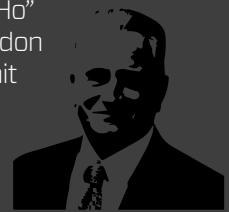


THE GUNG-HO GAME PLAN

The first time I read "Gung Ho" by Ken Blanchard and Sheldon Bowles years ago, it really hit home with me. It's played a large role in the development of our Datamax culture. This diagram will help your department chart your progress as you incorporate Gung-Ho into your routine. Note that nowhere on the diagram is there a break in either **cheering progress** or **celebrating** organizational success. Refer to it often as a friendly reminder to go **Full Gung-Ho!**



- Barry Simon

