



HubSpot Website Concept for Datamax.

LIVE

Platform: [Built on Neambo/Act COS Template](#)

FORUM

Support Forum: <http://neambo.com/support/>

CSS

CSS Components: <http://neambo.com/act-theme-css-components/>

Core Page Name:

Home

Main Nav:



Template Style Name:

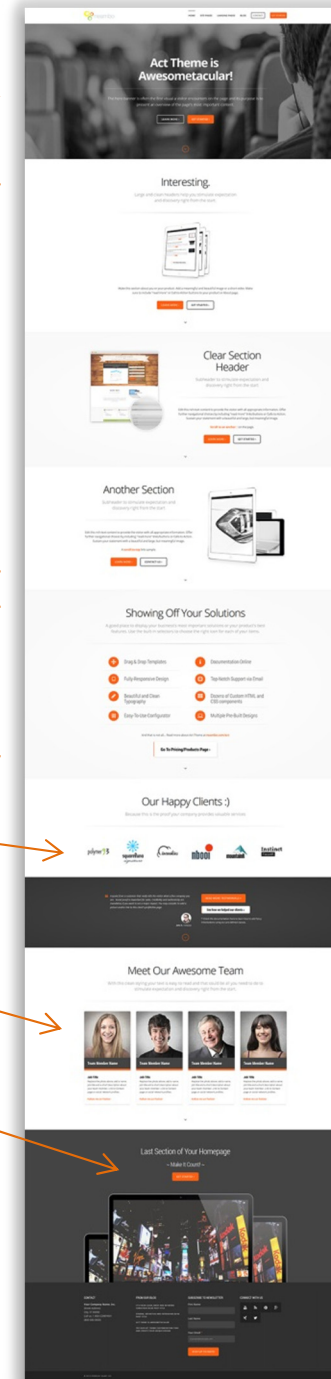
/act-home

Content:

- ▶ Change hero to slider.
- ▶ Four Step Competitive Advantage Story:
 - ▼ Response + (*Equipped/trained to get the job done*)
 - ▼ Resolution
 - ▼ First Call Completion (*Competitive Advantages + Training*)
 - ▼ Satisfaction (NPS)
- ▶ 4 Core competencies (*swap sequence with Story*)
- ▶ Alliance Partners
- ▶ Leadership (*remove awesome*)
- ▶ Creating Raving Fans
 - ▼ TBD
 - ▼ Possible Video

Other Notes:

- ▶ Substitute hero with slider on home page. Refer to following CSS guide...
<http://neambo.com/act-theme-css-components/> (*Size Adjustments*)
- ▶ Get graph widget info from Vertical Nerve.
- ▶ Export Testimonial Database - Vertical Nerve (*Approx. 300*)

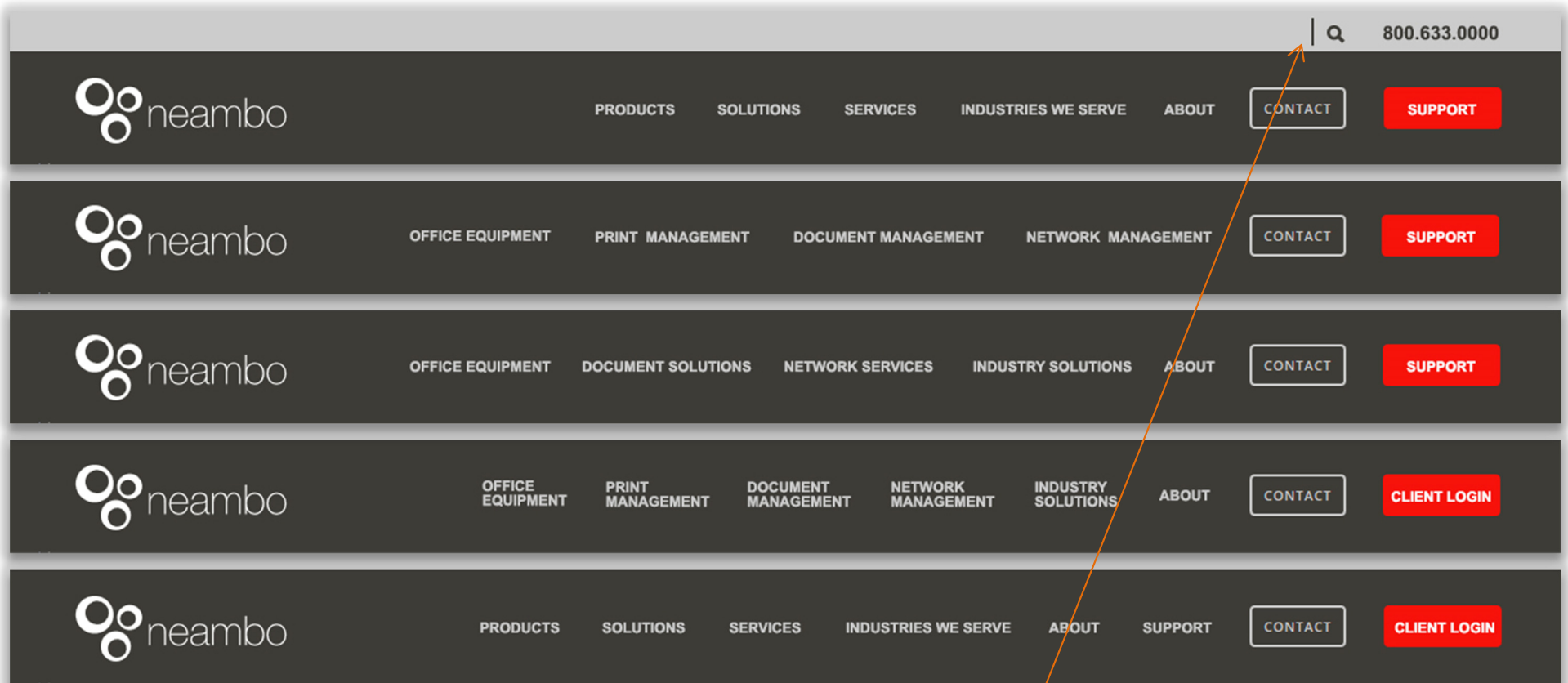


Component:

Home (Menu)

Options:

General, Core Competency, Group or Stacked Approaches (*Highly visible support or client login links*)



Other Notes:

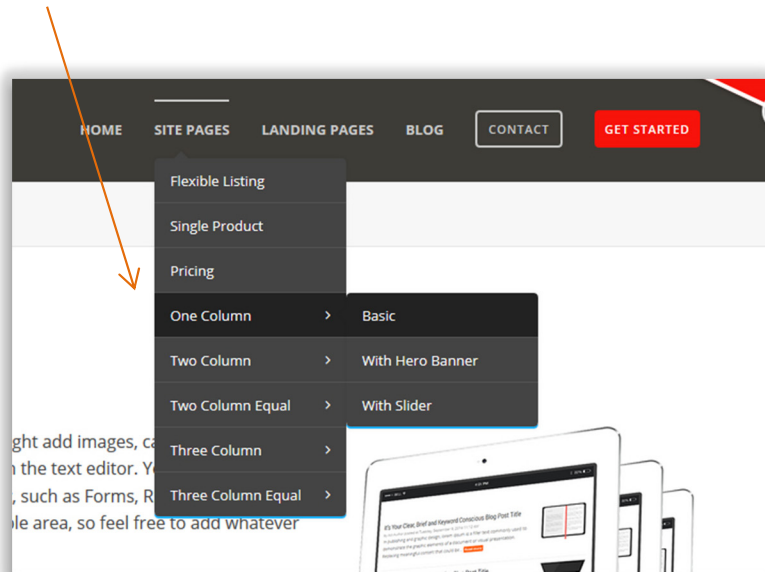
- ▶ Modify to add top section bar for search, phone, client login, etc...
- ▶ More Support, About, Social, Careers in Footer
- ▶ Discuss Datamax Arkansas' menu
- ▶ Discuss more general menu approach (*POA, Loffler, Xerox, RJ Young, etc...*)
- ▶ Discuss mobile menu design impact for support

Component:

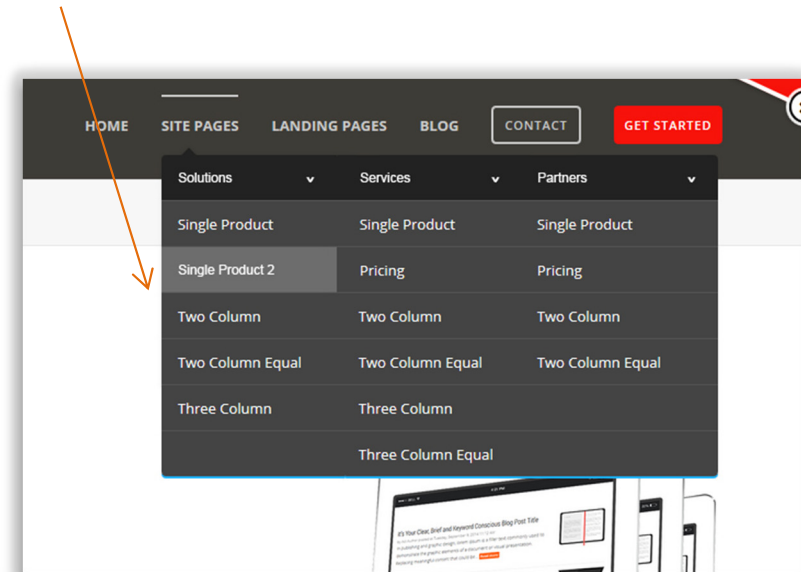
Home (Menu)

Options:

Normal Fly-out Menu (Nice Size Buttons for Mobile)



Alternative Master Menu (Would have to be Built)



Other Notes:

- ▶ Current Fly-out Menu is very “Thumb Friendly”
- ▶ Alternative Menu may present high development costs and problems

Component:

Home (Footer)

Option 1:

Customer Focused



Other Notes:

- ▶ Social, Careers in Footer
- ▶ How can we help you today? in Footer (Redundant on Support)
- ▶ Replace Subscribe Section with Support Section
- ▶ Locations?

Component:

Home (Footer)

Option 2:

Customer & Job Seeker Focused



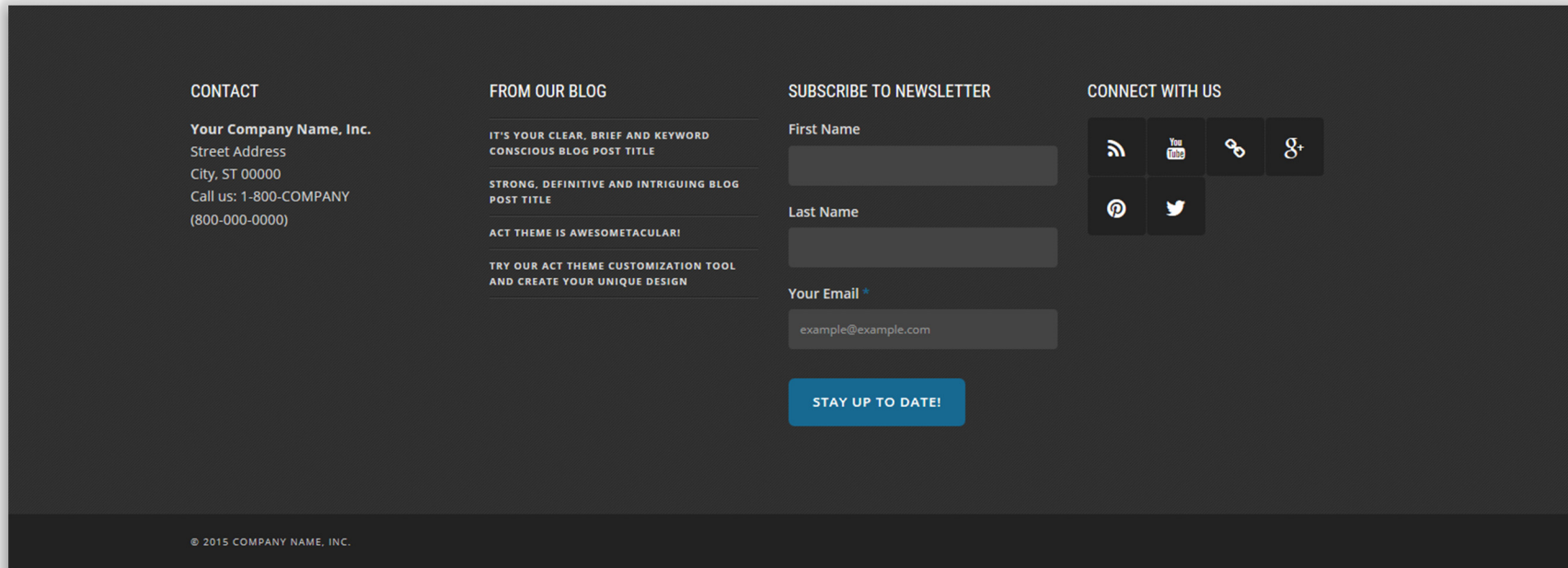
Notes:

- ▶ Social, Careers in Footer (*More visible Careers Button*)
- ▶ How can we help you today? in Footer (*Redundant on Support*)
- ▶ Replace Subscribe Section with Support Section
- ▶ Other Locations?

Component:

Home (Footer)

Current:



Notes:

- ▶ Just an FYI on structure.

**The Follow Sequence of Site
Pages Will Be Determined
by Selected Menu Approach.**

Core Page Name:

Main Nav:

1.0 Office Equipment



Template Style Name:

/act-three-column-slider-sub-menu

Content:

- ▶ Sub Menu
 - ▼ Products *(title may not be visible)*
 - ▶ 1.1 Multifunction Copiers/Printers
 - ▶ 1.2 Wide Format Printers
 - ▶ 1.3 Production Printers
 - ▶ 1.4 Scanners
 - ▼ Services *(title may not be visible)*
 - ▶ 1.5 Print Assessments *(Same content in Print Management)*
 - ▶ 1.6 Service Agreements
- ▶ MaxCare *(Image, Connect, Lease – existing short descriptions)*
- ▶ Testimonials

Other Notes:

- ▶ Slider relevance to be determined
- ▶ Used Xerox terms
- ▶ Partner logos
- ▶ Consider increasing sub menu font size!



Core Page Name:

1.1 Multifunction Copiers/Printers

Main Nav:



Template Style Name:

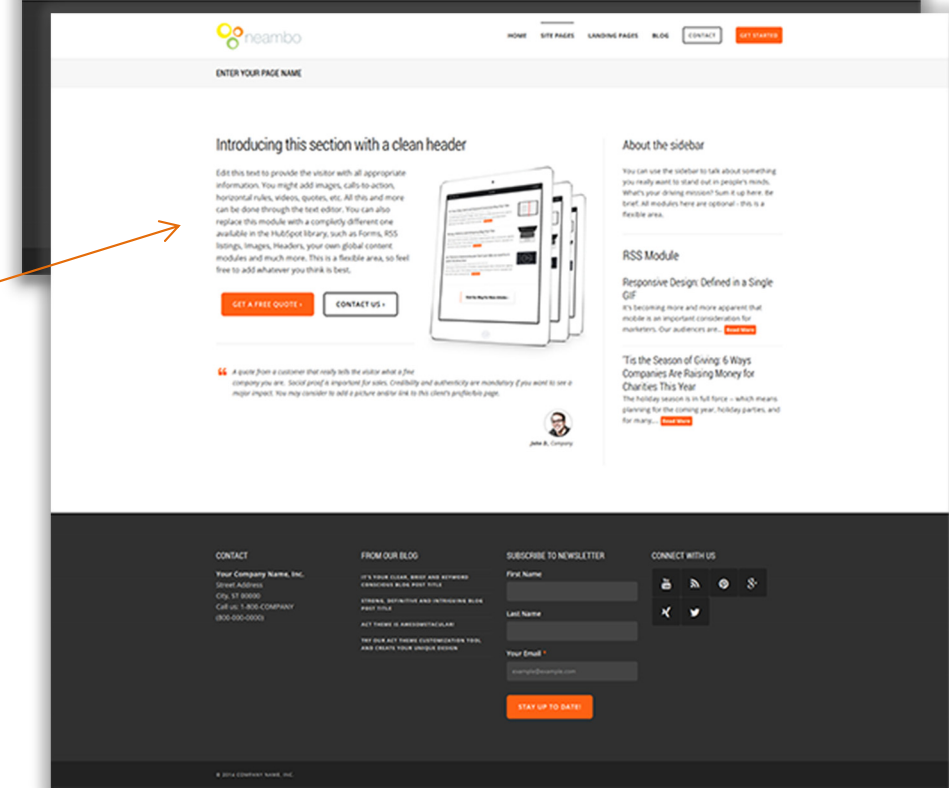
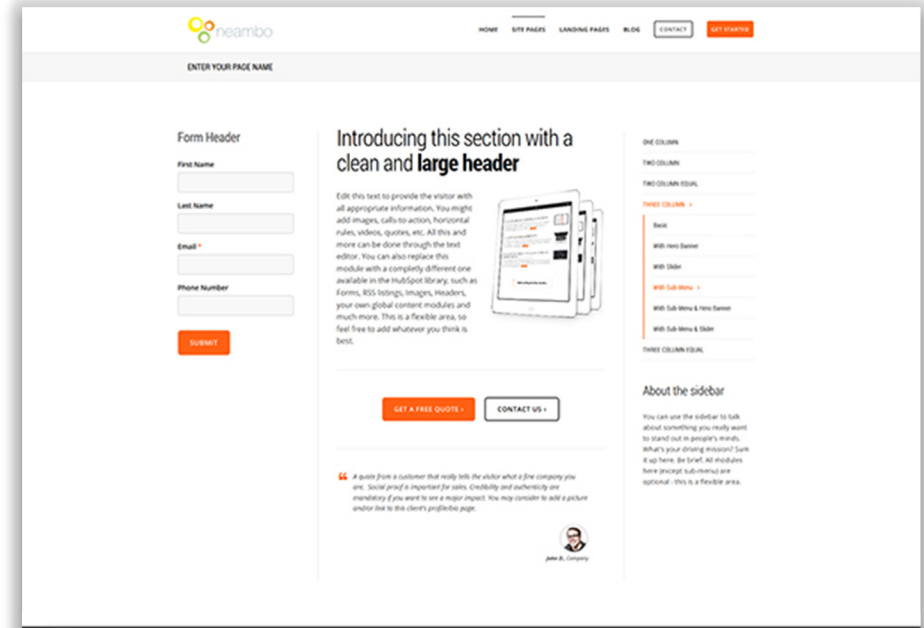
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu or form. This applies to all comparable page types within the website.
- ▶ Add form
- ▶ Current Models... Equipment Catalog?



Core Page Name:

1.2 Wide Format Printers

Main Nav:



Template Style Name:

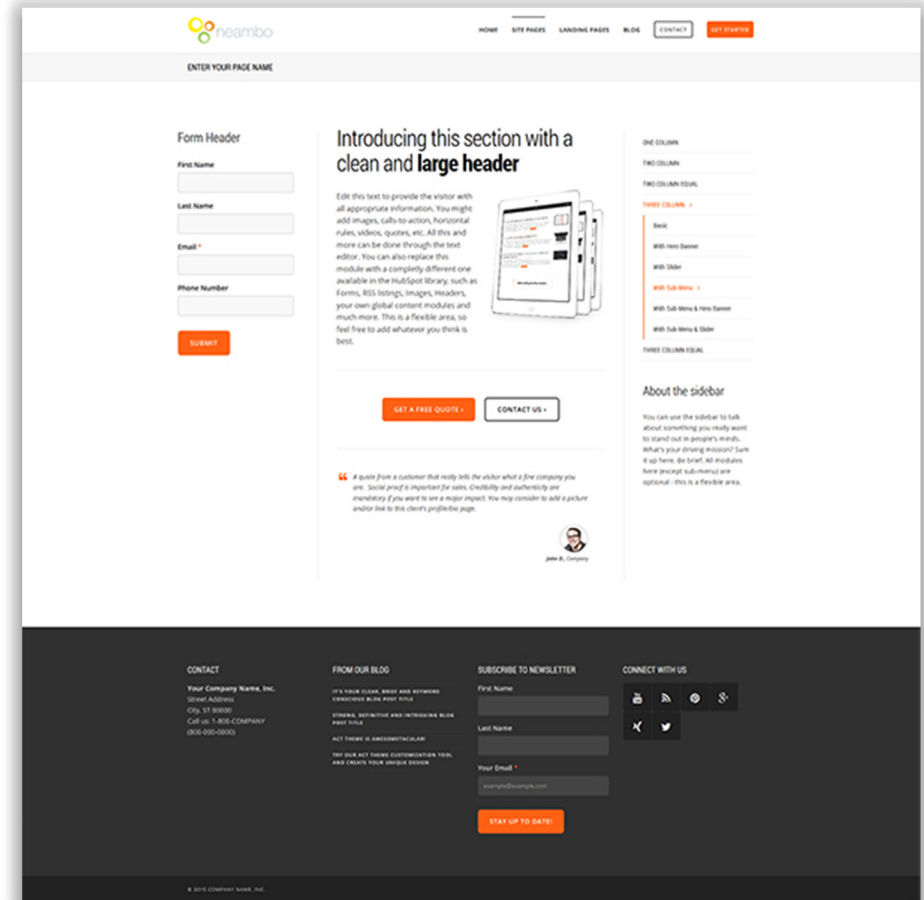
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu or form.
- ▶ Add form



Core Page Name:

1.3 Production Printers

Main Nav:



Template Style Name:

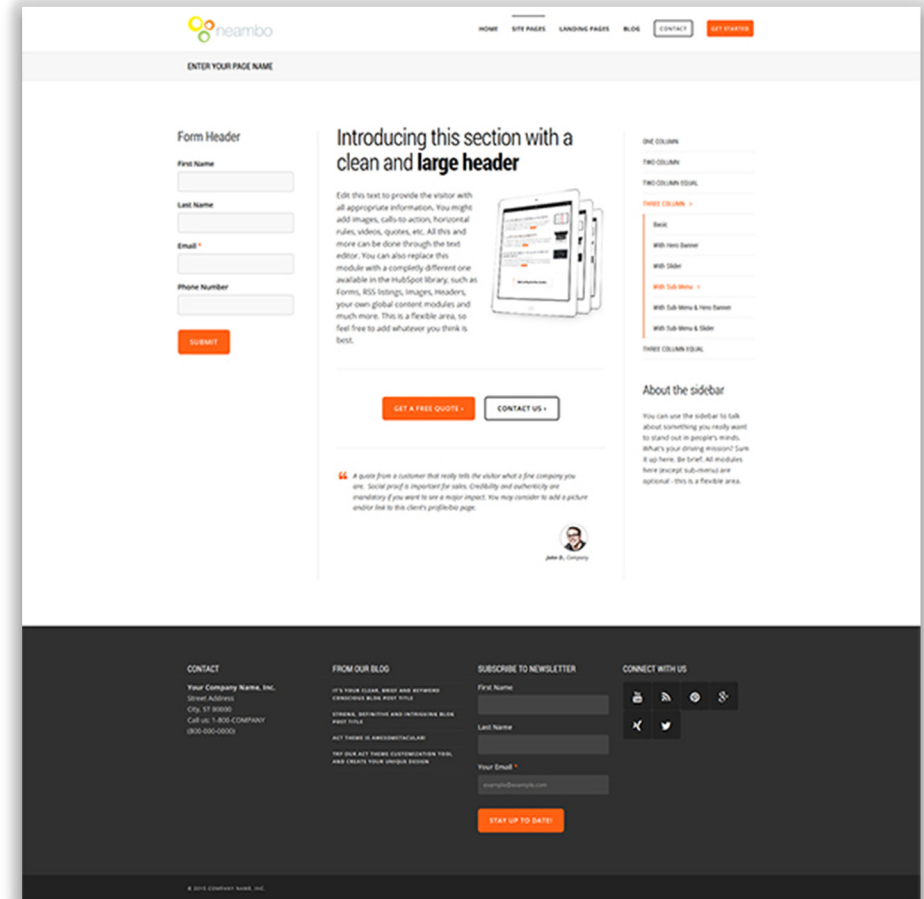
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content
- ▶ Pre-press solutions.

