

## We work with:

- .....
- Farms
- Crop Production
- Farm Supply
- Crop Services Companies
- Aerial Applicators
- Livestock Production
- Poultry Production
- Aquaculture
- Dairy Farms
- Nurseries
- (and others)



goVertical.® agriculture

# Agriculture

Agriculture is a tough business. Labor availability, climate change, resource limitations, and shifts in government policies and regulations pertaining to trade, subsidies, and conservation: These create real challenges. Datamax's range of solutions can offset such difficulties by helping reduce costs, streamline processes, and promote innovative business technologies that enhance resource effectiveness, productivity, and responsiveness to evolving go-to market demands. **Count on Datamax to maximize the technology that matters!**

### Datamax can help you:

- leverage real-time document language translation capabilities to help communicate/collaborate with a diverse labor force,
- better access to daily farm operation data/documents: money spent, revenue earned, profits & losses, and resources utilized,
- quickly route workers' labor logs, agricultural input logs, or animal feed logs to SharePoint, Google Mail, Outlook or other shared repositories directly from MFP control panels,
- print and/or distribute soil maps, surveys, inventory lists, logs, etc. via simplified MFP-driven print and document workflows, and
- deploy enhanced network security to prevent unwelcomed access or loss of valuable crop data, financial/farm records, and wholeseller details.

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Through relevant technology advisory and total solution deployment, we help agricultural-related companies "go vertical" by maximizing their workflow processes, communications, and bottom line.

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creating  
raving fans®

 When asked, "how likely would they recommend Datamax to a friend or colleague," our customers have scored us a **9.7** since 2012.

**9.7**

*Scale: 1-10 (10 being the highest)  
Source: Net Promoter Score® System  
Surveys Completed: 12,000+  
Actual NPS® since 2012: 93.0*

**Datamax Inc. - El Dorado**  
El Dorado, AR | 870.444.2537

**Datamax Inc. - Fort Smith**  
Fort Smith, AR | 479.782.5546

**Datamax Inc. - Hot Springs**  
Hot Springs, AR | 501.624.4496

**Datamax Inc. - Little Rock**  
Little Rock, AR | 501.603.3000

**Datamax Inc. - Texarkana**  
Texarkana, TX | 903.336.6715

**Other Locations:**

**Datamax Inc. - Dallas/Fort Worth**  
Coppell, TX | 972.432.2300

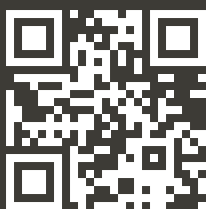
**Datamax Longview**  
Longview, TX | 903.758.2679

**Datamax Inc. - Lufkin**  
Lufkin, TX | 936.699.4455

**Datamax Inc. - Sulphur Springs**  
Sulphur Springs, TX | 903.885.3375

**Datamax Inc. - Tyler**  
Tyler, TX | 903.939.2255

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## Advantages You'll Realize.



### Automated Workflows

Optimize productivity with customized and integrated workflows that combine multiple tasks into single processes. Resource inventories, production accounts of livestock or crop operations, etc. can be routed to any destination based on pre-defined rules to maximize efficiency.



### Regulatory Compliance

Simplify compliance with the USDA Good Agricultural Practices (GAP) audits, EPA audits, and other federal, state and local statutes by quickly accessing and sharing supporting documents to avoid penalties.



### Language Translation Assistance

Improve diverse labor force communications by automatically converting scanned documents in to different languages (*over 100*) with a touch of a button at the MFP device.



### Information Security

Deploy a robust network security strategy with multi-layered protection, as well as powerful document/device security for your MFPs/printers.



### Cost Reduction

Reduce operating expense and time through automated document distribution capabilities when sending documents for review, approval, reconciliation and retention.

## Services We Offer.



### Unified Communications as a Service (UCaaS)

Datamax's UCaaS unifies agricultural-related channels for communicating and conducting business in or out of the field - phone system, team chat and messaging, video conferencing, file collaboration and more - under one manageable, scalable, and secure platform.




### Network Management

Leverage comprehensive network services featuring **TechCare**® Managed IT Services, Cloud Services, Information Security Services, and **TechCare**® **University** User Training for IT specific initiatives—all supported by 24/7 **TechView**® remote help desk support.



### Print Management

Optimize your print output through best-in-class print technology and the industry's most responsive approach to managed print services—**PrintCare**™. All supported 24/7 by **PrintView**™—remote access for printing and connectivity.

 **GO VERTICAL  
WITH DATAMAX!**

To request more information, client references, or schedule an appointment, please give us a call or visit us at [www.datamaxarkansas.com/govvertical](http://www.datamaxarkansas.com/govvertical). For quick access, please scan our QR Code.