

EVENT DETAILS:

WHEN: THURSDAY, SEPTEMBER 12, 2019
OPTION 1: 10:30 AM — 11:30 AM SESSION
LUNCH: 11:30 AM — 12:30 PM ... **RX CATERING**
OPTION 2: 1:00 PM — 2:00 PM SESSION
WHERE: THE DATAMAX TECHNOLOGY CENTER
7400 KANIS ROAD, LITTLE ROCK

EVENT GIVEAWAYS:

When you arrive, be sure to fill out an entry form to win a \$100 Gift Card or a Sonos Bluetooth Speaker to be given away at each of our TWO sessions. \$10 Starbucks Gift Cards to be given to the first 25 people who register for this event online!



GUEST SPEAKERS:

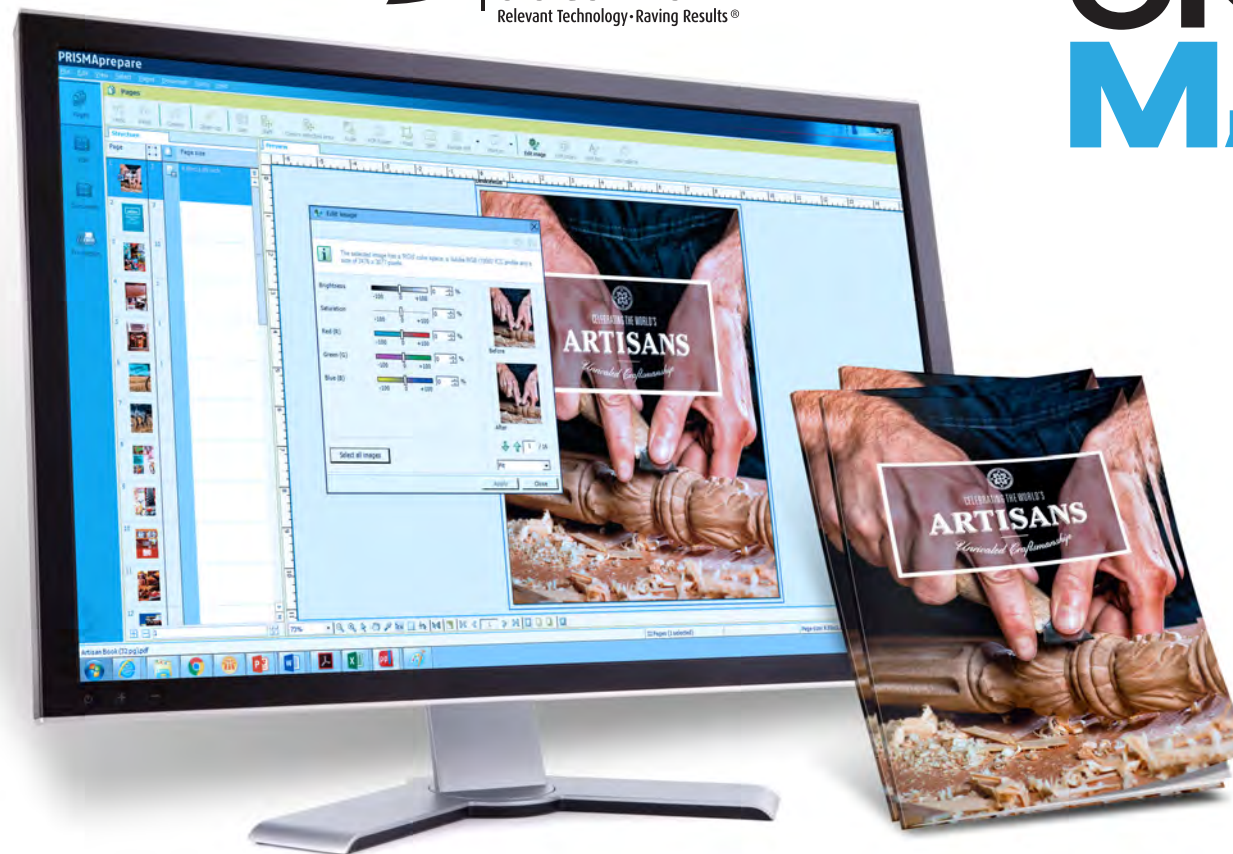
BRUCE RYLE
PRODUCTION PRINT ARCHITECT, CANON U.S.A.
JIM DINGEMANSE
REGIONAL SALES MANAGER, MBM CORPORATION

RSVP REQUIRED:

GRANT MURRAY
DATAMAX INC.
PHONE: 501-603-3033
EMAIL: GMURRAY@DATAMAX-LR.COM



Please scan for more information and to register online. Registration is free, but seating is limited.