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ Add form



Core Page Name:

1.4 Scanners

Main Nav:



Template Style Name:

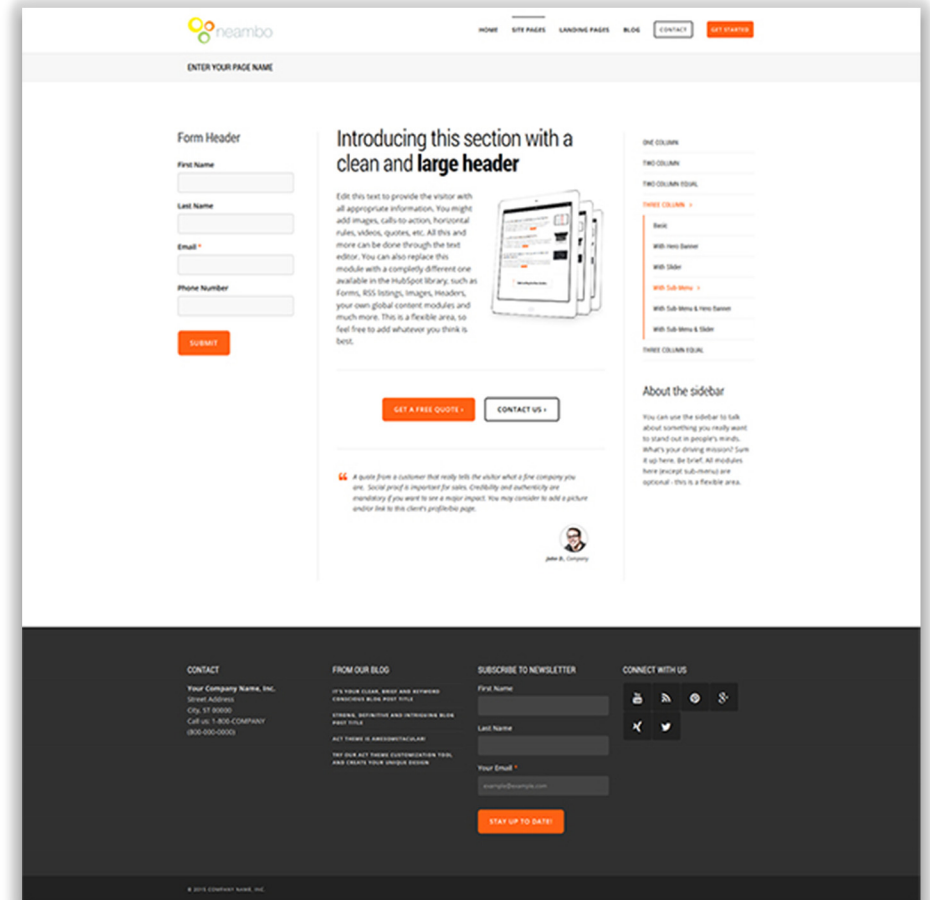
/act-three-column-sub-menu

Content:

- ▶ Leverage partner content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ Add form



Core Page Name:

1.5 Service Agreements

Main Nav:



Template Style Name:

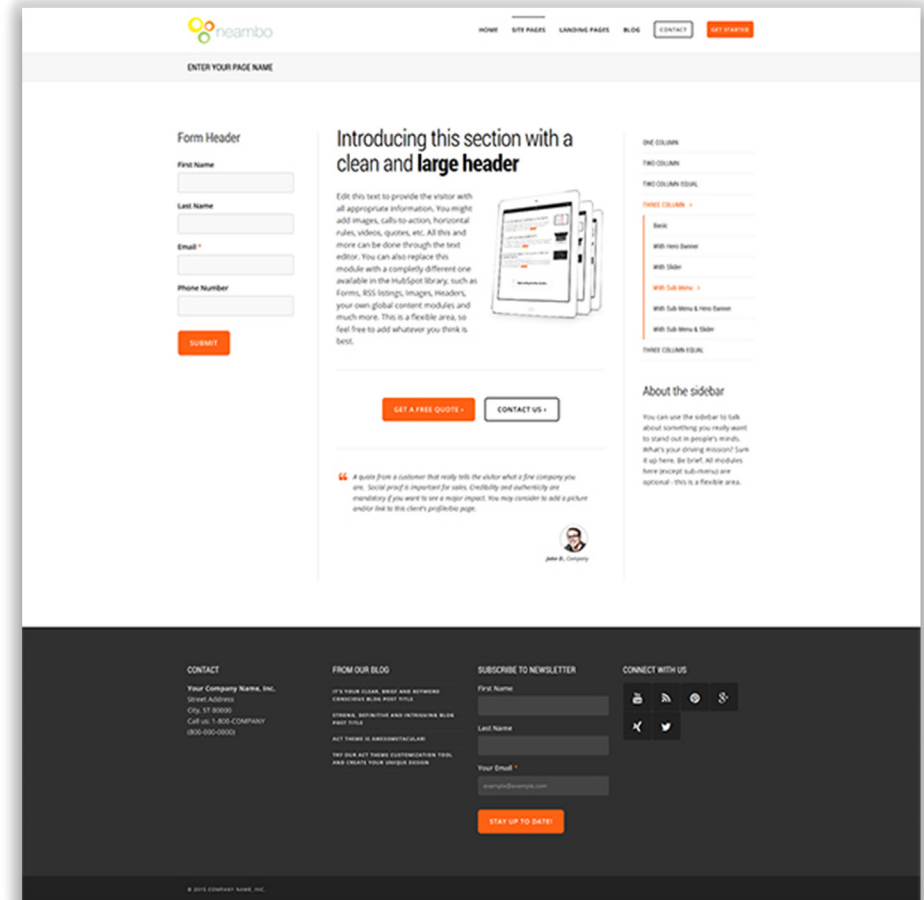
/act-three-column-sub-menu

Content:

- ▶ Emphasis on ImageCare.
- ▶ Emphasis on ConnectCare.

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ Add form



Core Page Name:

1.6 Account Management

Main Nav:



Template Style Name:

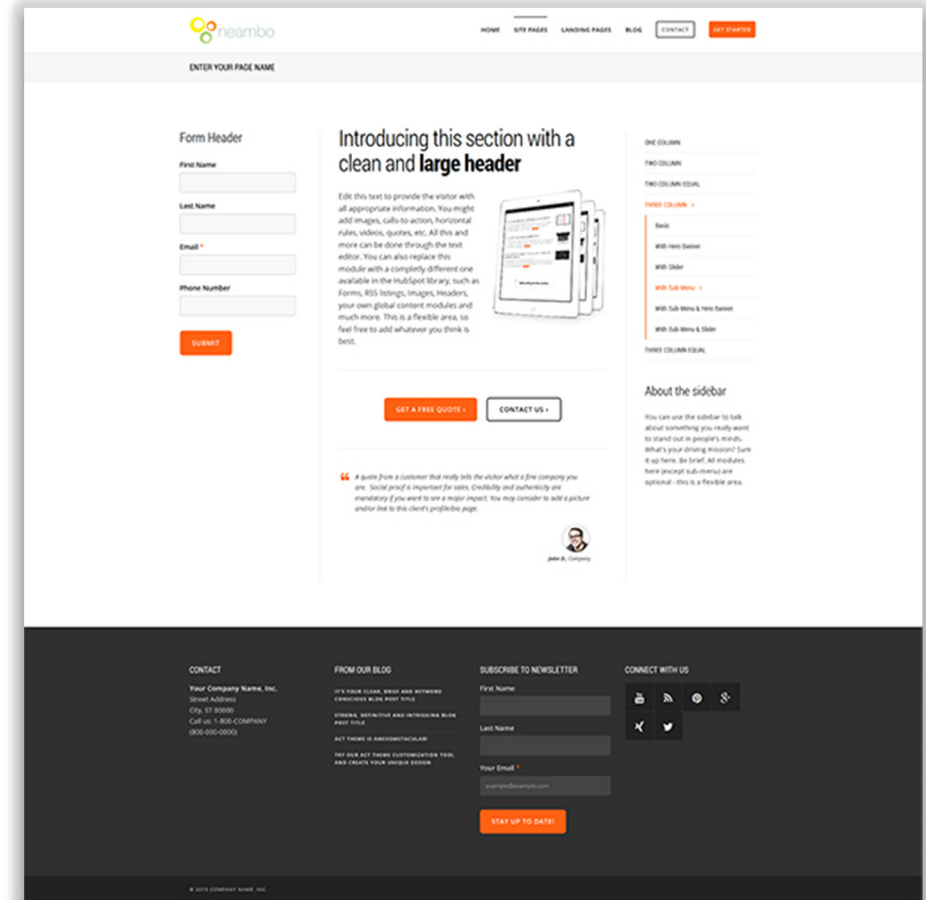
/act-three-column-sub-menu

Content:

- ▶ Develop

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ QBR Thumbnail



Core Page Name:

Main Nav:

2.0 Document Management



Template Style Name:

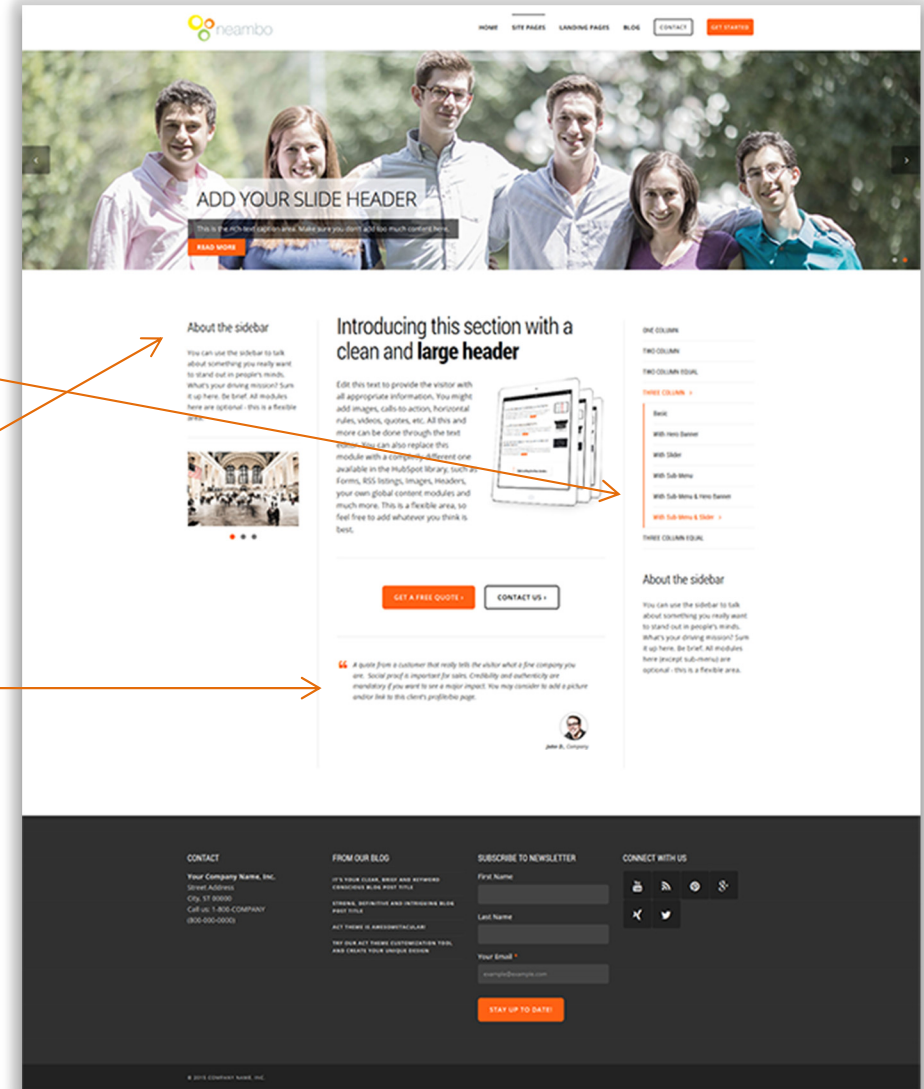
/act-three-column-slider-sub-menu

Content:

- ▶ Sub Menu
 - ▼ Solutions *(title may not be visible)*
 - ▶ 2.1 Document Workflow
 - ▶ 2.2 Document Capture/Imaging
 - ▶ 2.3 Document Security
 - ▶ 2.4 Enterprise Content Management
 - ▼ Services *(title may not be visible)*
 - ▶ 2.5 Workflow Assessments
 - ▶ 2.6 Project Definition
- ▶ MaxCare *(DocCare, LeaseCare—existing short descriptions)*
- ▶ Testimonials

Other Notes:

- ▶ Leverage and modify current web content
- ▶ Slider relevance to be determined
- ▶ Partner logos



Core Page Name:

2.1 Document Workflow

Main Nav:



Template Style Name:

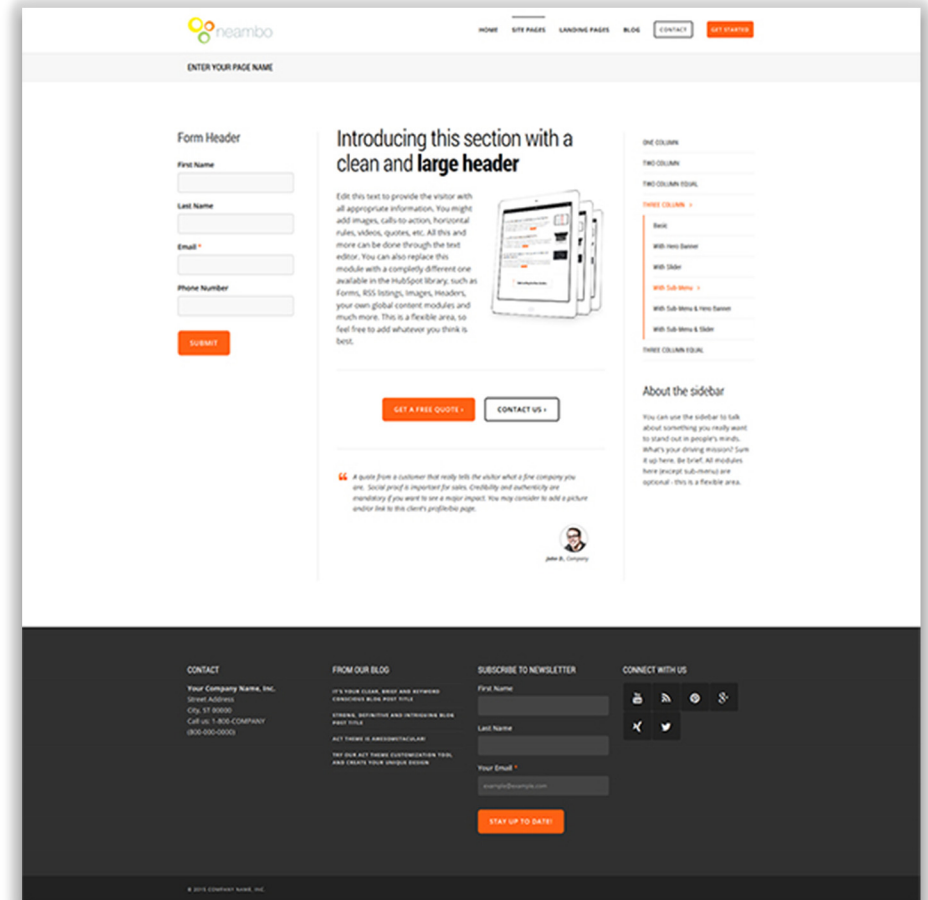
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content
- ▶ Part of our Solutions Stack.

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu



Core Page Name:

2.2 Document Capture/Imaging

Main Nav:



Template Style Name:

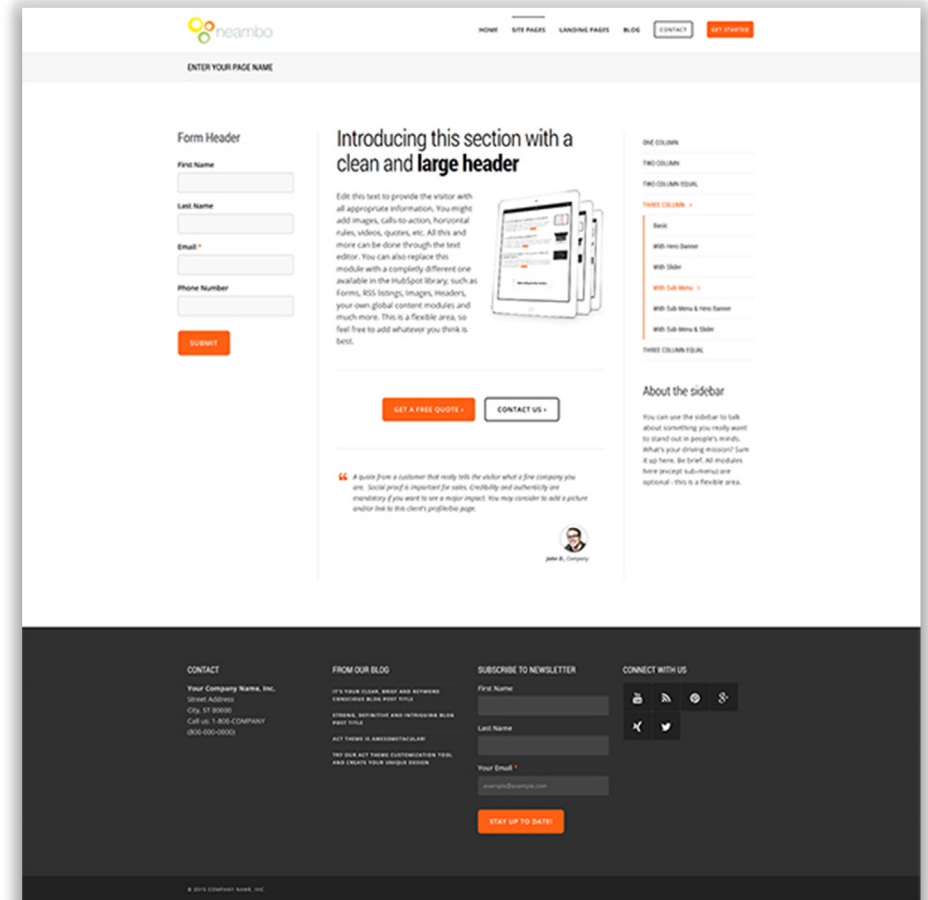
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content
- ▶ Part of our Solutions Stack.

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu



Core Page Name:

2.3 Document Security

Main Nav:



Template Style Name:

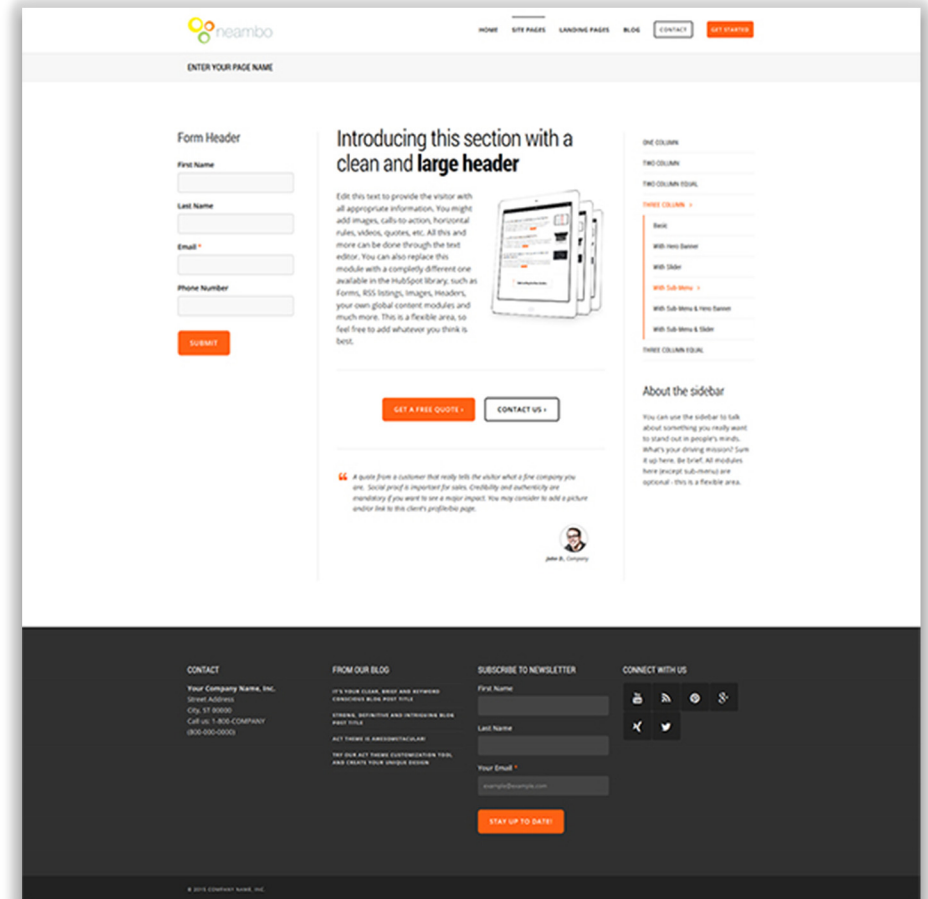
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content
- ▶ Part of our Solutions Stack.

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu



Core Page Name:

2.4 Enterprise Content Mgmt.

Main Nav:



Template Style Name:

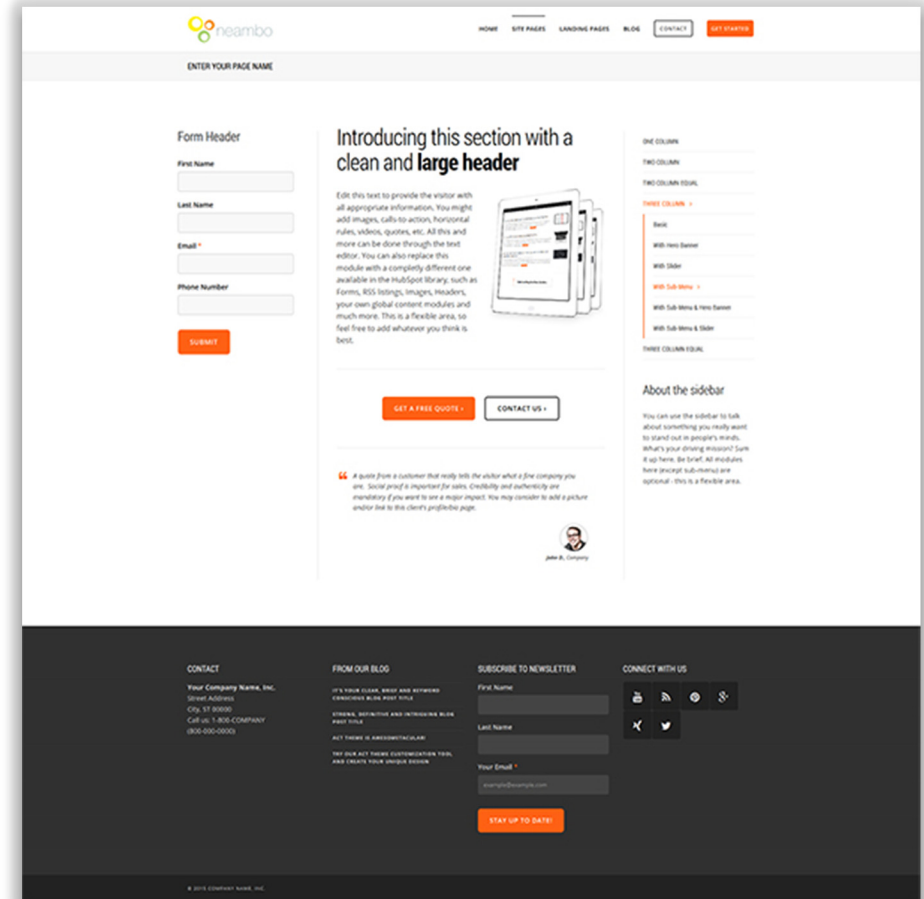
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content
- ▶ Part of our Solutions Stack.

