for a Above and Beyond Trip at your next five-year anniversary.** If you have questions or need clarification about redeeming your rewards, please contact Datamax Human Resources.

Have questions about the award program's structure? Please reach out to Datamax Inc. President Barry Simon or Datamax Inc. COO Steven J. Sumner.

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Datamax True Blue Loyalty Awards

Above AND Beyond