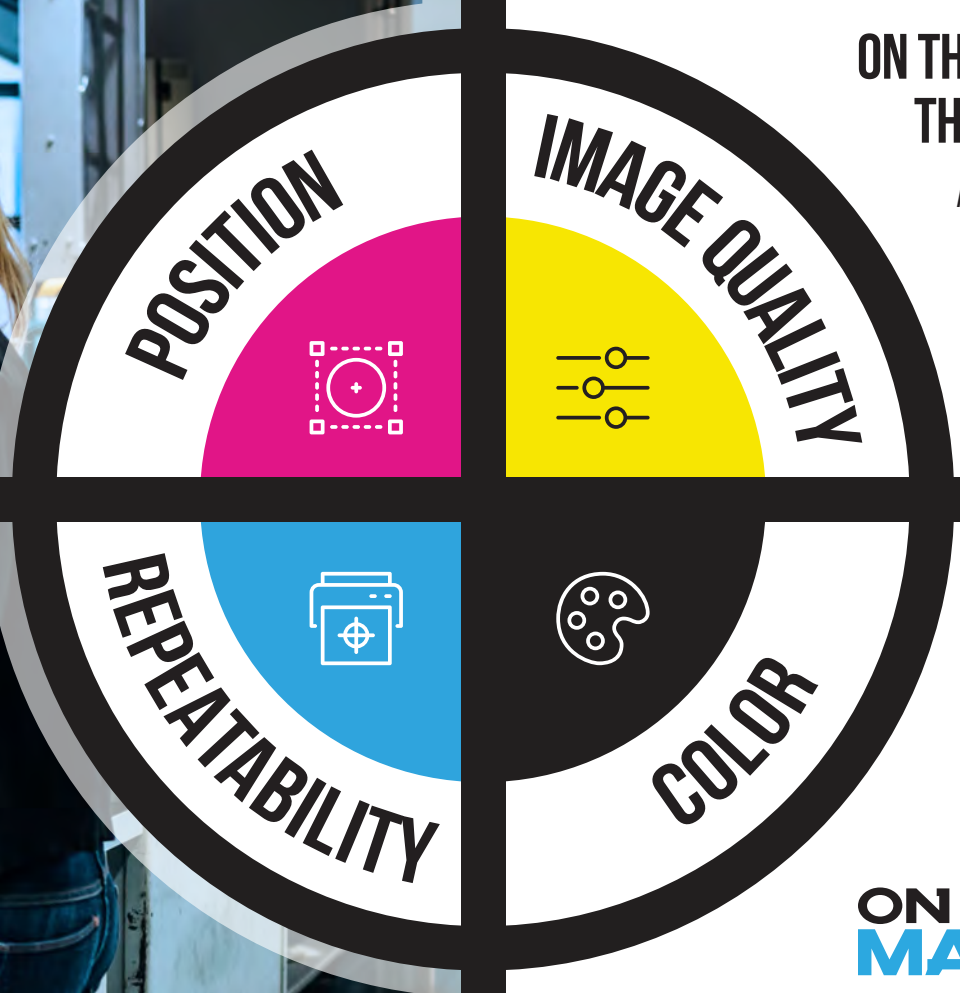


www.datamaxarkansas.com/on-the-mark



**BEST PRACTICES FOR
PERFECTING
PRODUCTION PRINT**
A DATAMAX + CANON + MBM LUNCH & LEARN

THURSDAY, SEPTEMBER 12
YOU'RE INVITED!



ON THE MARK MEANS PRINT QUALITY **PERFECTION** INSIDE THE PRODUCTION ROOM.

Achieving perfect quality consistently hinges on your ability to apply industry standards and process controls into production procedures, from preflight all the way to the finish line. At our event, we'll share advanced workflow solutions like PRISMAprepare and PRISMAdirect that streamline the path to preparation perfection, followed by finishing equipment from MBM to add the perfect final touch.

Mitigate unexpected print outcomes. Stay precisely On the Mark. [Join us on September 12 to learn best practices for perfecting production print.](#)

BEST PRACTICES WE'LL COVER:

- POSITIONING:** ENSURE ACCURATE ALIGNMENT ON THE SHEET AGAIN AND AGAIN.
- IMAGE QUALITY:** KNOW YOUR CONTROLLER SETTINGS TO OPTIMIZE DOCUMENT POTENTIAL.
- COLOR:** UNLEASH THE POWER OF COLOR PERFECTION WITH G7 CALIBRATION.
- REPEATABILITY:** MAKE THE LAST PRINT LOOK IDENTICAL TO FIRST ON EVERY RUN.