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ Emphasize Laserfiche



Core Page Name:

2.5 Workflow Assessments

Main Nav:



Template Style Name:

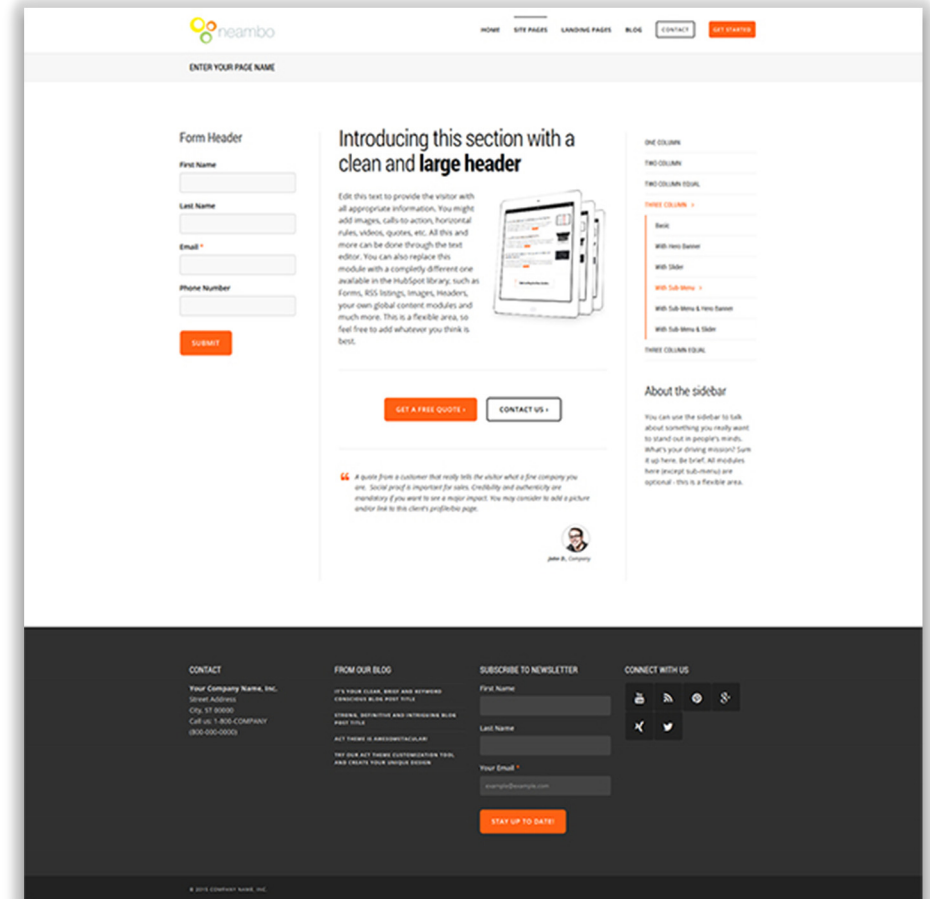
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ Assessment Form Thumbnail



Core Page Name:

2.6 Project Definition

Main Nav:



Template Style Name:

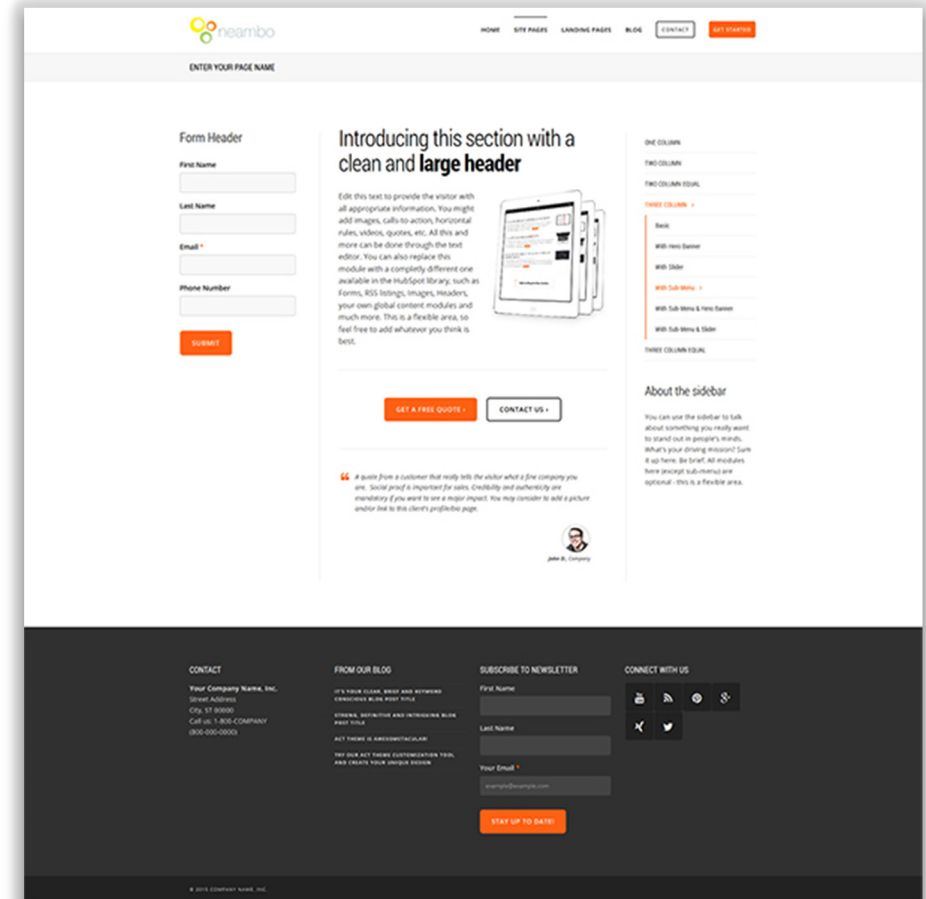
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ Promote Xpert



Core Page Name:

Main Nav:

3.0 Print Management



Template Style Name:

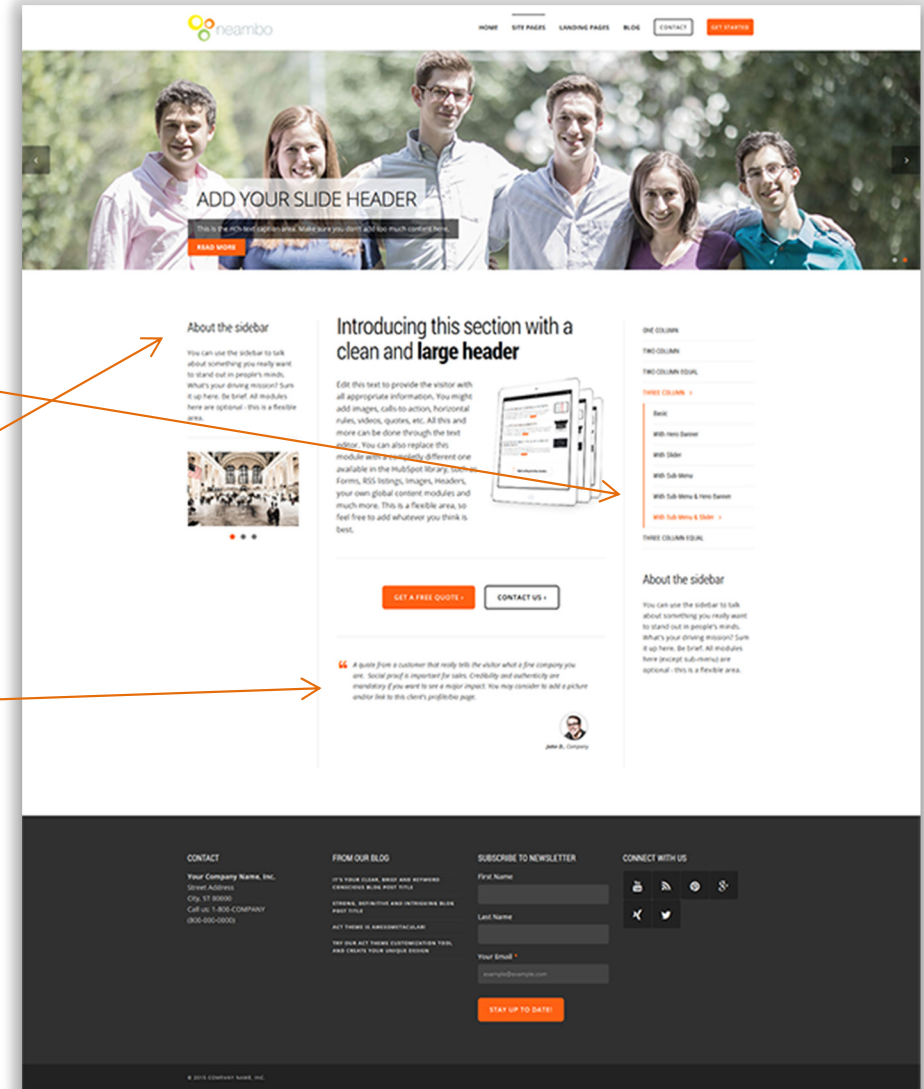
/act-three-column-slider-sub-menu

Content:

- ▶ Sub Menu
 - ▼ Solutions *(title may not be visible)*
 - ▶ 3.1 Rules-Based Printing
 - ▶ 3.2 Print Accounting
 - ▶ 3.3 Secure Print
 - ▶ 3.4 Mobile Printing
 - ▼ Services *(title may not be visible)*
 - ▶ 3.5 Print Assessments
 - ▶ 3.6 Managed Print Services
- ▶ MaxCare *(PrintCare, LeaseCare—existing short descriptions)*
- ▶ Testimonials

Other Notes:

- ▶ Slider relevance to be determined
- ▶ Heavy emphasis on Managed Print Services
- ▶ Partner logos
- ▶ HDD Data Security



Core Page Name:

3.1 Rules-based Printing

Main Nav:



Template Style Name:

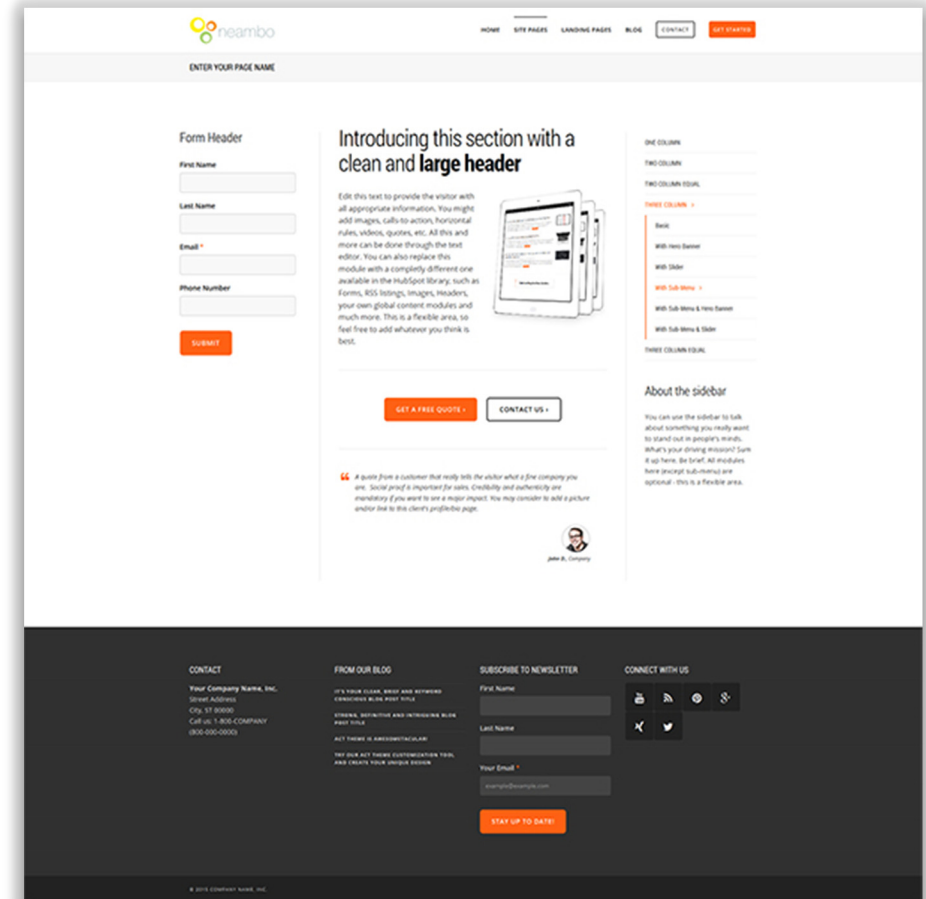
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web or partner content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu



Core Page Name:

3.1 Print Accounting

Main Nav:



Template Style Name:

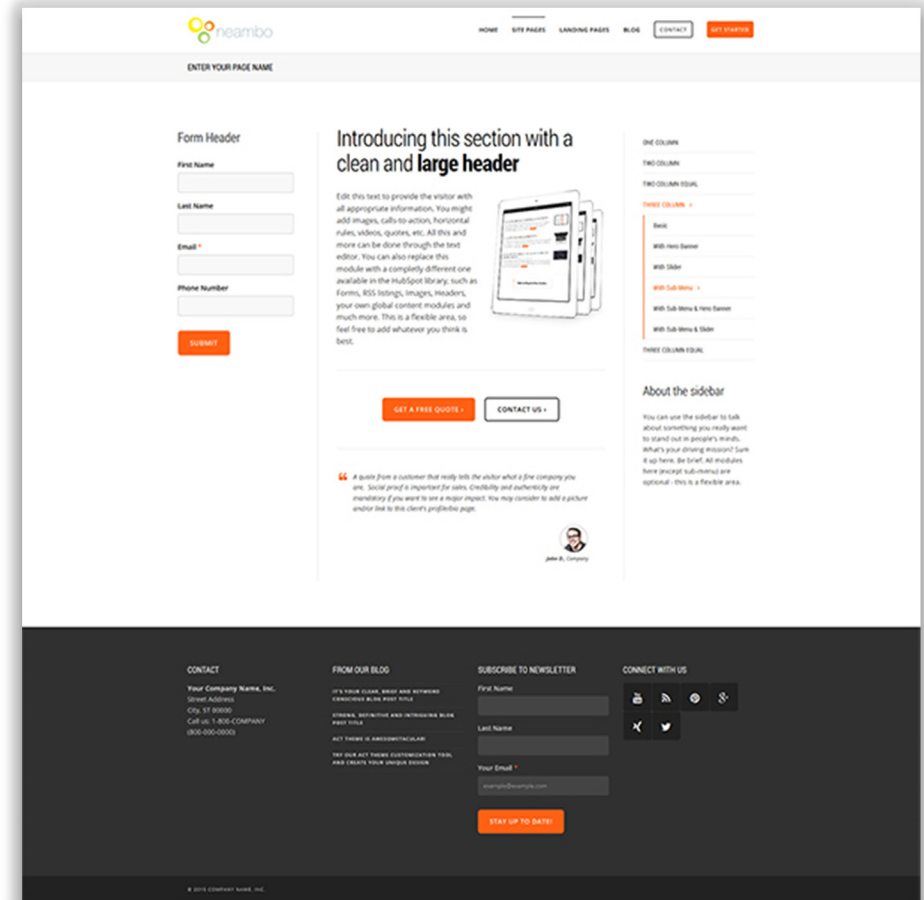
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web or partner content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu



Core Page Name:

3.3 Secure Print

Main Nav:



Template Style Name:

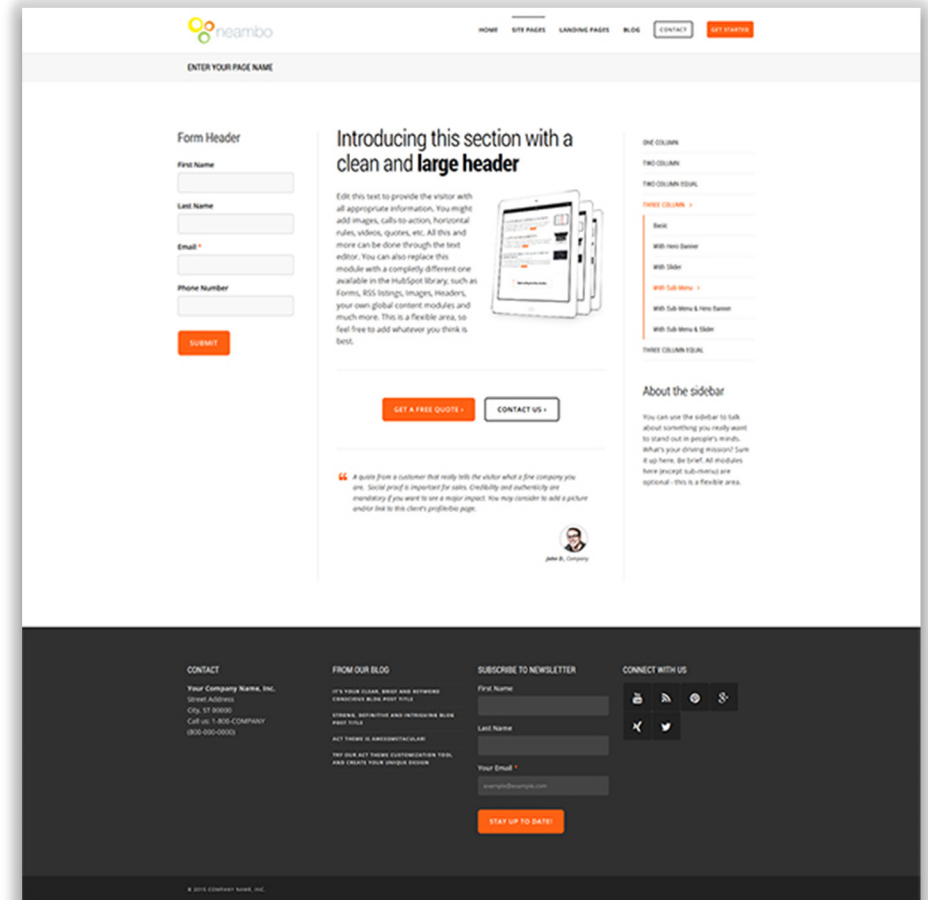
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web or partner content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu



Core Page Name:

3.4 Mobile Printing

Main Nav:



Template Style Name:

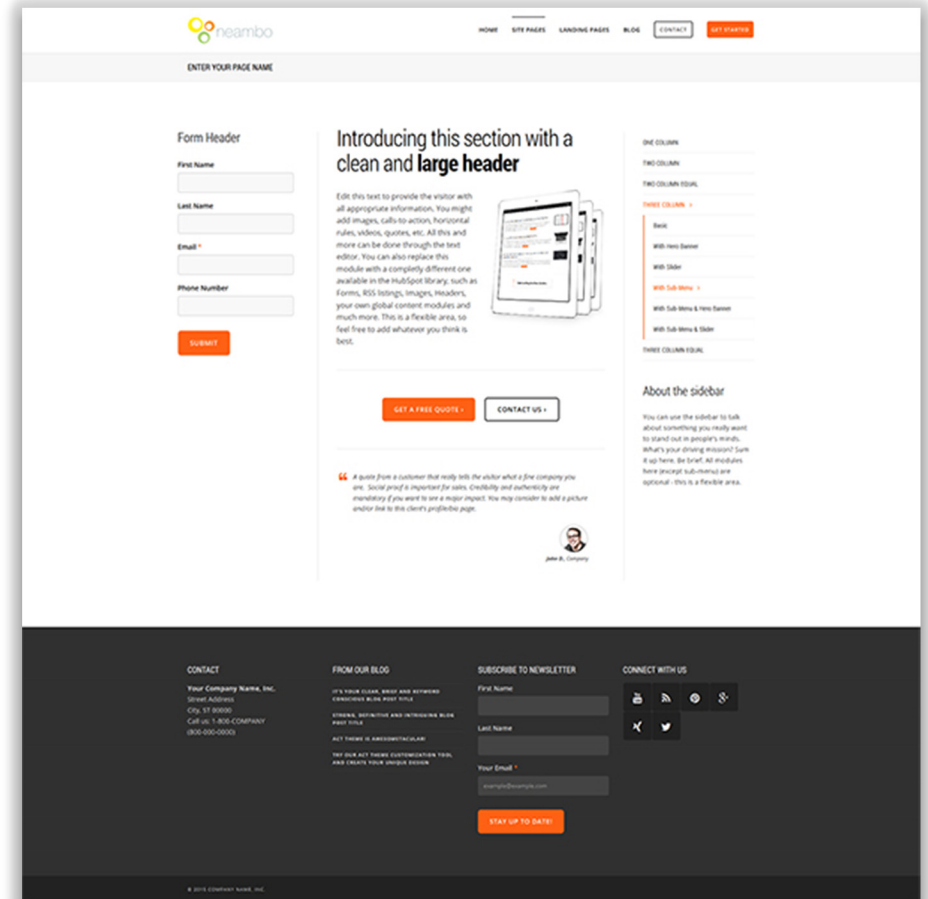
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web or partner content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu



Core Page Name:

3.5 Print Assessments

Main Nav:



Template Style Name:

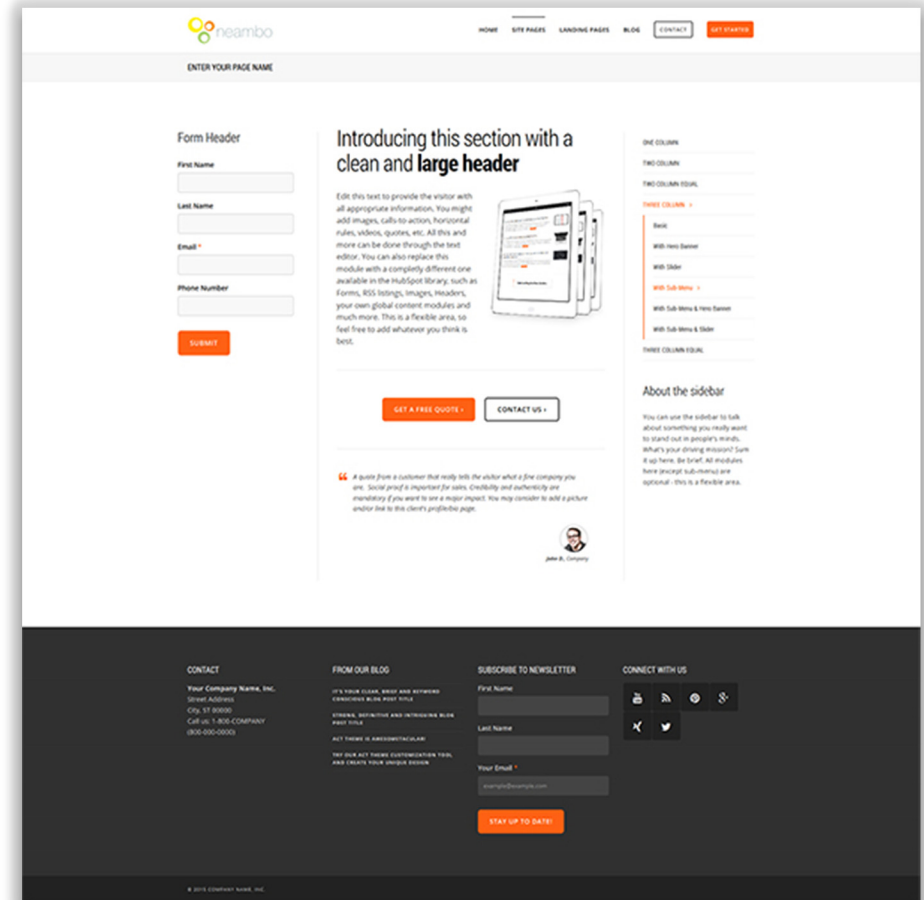
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu



Core Page Name:

3.6 Managed Print Services

Main Nav:



Template Style Name:

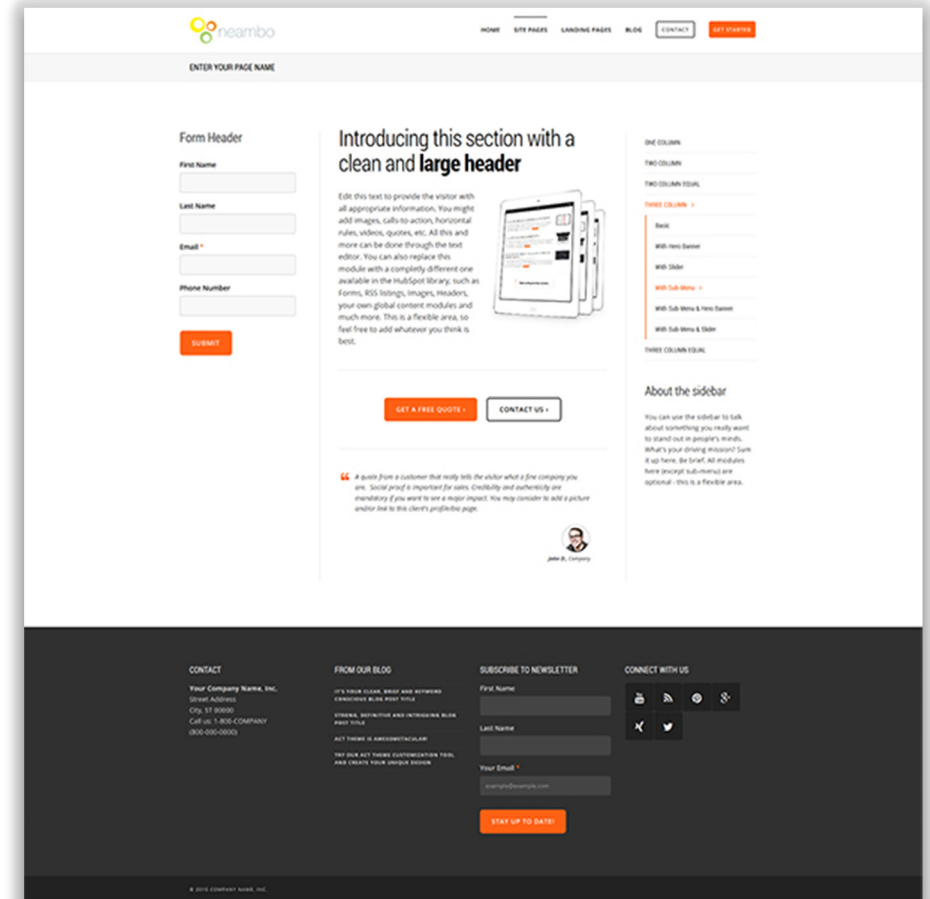
/act-three-column-sub-menu

Content:

- ▶ Emphasis on PrintCare.

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ Leverage and modify current web content



Core Page Name:

Main Nav:

4.0 Network Management



Template Style Name:

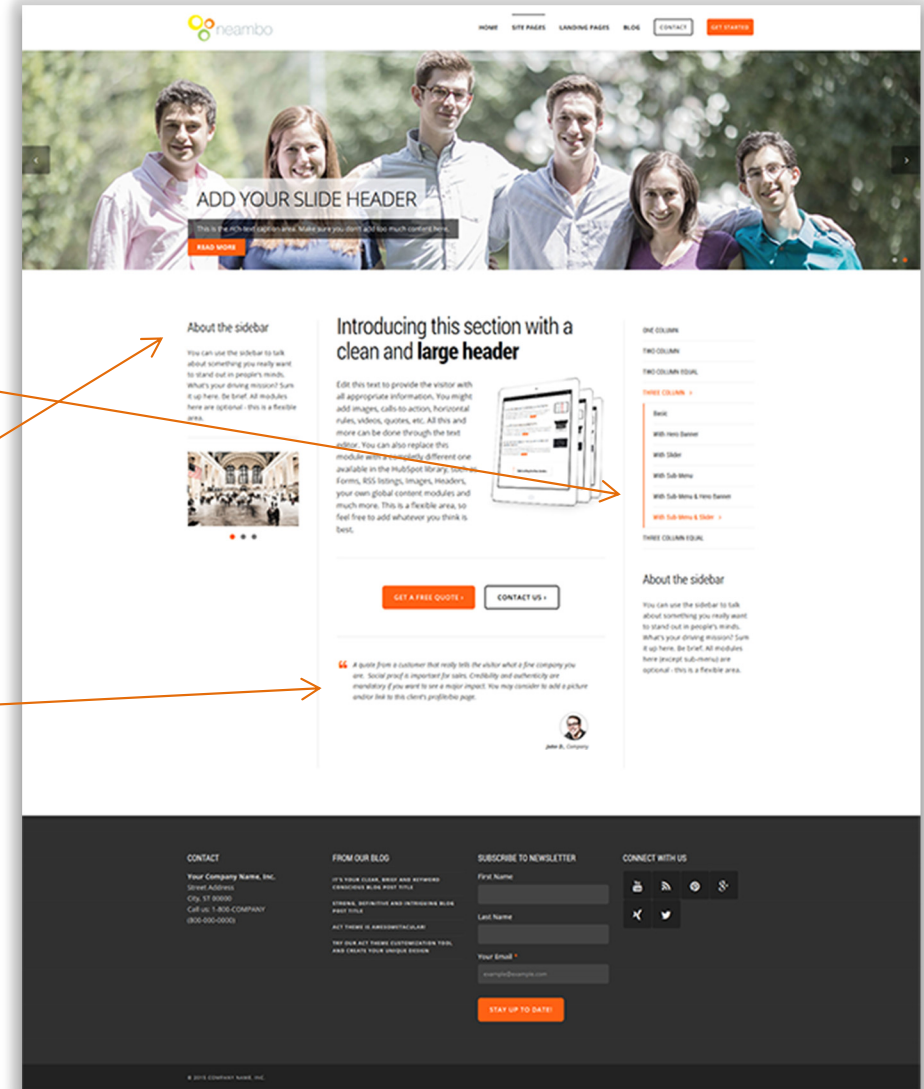
/act-three-column-slider-sub-menu

Content:

- ▶ Sub Menu
 - ▼ Solutions *(title may not be visible)*
 - ▶ 4.1 Help Desk
 - ▶ 4.2 Data Protection
 - ▶ 4.3 Network Security
 - ▶ 4.4 Cloud Services
 - ▼ Services *(title may not be visible)*
 - ▶ 4.5 Network Risk Assessment
 - ▶ 4.6 Managed Network Services
 - ▶ 4.7 IT Consulting
- ▶ MaxCare *(TechCare, CloudCare—existing short descriptions)*
- ▶ Testimonials

Other Notes:

- ▶ Slider relevance to be determined
- ▶ Heavy focus on MNS – TechCare
- ▶ Solution Stack reference



Core Page Name:

4.1 Help Desk

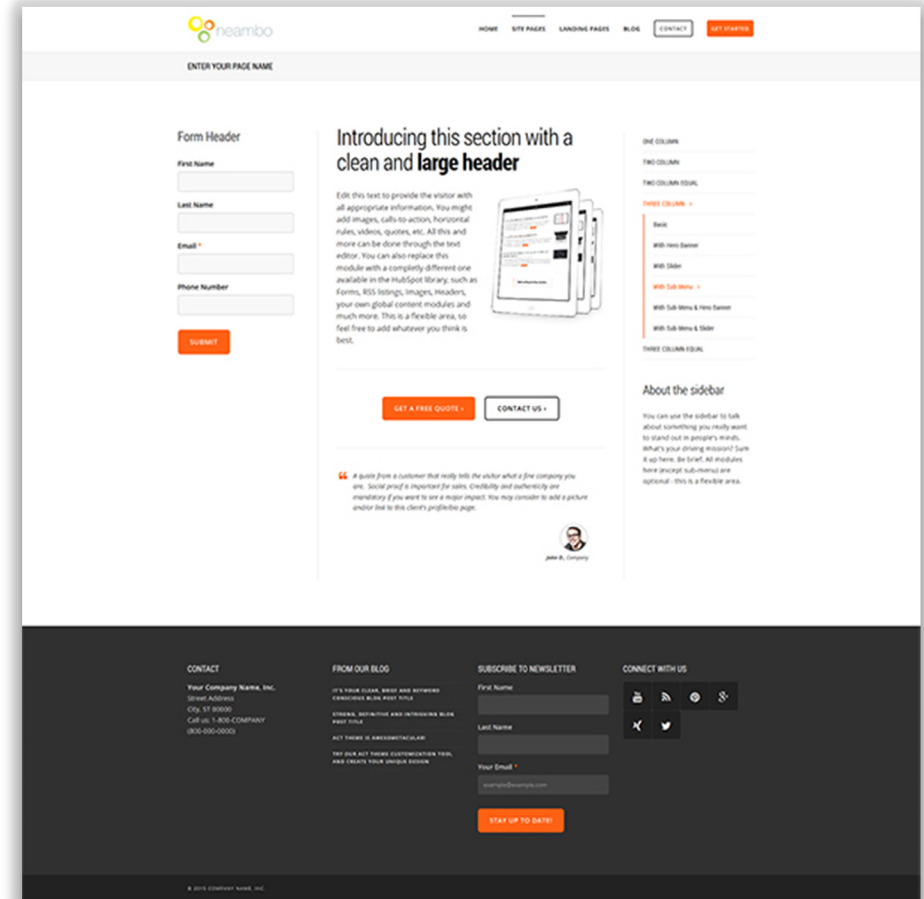
Main Nav:



Template Style Name:

/act-three-column-sub-menu

Content:



Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ Metrics (*BrightGauge*)



Core Page Name:

4.2 Data Protection

Main Nav:



Template Style Name:

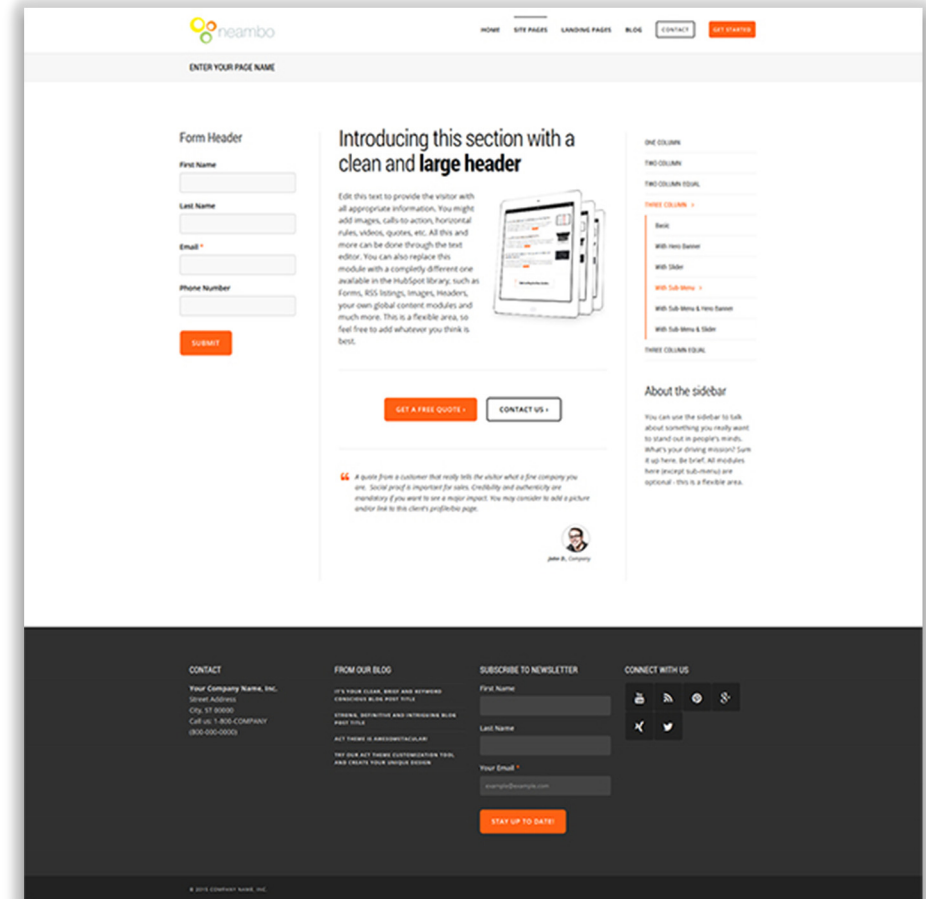
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web or partner content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ Promote Xpert



Core Page Name:

4.3 Network Security

Main Nav:



Template Style Name:

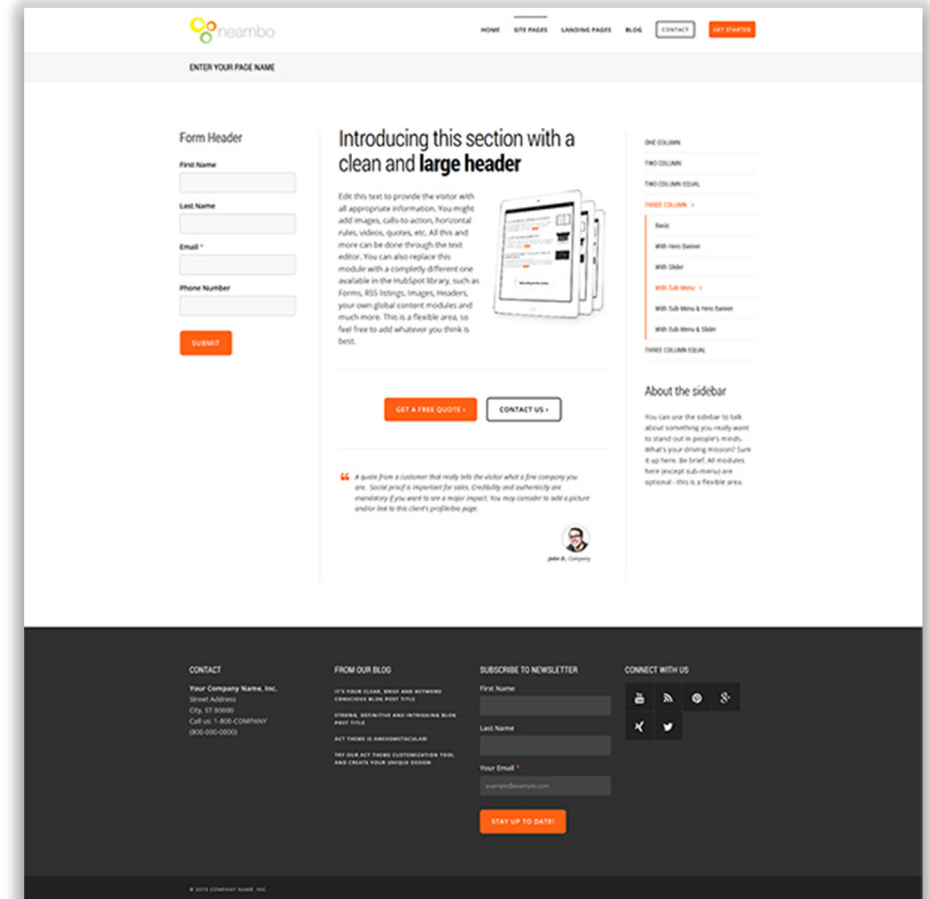
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web or partner content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu



Core Page Name:

4.4 Cloud Services

Main Nav:



Template Style Name:

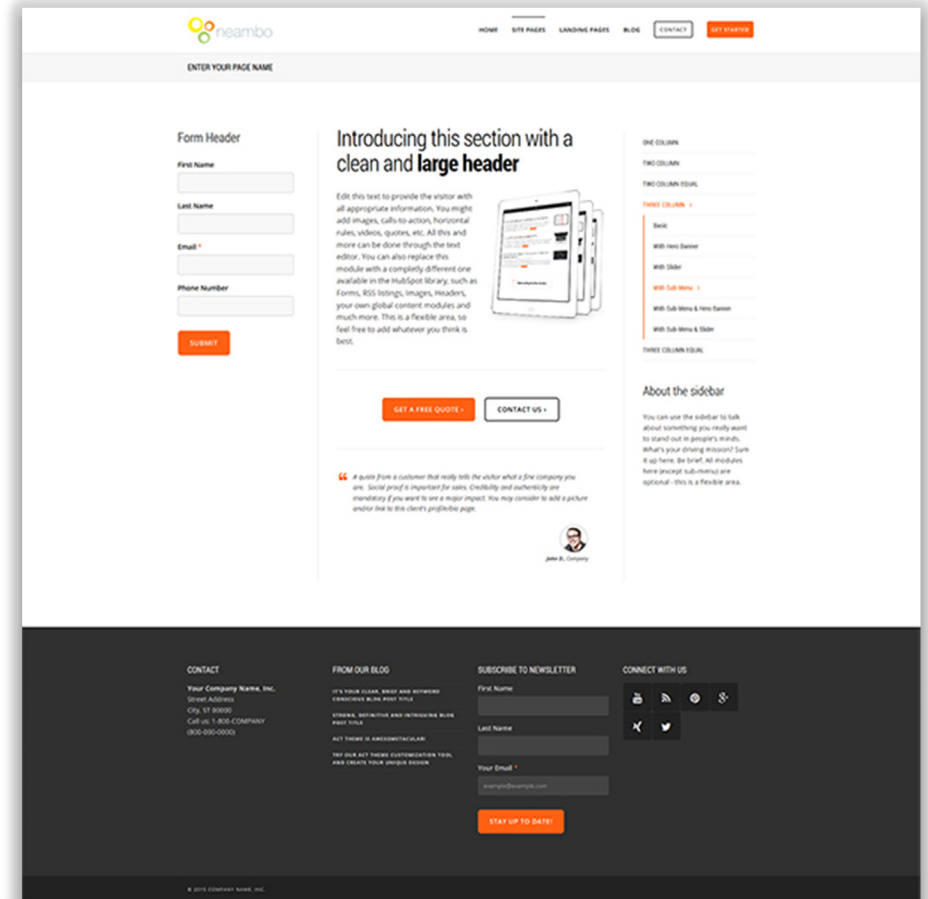
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web or partner content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu



Core Page Name:

4.5 Risk Assessments

Main Nav:



Template Style Name:

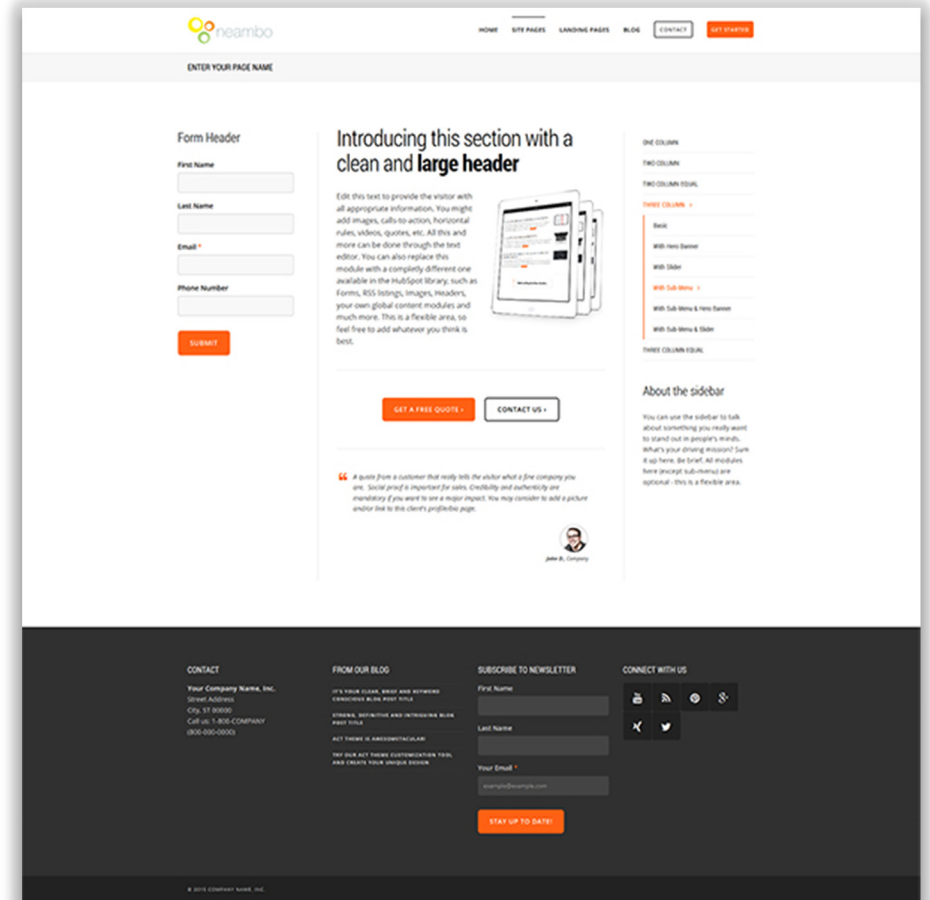
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ Promote Xpert



Core Page Name:

4.6 Managed Network Services

Main Nav:



Template Style Name:

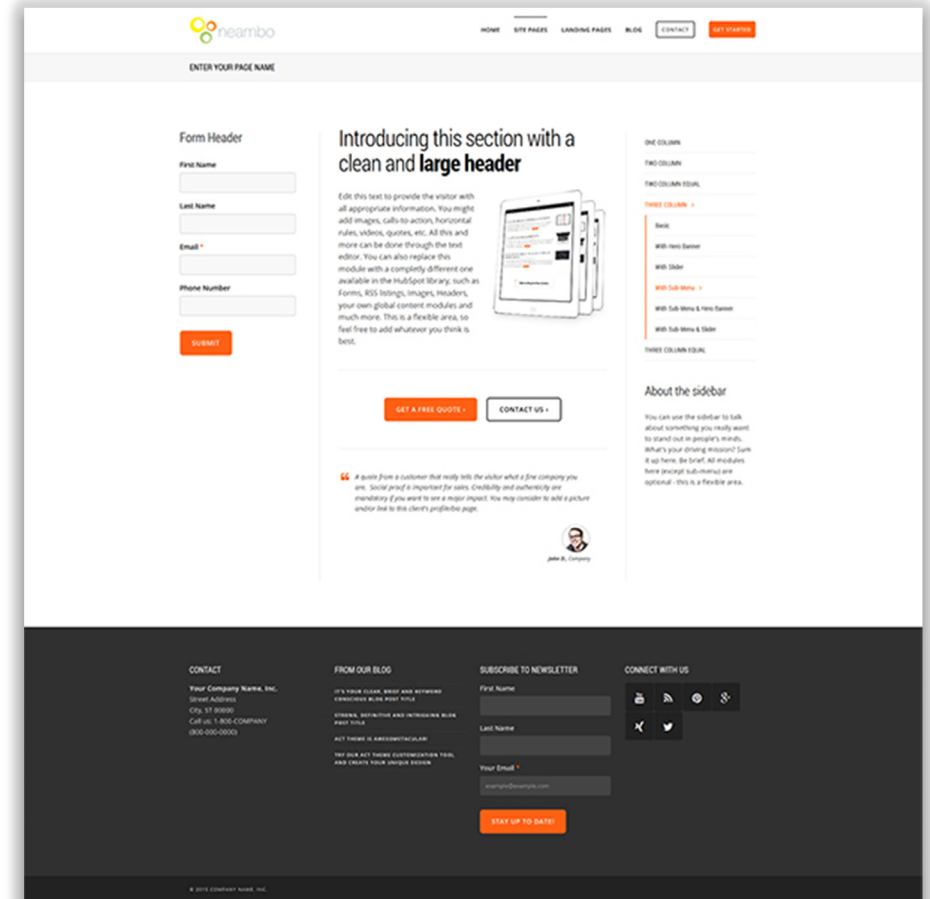
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content
- ▶ Heavily promote TechCare + TechView.

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu



Core Page Name:

4.7 IT Consulting

Main Nav:



Template Style Name:

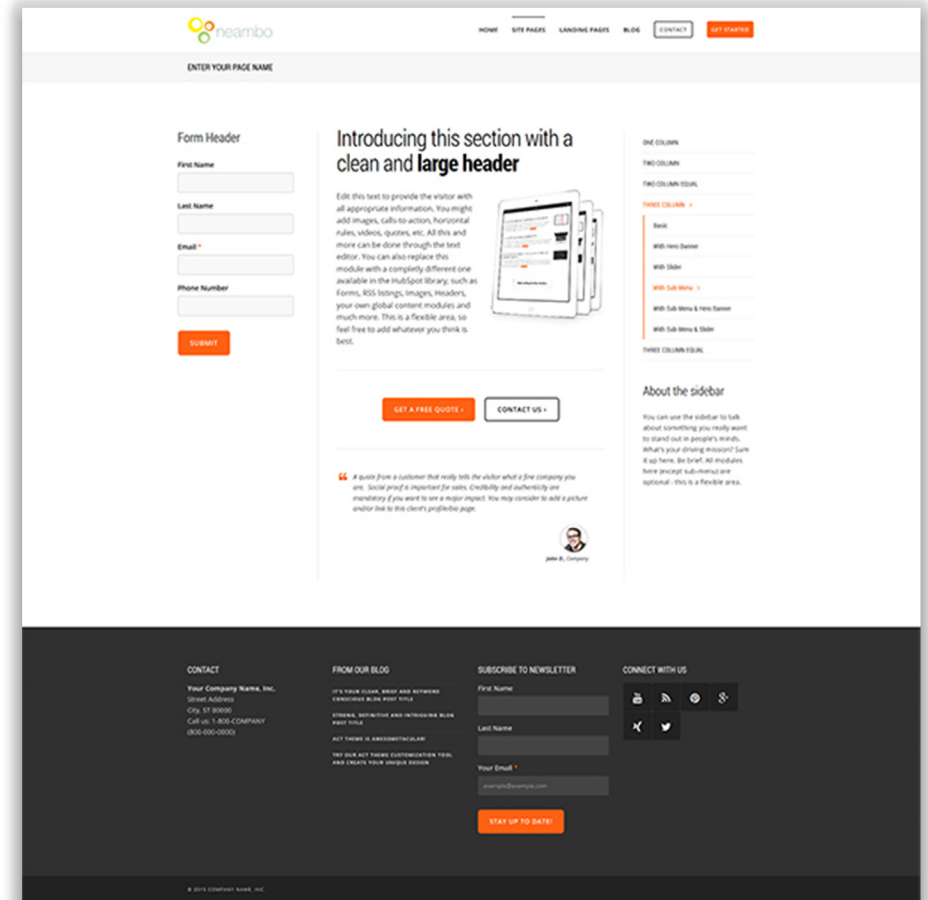
/act-three-column-sub-menu

Content:

- ▶ Leverage and modify current web content
- ▶ Project Definition?

Other Notes:

- ▶ /act-two-column may be an alternative if we don't want a submenu
- ▶ Promote Xpert



Core Page Name:

5.0 About

Main Nav:



Template Style Name:

/act-three-column-slider-sub-menu

Content:

▶ Submenu

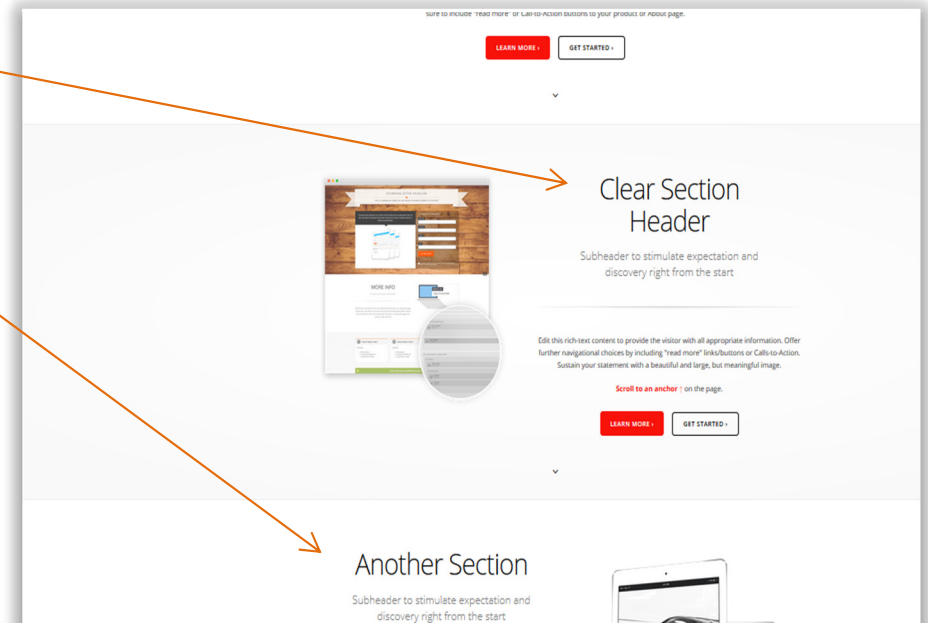
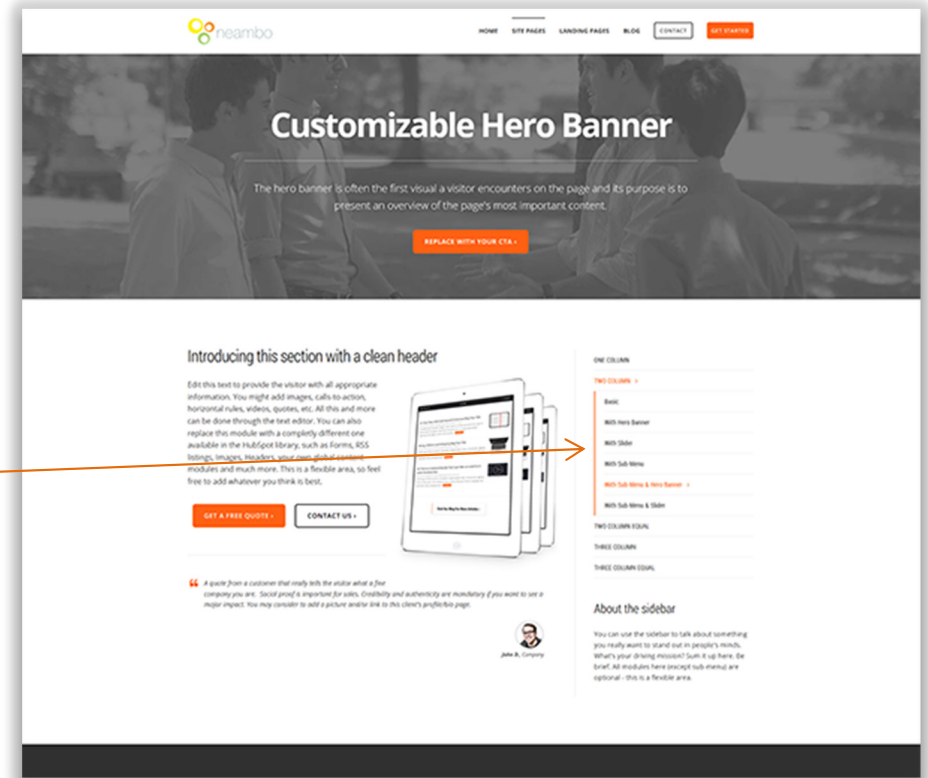
- ▼ 5.1 Creating Raving Fans
- ▼ 5.2 Leadership
- ▼ 5.3 Accolades (Trifecta)
- ▼ 5.4 Community
- ▼ 5.5 Environment
- ▼ 5.6 Events

▶ Four Sections. (As seen in Home Template)

- ▼ 1) Relevant
- ▼ 2) Technology
- ▼ 3) Raving
- ▼ 4) Results
- ▼ Describe what it means to our customers

Other Notes:

- ▶ Concise overview
- ▶ Multiple images
- ▶ Consider Home Page Design



Core Page Name:

Main Nav:

5.1 Creating Raving Fans



Template Style Name:

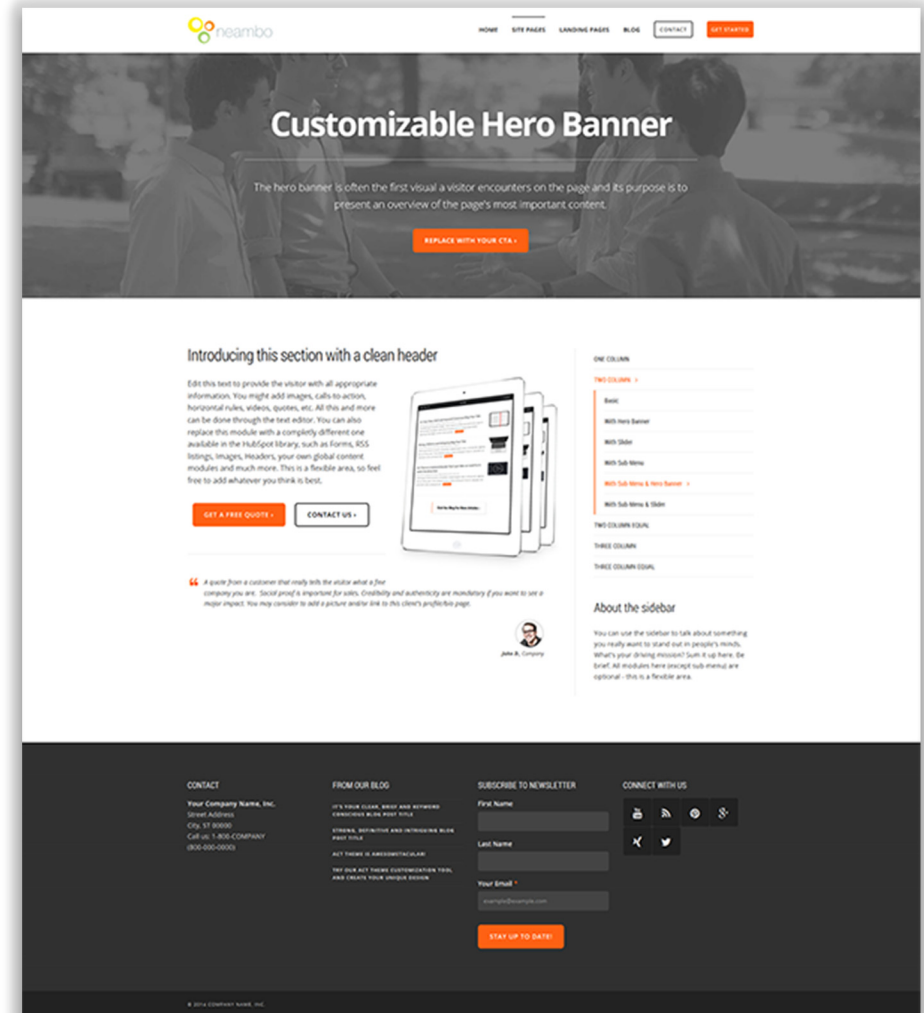
/act-two-column-slider-sub-menu

Content:

- ▶ Leverage and modify current web content
- ▶ How do we do this

Other Notes:

- ▶ NPS emphasis
- ▶ Consider links to existing submit a Rave form
- ▶ Consider links to existing submit a Referral form
- ▶ Testimonial Database



Core Page Name:

5.2 Leadership

Main Nav:



Template Style Name:

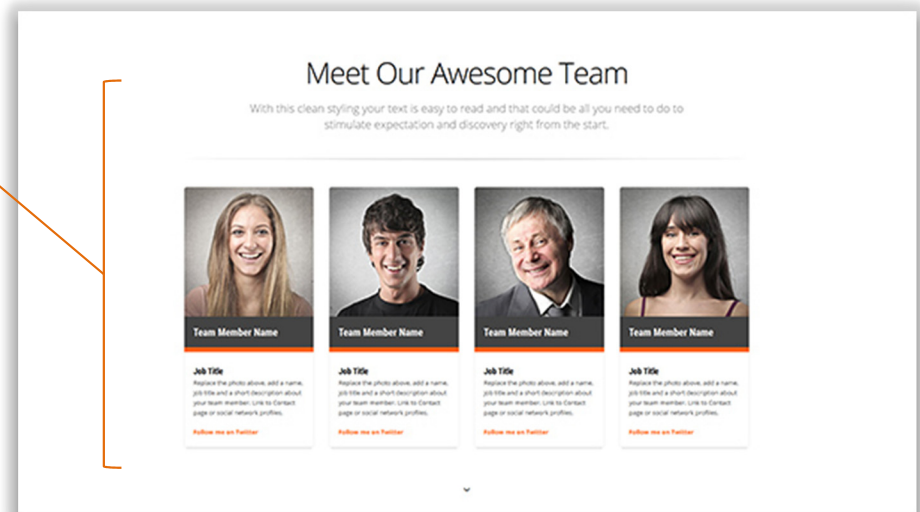
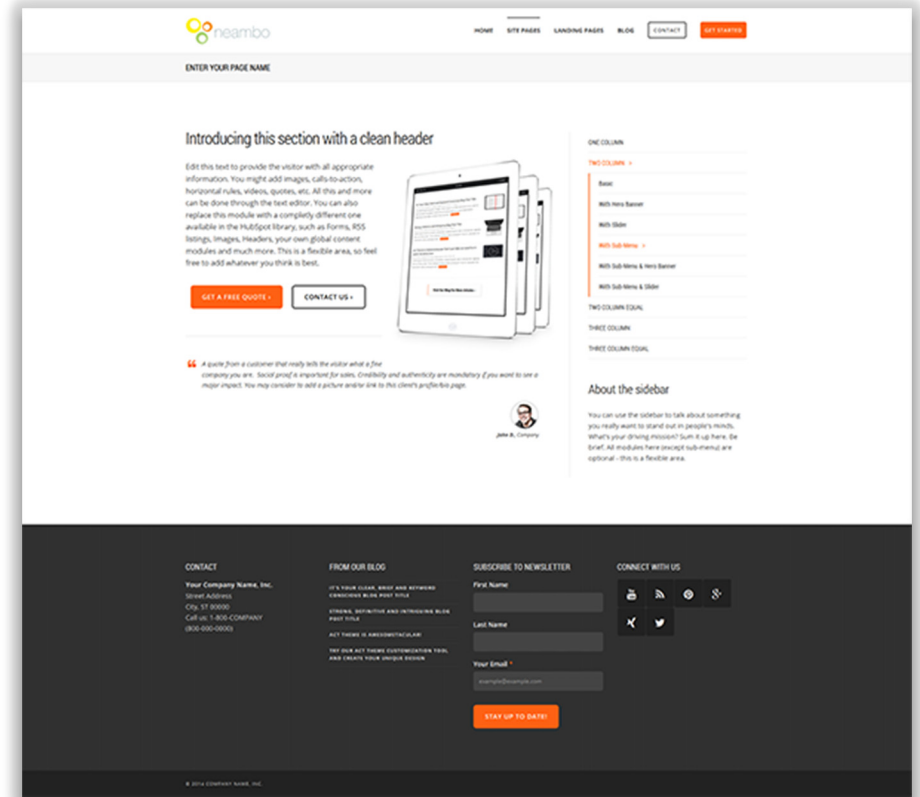
/act-two-column-sub-menu

Content:

- ▶ Top Executives
- ▶ When they joined the company
- ▶ Brief Bio... Add interests and hobbies
- ▶ Make more personal
- ▶ Add social links

Other Notes:

- ▶ Leverage content from current web
- ▶ Need fresh pictures
- ▶ Will require template sectional modification



Core Page Name:

Main Nav:

5.3 Accolades

Template Style Name:

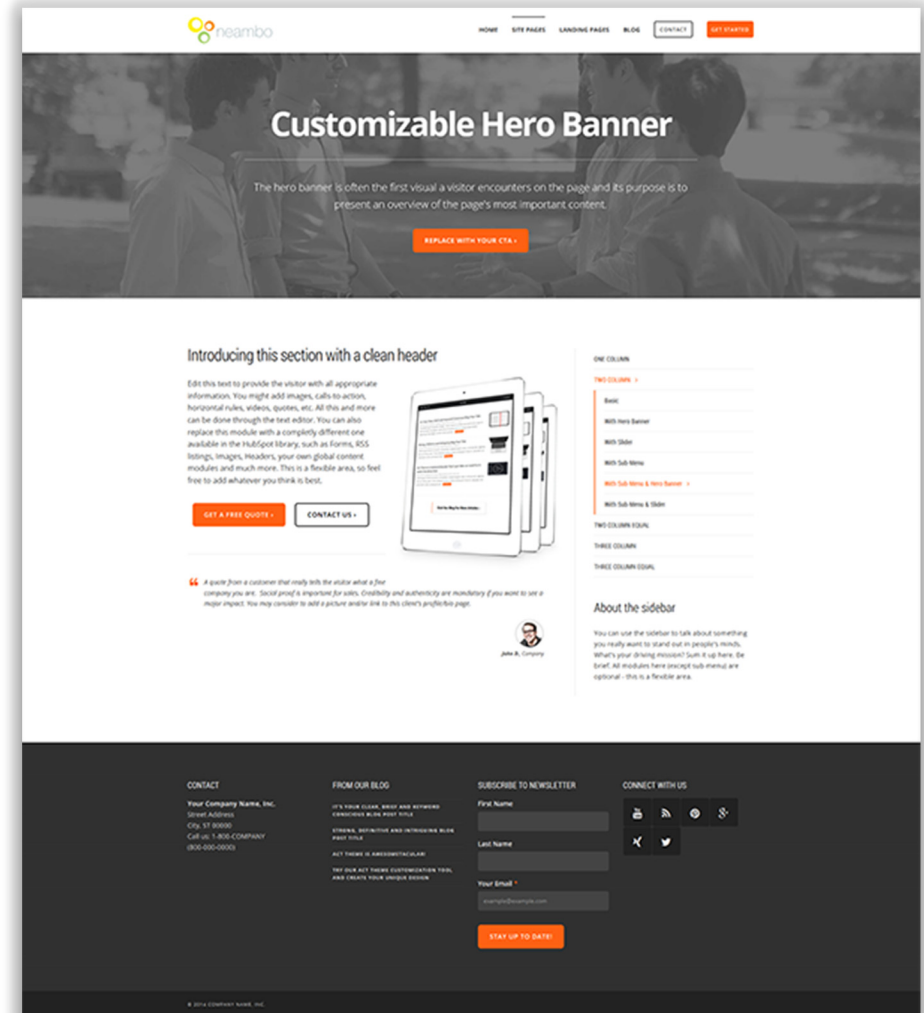
/act-two-column-slider-sub-menu

Content:

- ▶ ATSP
- ▶ PRO-TECH
- ▶ Microsoft Gold Partner
- ▶ Investment
- ▶ Competitive Advantage Statements (Trifecta)

Other Notes:

- ▶ The Value of Training... What it means... Correlate to FCC



Core Page Name:

5.4 Community

Main Nav:

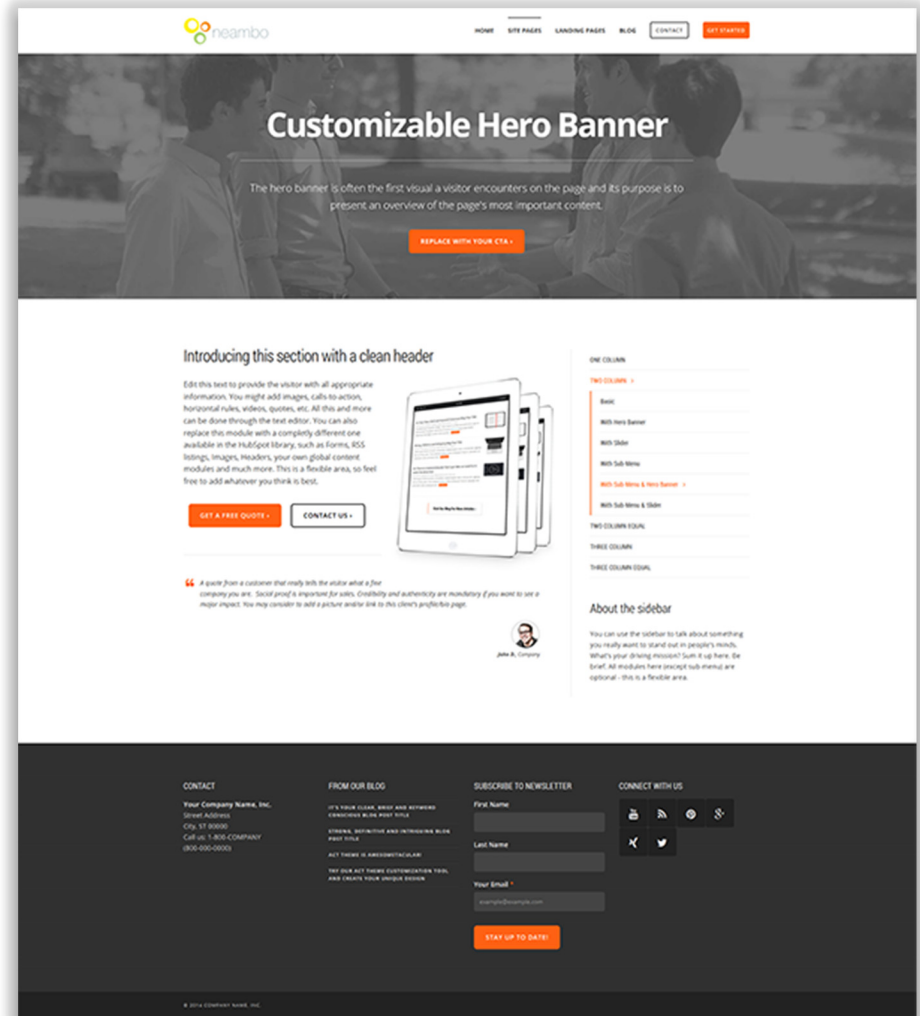


Template Style Name:

/act-two-column-slider-sub-menu

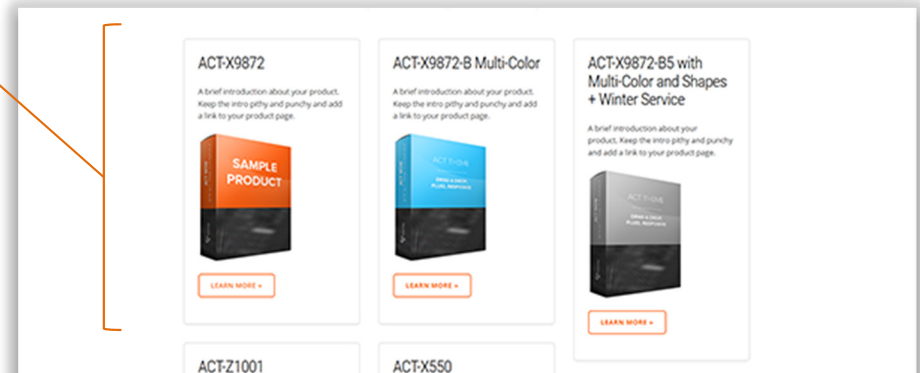
Content:

- ▶ In the community
- ▶ DatamaxCares
- ▶ Creating Raving Friends



Other Notes:

- ▶ Leverage the flexible listing CSS for logos and information about our community partners (Could also just have a simple list or submenu with links)
- ▶ Leverage content from current web
- ▶ Leverage photos from events
- ▶ Will require template sectional modification



Core Page Name:

Main Nav:

5.5 Environment

Template Style Name:

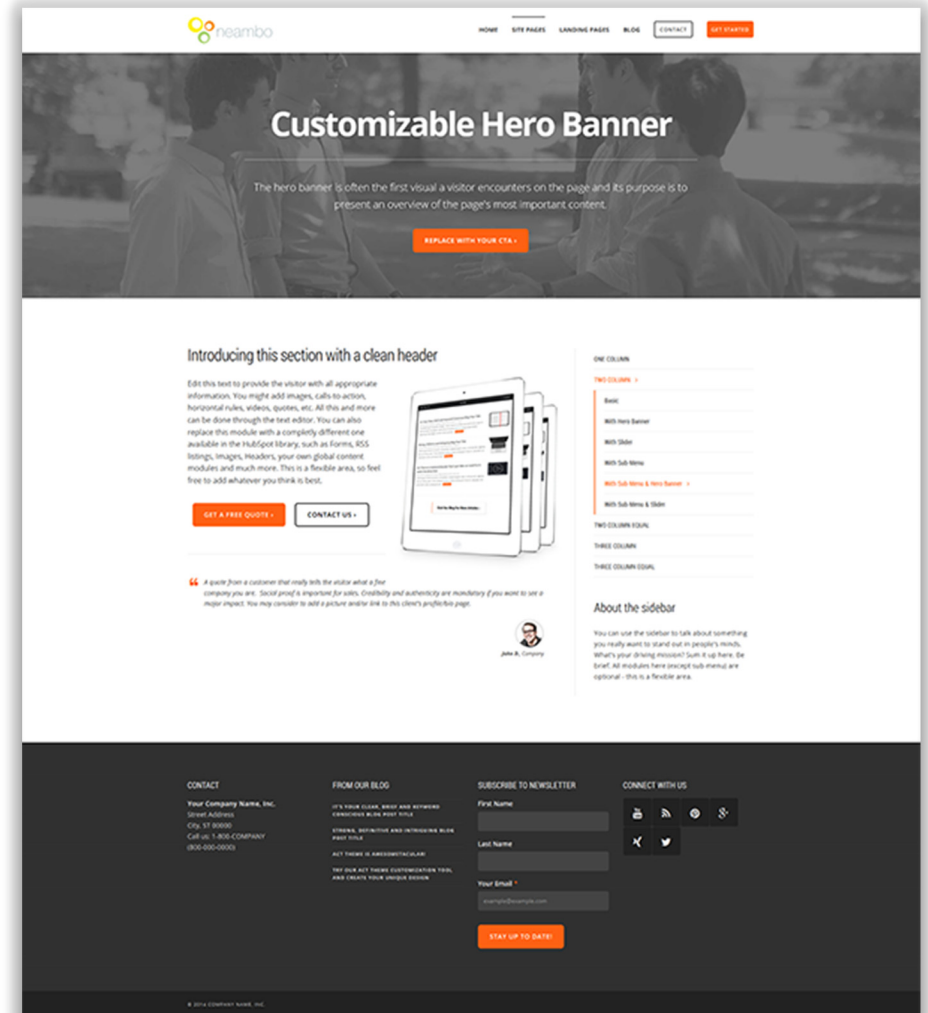
/act-two-column-slider-sub-menu

Content:

- ▶ DatamaxGreen

Other Notes:

- ▶ ArborDay, Toner Recycling, etc...
- ▶ Leverage current website content for DatamaxGreen



Core Page Name:

Main Nav:

6.0 Industries We Serve



Template Style Name:

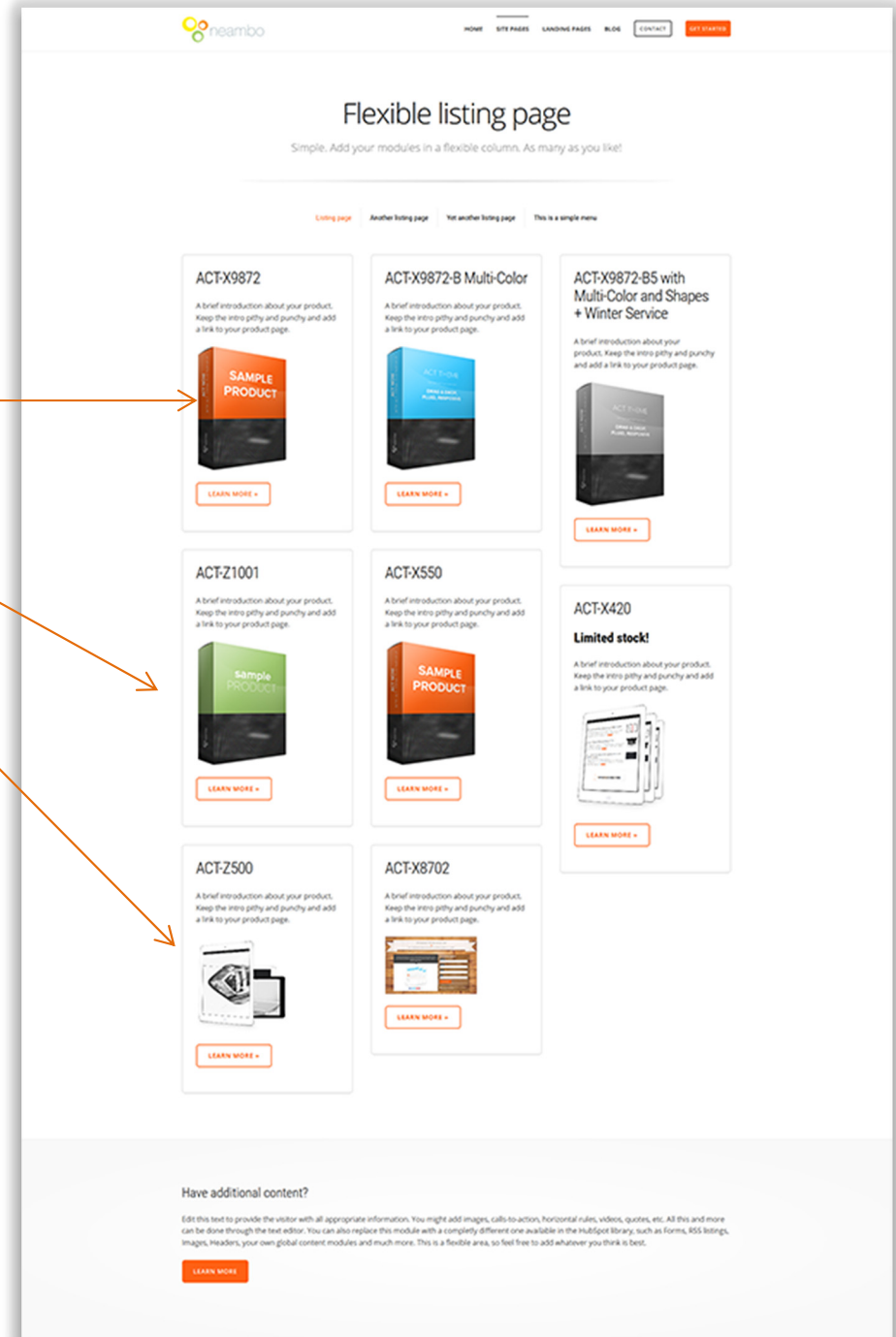
/act-flexible-listing

Content:

- ▶ Industries listed with small thumbnail
- ▶ What it means to goVertical
- ▶ Leverage content from goVertical® brochures

Other Notes:

- ▶ Optional Title(s): Industries We Serve, Industry Solutions
- ▶ Promote Datamax Thinking
- ▶ Go with Top 10 (Remove Dental Providers)



Core Page Name:

6.1 Architecture

Main Nav:

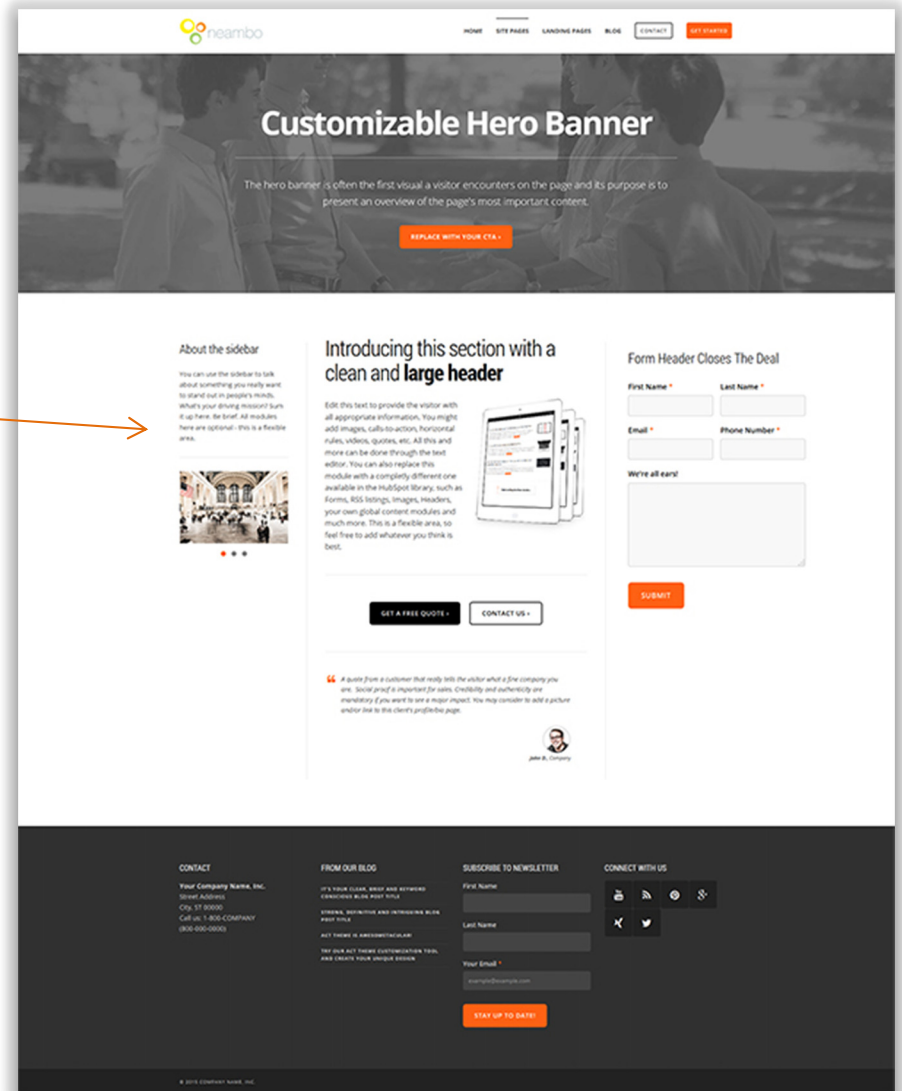


Template Style Name:

/act-three-column-hero

Content:

- ▶ Submenu for other Industries
- ▶ Download goVertical brochure
- ▶ Core brochure bullets
- ▶ Leverage content from goVertical® brochure



Other Notes:

- ▶ Use image from brochure for hero
- ▶ CTA – Add form to Section 3



Core Page Name:

6.2 Churches

Main Nav:

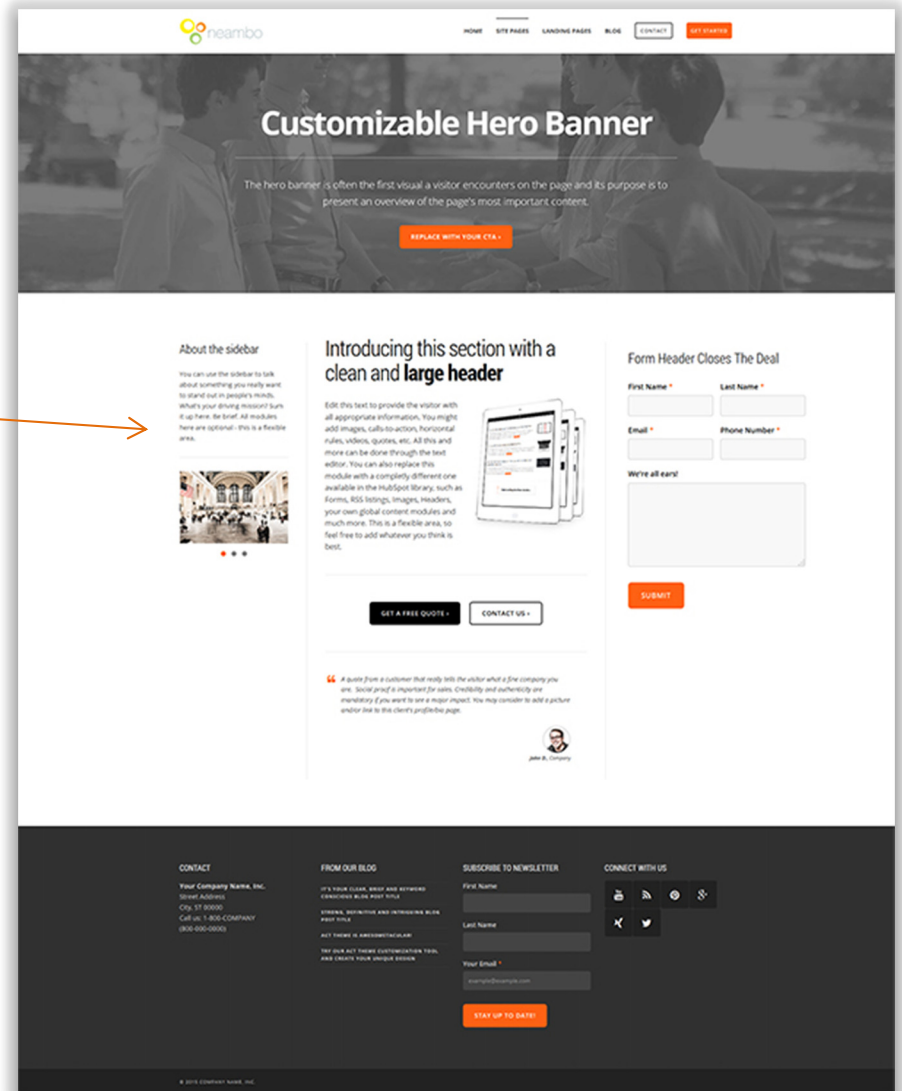


Template Style Name:

/act-three-column-hero

Content:

- ▶ Submenu for other Industries
- ▶ Download goVertical brochure
- ▶ Core brochure bullets
- ▶ Leverage content from goVertical® brochure



Other Notes:

- ▶ Use image from brochure for hero
- ▶ CTA – Add form to Section 3



Core Page Name:

6.3 Education

Main Nav:



Template Style Name:

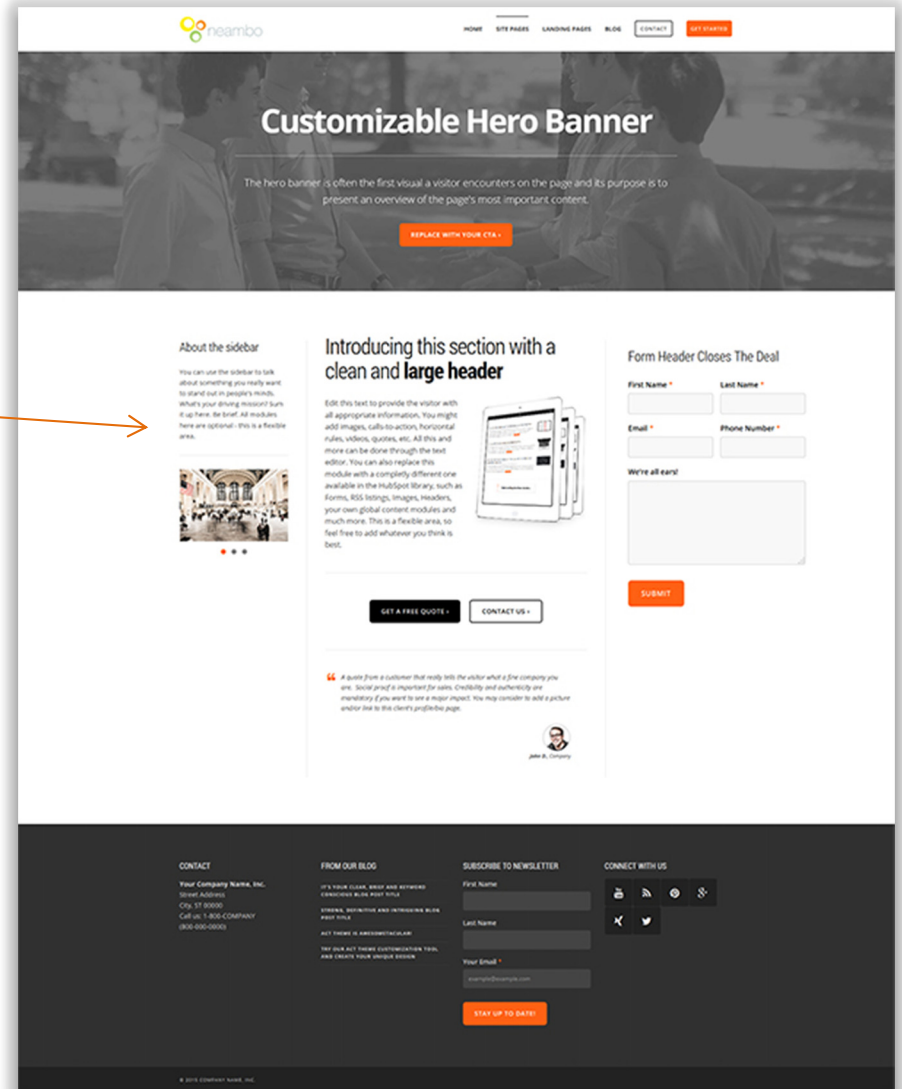
/act-three-column-hero

Content:

- ▶ Submenu for other Industries
- ▶ Download goVertical brochure
- ▶ Core brochure bullets
- ▶ Leverage content from goVertical® brochure

Other Notes:

- ▶ Use image from brochure for hero
- ▶ CTA – Add form to Section 3



Core Page Name:

6.4 Financial

Main Nav:

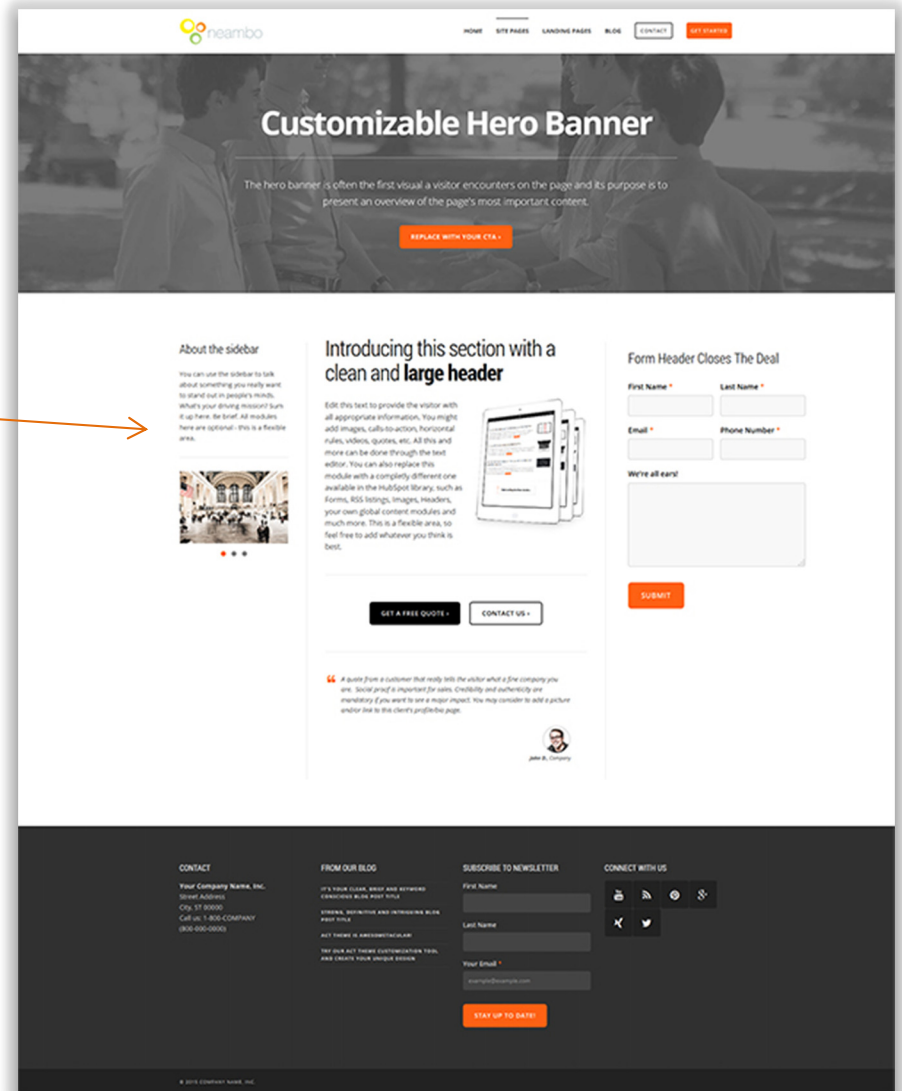


Template Style Name:

/act-three-column-hero

Content:

- ▶ Submenu for other Industries
- ▶ Download goVertical brochure
- ▶ Core brochure bullets
- ▶ Leverage content from goVertical® brochure



Other Notes:

- ▶ Use image from brochure for hero
- ▶ CTA – Add form to Section 3



Core Page Name:

6.5 Healthcare

Main Nav:

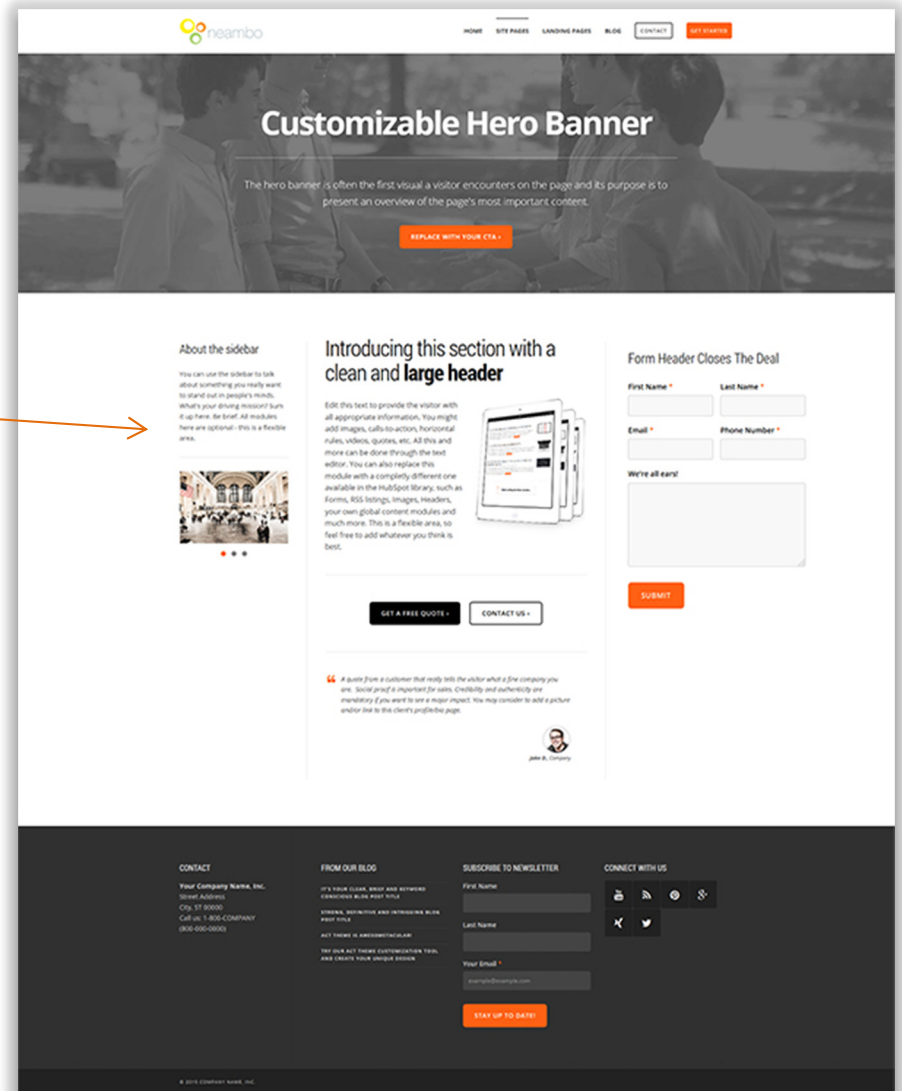


Template Style Name:

/act-three-column-hero

Content:

- ▶ Submenu for other Industries
- ▶ Download goVertical brochure
- ▶ Core brochure bullets
- ▶ Leverage content from goVertical® brochure



Other Notes:

- ▶ Use image from brochure for hero
- ▶ CTA – Add form to Section 3



Core Page Name:

6.6 Hospitality

Main Nav:



Template Style Name:

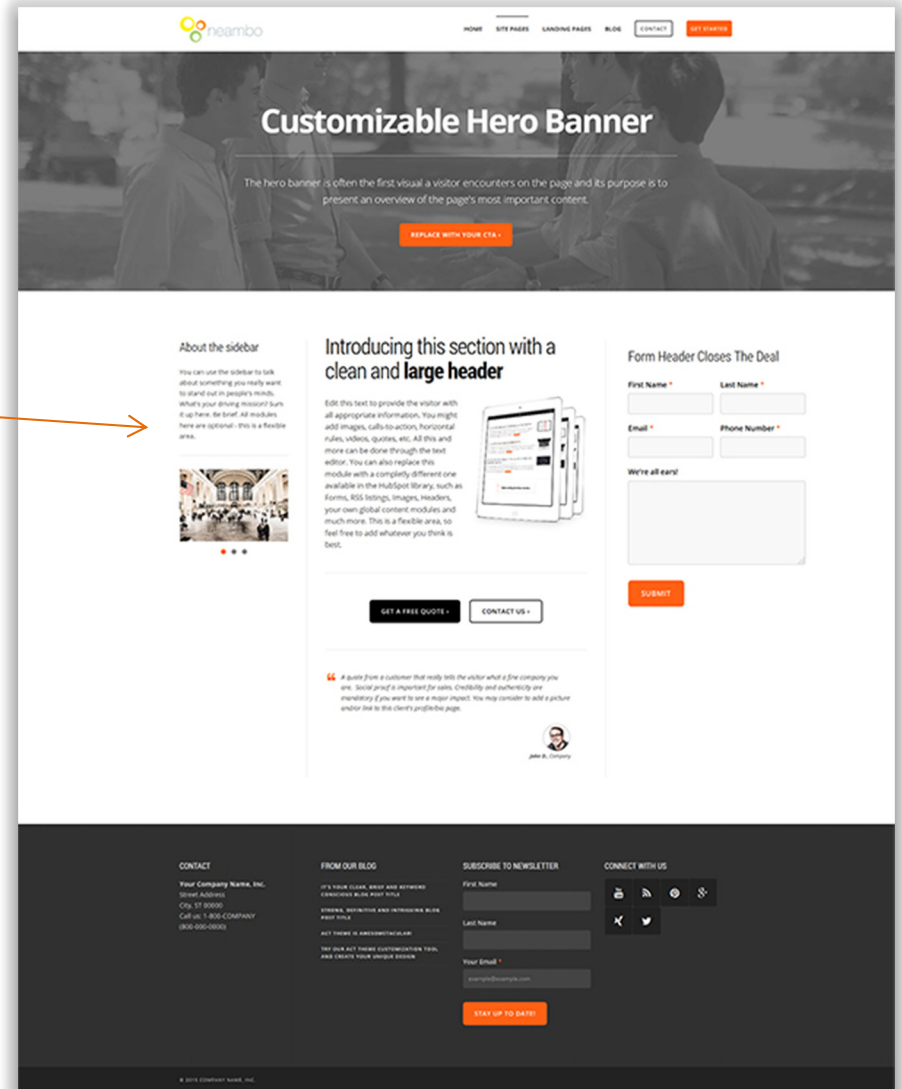
/act-three-column-hero

Content:

- ▶ Submenu for other Industries
- ▶ Download goVertical brochure
- ▶ Core brochure bullets
- ▶ Leverage content from goVertical® brochure

Other Notes:

- ▶ Use image from brochure for hero
- ▶ CTA – Add form to Section 3



Core Page Name:

6.7 Insurance

Main Nav:

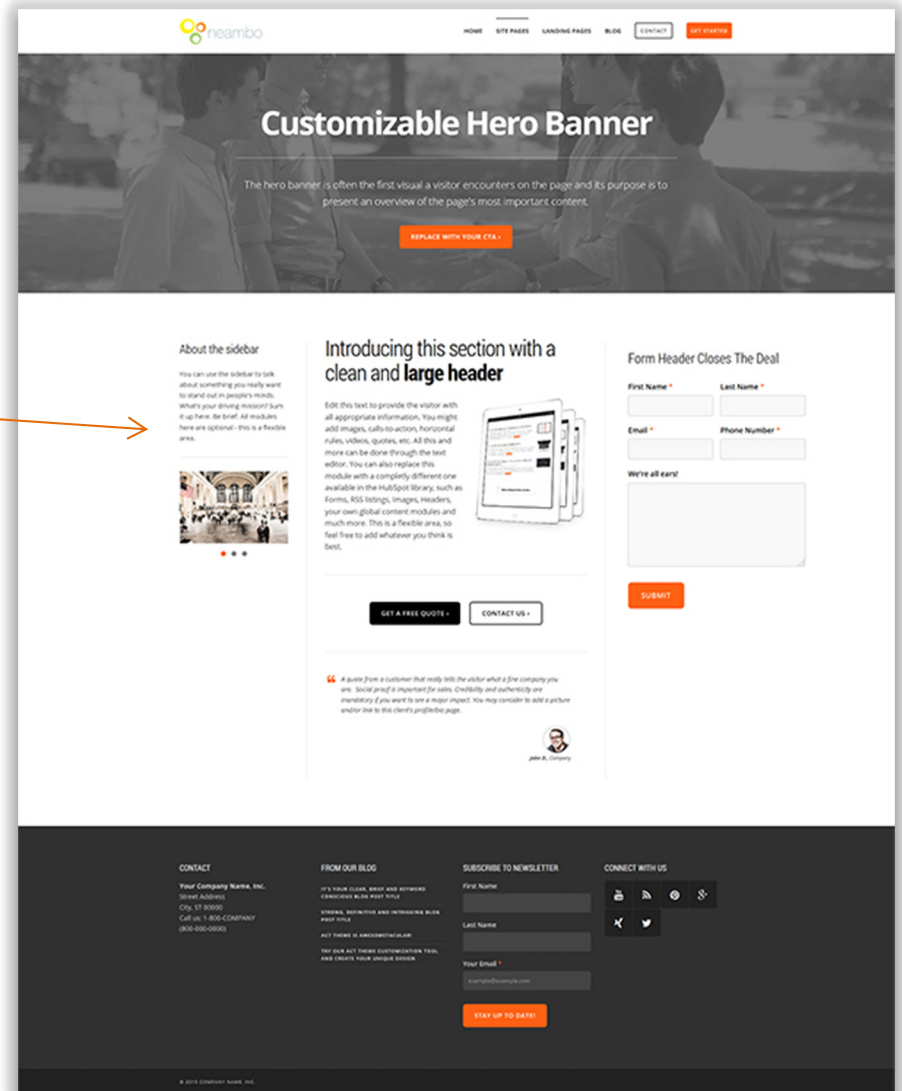


Template Style Name:

/act-three-column-hero

Content:

- ▶ Submenu for other Industries
- ▶ Download goVertical brochure
- ▶ Core brochure bullets
- ▶ Leverage content from goVertical® brochure



Other Notes:

- ▶ Use image from brochure for hero
- ▶ CTA – Add form to Section 3



Core Page Name:

6.8 Legal

Main Nav:

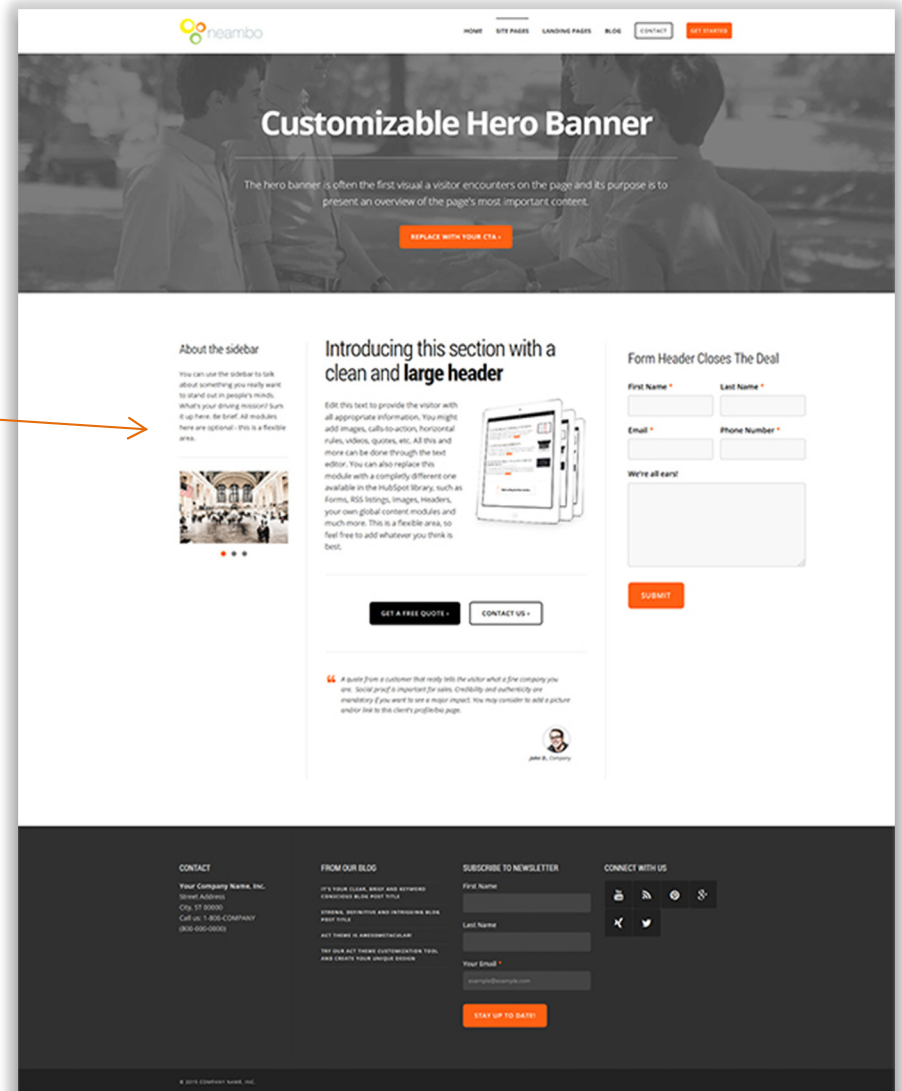


Template Style Name:

/act-three-column-hero

Content:

- ▶ Submenu for other Industries
- ▶ Download goVertical brochure
- ▶ Core brochure bullets
- ▶ Leverage content from goVertical® brochure



Other Notes:

- ▶ Use image from brochure for hero
- ▶ CTA – Add form to Section 3



Core Page Name:

6.9 Non-Profit

Main Nav:

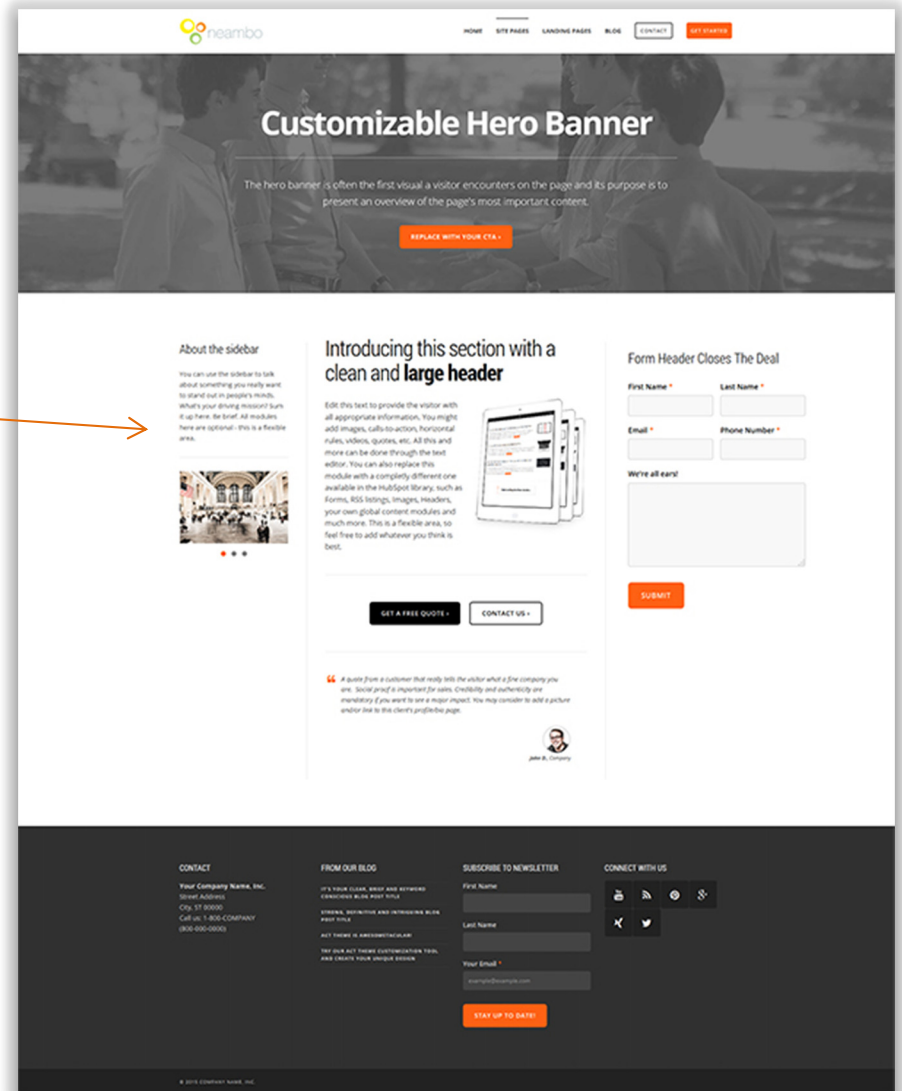


Template Style Name:

/act-three-column-hero

Content:

- ▶ Submenu for other Industries
- ▶ Download goVertical brochure
- ▶ Core brochure bullets
- ▶ Leverage content from goVertical® brochure



Other Notes:

- ▶ Use image from brochure for hero
- ▶ CTA – Add form to Section 3



Core Page Name:

6.10 Government

Main Nav:

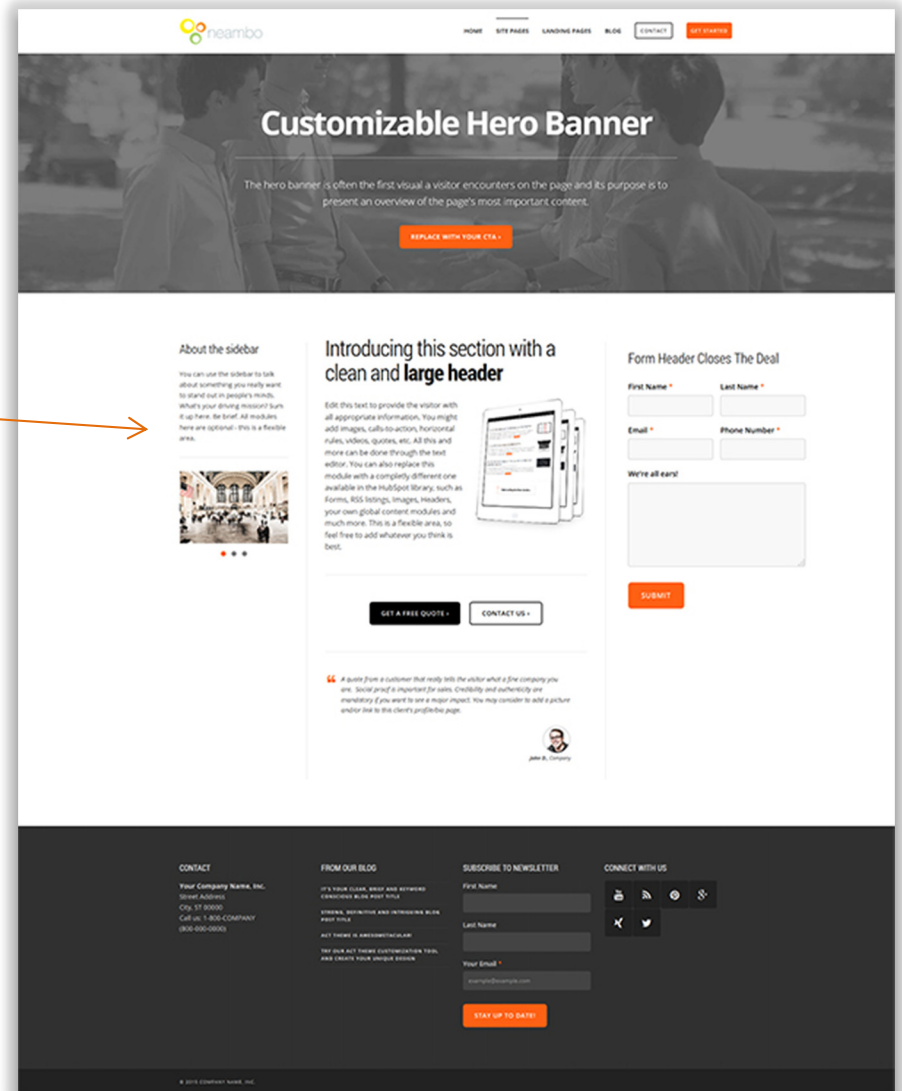


Template Style Name:

/act-three-column-hero

Content:

- ▶ Submenu for other Industries
- ▶ Download goVertical brochure
- ▶ Core brochure bullets
- ▶ Leverage content from goVertical® brochure



Other Notes:

- ▶ Use image from brochure for hero
- ▶ CTA – Add form to Section 3



Core Page Name:

7.0 Blog

Main Nav:



Template Style Name:

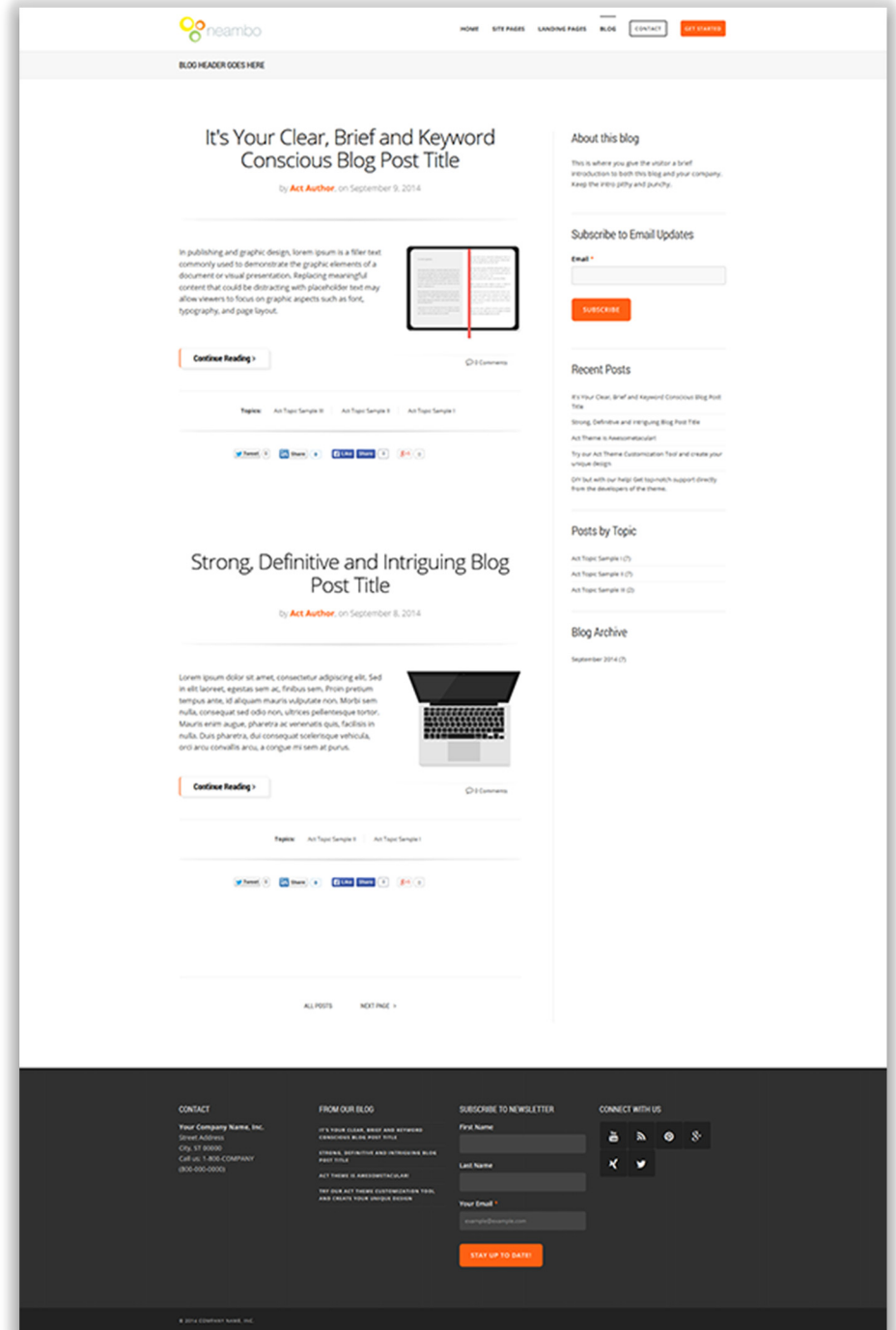
/act-blog-i

Content:

- ▶ Not news release oriented content

Other Notes:

- ▶ Import Content from WordPress Site. (<http://blog.datamextexas.com/>)
- ▶ Promote Datamax Thinking
- ▶ Keep Subscription even though we don't have an email update program?



Core Page Name:

8.0 Careers

Main Nav:



Template Style Name:

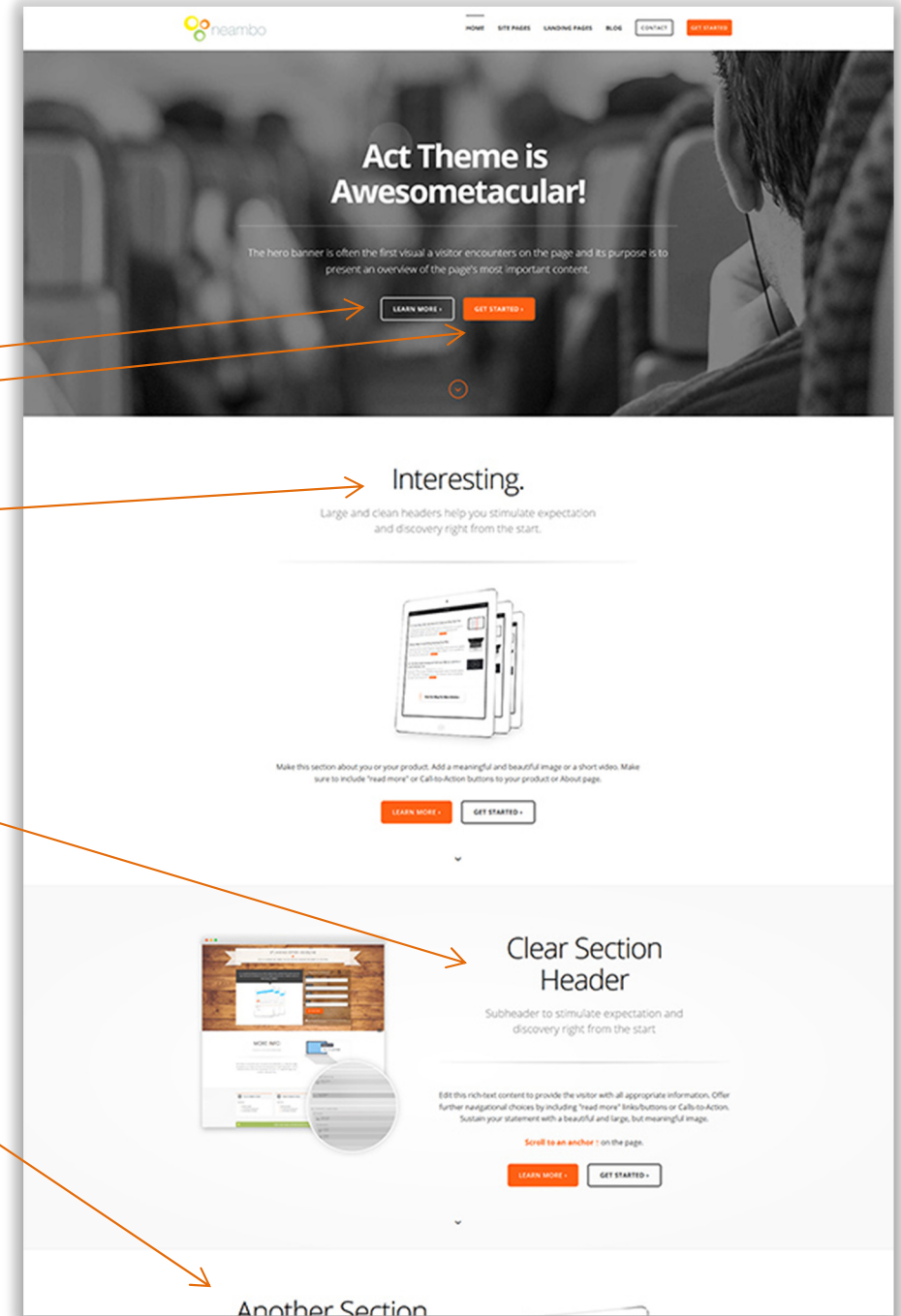
/act-home

Content:

- ▶ Learn More
- ▶ Current Jobs
- ▶ Career Story Sections
 - ▼ Culture
 - ▼ Training
 - ▼ Benefits
- ▶ Resume Submission Forms
- ▶ Competitive Advantage Statement (NPS Focused)

Other Notes:

- ▶ Creating Raving Employees
- ▶ Tenure Statistics
- ▶ Links to CareerBuilder Post
- ▶ May consider another template approach



Core Page Name:

8.1 Apply

Main Nav:

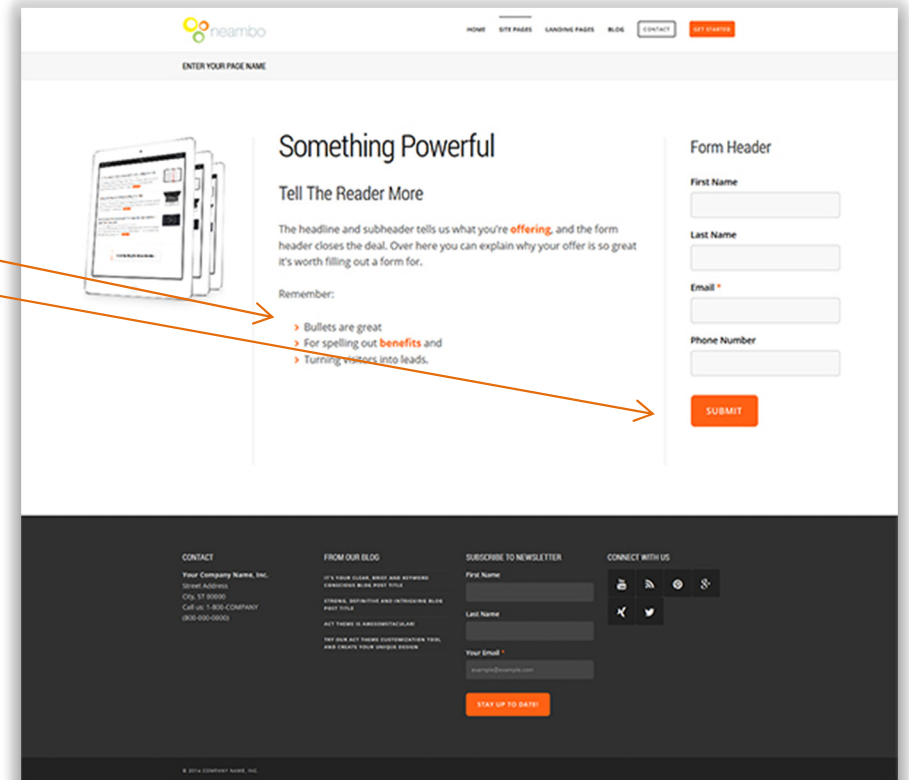


Template Style Name:

/act-two-column

Content:

- ▶ Current Openings
- ▶ Resume Submission Forms



Other Notes:

- ▶ Links to CareerBuilder Postings

Core Page Name:

9.0 Contact Us

Main Nav:



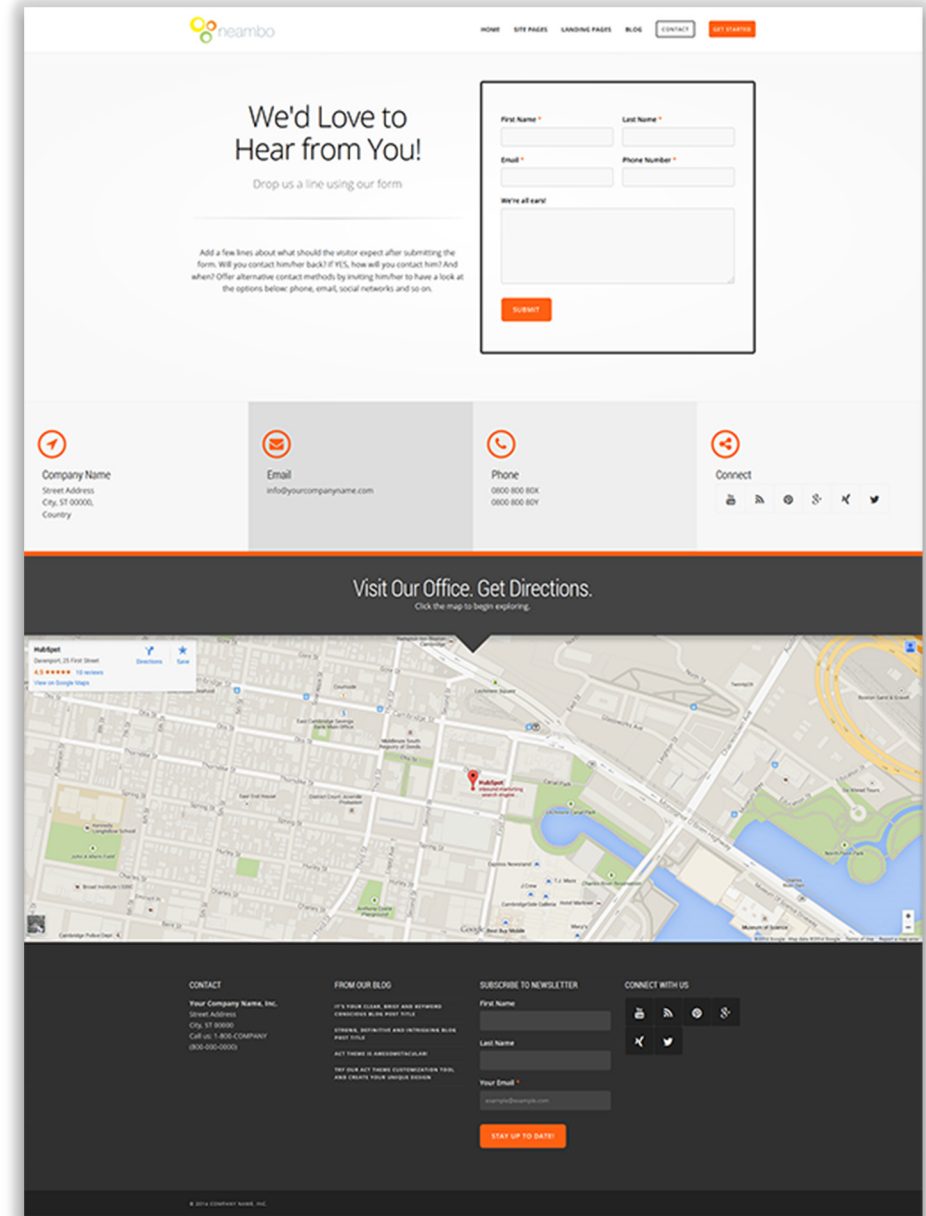
Template Style Name:

/act-contact-i

Content:

Other Notes:

- ▶ Incorporate CONNECT content
- ▶ Bolster Google+ My Business Ad
- ▶ Other locations ?



Core Page Name:

10.0 Support

Main Nav:

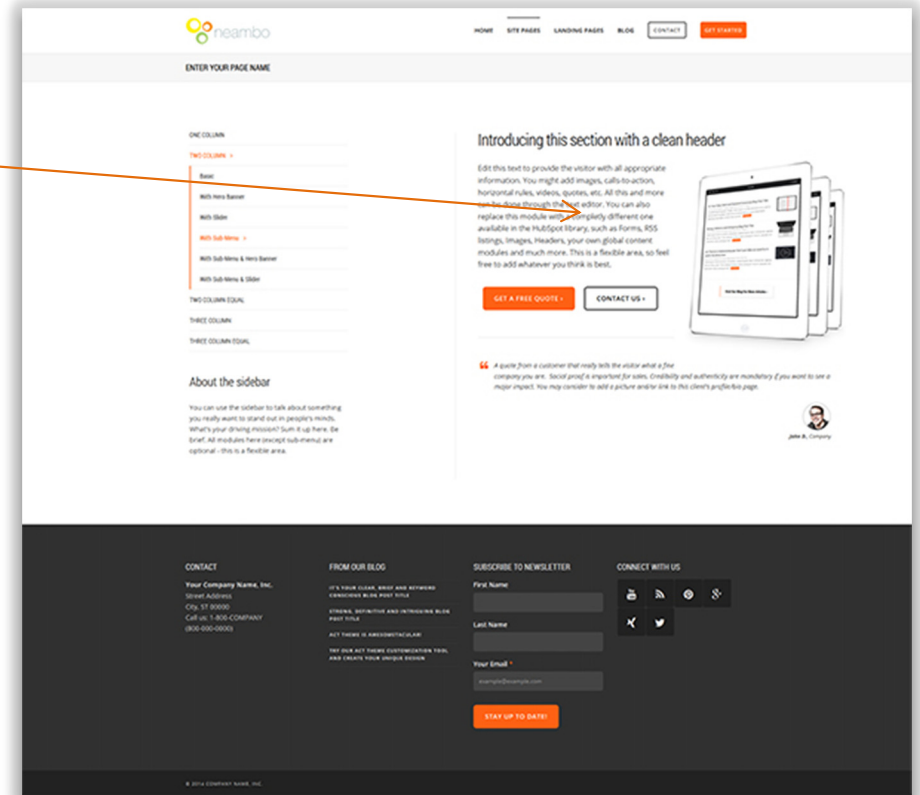


Template Style Name:

/act-two-column-sub-menu (or) /act-two-column (Flipped)

Content:

- ▶ Submenu (Forms)
 - ▼ Request Service
 - ▼ Request IT Support
 - ▼ Request Training
 - ▼ Request Toner (Contract)
 - ▼ Order Toner/Supplies
 - ▼ Submit Meter Readings
 - ▼ Request Sales Support
 - ▼ Sign Up for E-info
 - ▼ General Request



Other Notes:

- ▶ URL Redirects,
- ▶ Un-replicated forms >> redirect to General Request
- ▶ Customer specific – Denbury
- ▶ Flip menu with content for hierarchy (*Build separate larger links*)



Core Page Name:

10.1 E-info

Main Nav:



Template Style Name:

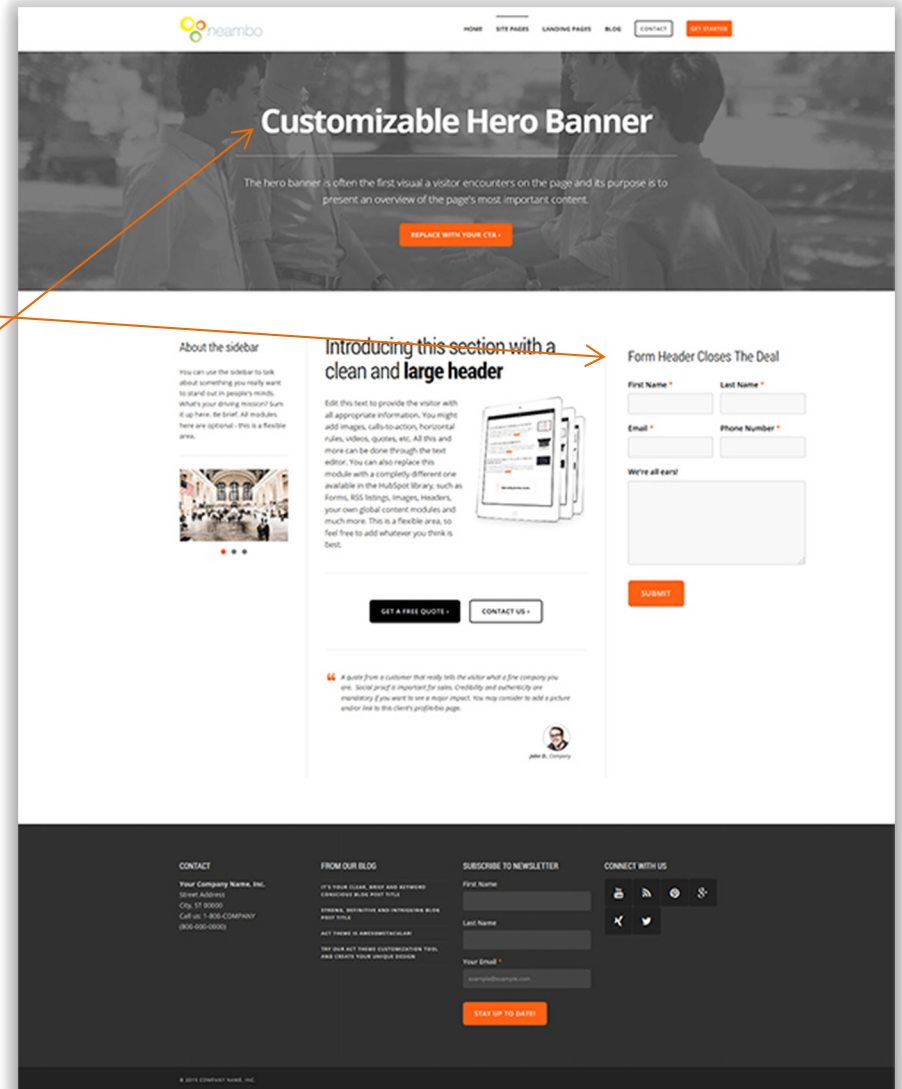
/act-three-column-hero

Content:

- ▶ Easy enrollment form
- ▶ Summary Bullets regarding key functionality offered
- ▶ Talk to someone further

Other Notes:

- ▶ Leverage existing web content
- ▶ Big e-Info interface



Core Page Name:

11.0 Client Referral Program

Main Nav:



Template Style Name:

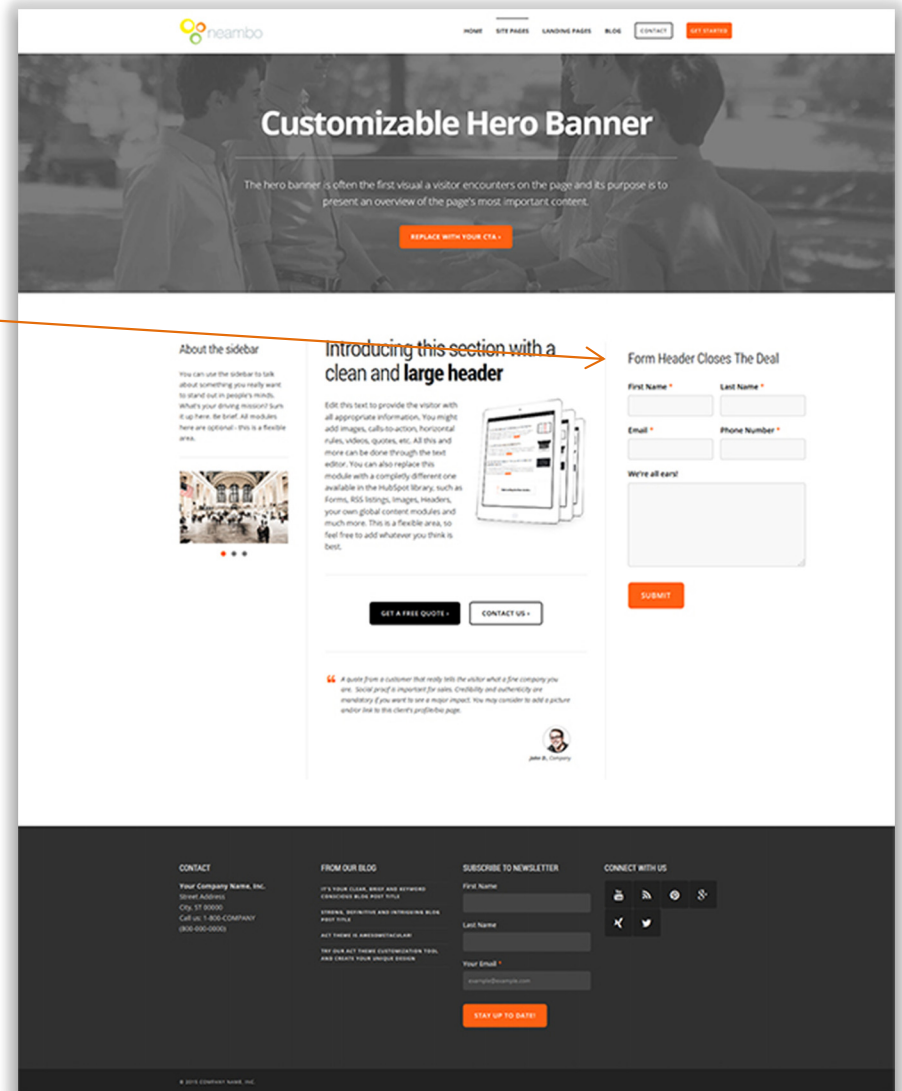
/act-three-column-hero

Content:

- ▶ Easy Referral form
- ▶ Summary Bullets regarding program
- ▶ Leverage existing web content and form

Other Notes:

- ▶ Review for any program adjustments



Other Requirements/Considerations...

- ▶ Develop summary of customizations for partner to review. (*menus, sections, image sizes, submenu font sizes, multiple submenus, etc...*)
- ▶ Evaluate URL Redirects for all un-converted content or modified page names (*esp. Client CONNECT*)
- ▶ Export web data and content from Vertical Nerve.
- ▶ Export Feedback Testimonial Database. Discuss how this is kept up with in the COS.
- ▶ Evaluate gauge widgets from Vertical Nerve for Competitive Advantage data. (*www.verticalnerve.com ... Looking for results like these?*)
- ▶ Make sure all forms are routed properly.
- ▶ Make sure all form auto-replies are implemented.
- ▶ Make sure all Meta Titles and Descriptions are addressed.
- ▶ Chat... Who would manage/man? (*Sales Support possibly*)
- ▶ Leverage existing iStock Image Library. (*Some new images and fresh product specific images will be required*)
- ▶ Consider www.dialogtech.com (merged with Mongoose & Ifbyphone) for phone number tracking.
- ▶ With 40+ Templates in the package, different selections may be made.
- ▶ Landing pages for our ProspectBuilder Campaign also exist.
- ▶ Equipment Catalog?
- ▶ Continue to vet out Neambo developer.

Other Pages... TBD

- ▶ Events
- ▶ Testimonials... Can the [/act-blog-l template](#) be replicated for a structured testimonial database system?
- ▶ BBB
- ▶ Datamax Leasing Page
- ▶ nsProtect™ Safe