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### govertical. real estate

# Real Estate (Commercial)

In today's digital era, Commercial Real Estate companies must be agile and strategic in looking for better ways to build operational efficiency, improve tenant loyalty, and better differentiate and position their properties. Datamax's technology portfolio addresses such challenges by lowering costs, automating processes, and improving communication between brokers, developers, buyers, and investors. **Count on Datamax to maximize the technology that matters!** 

#### Datamax can help you:

- realize peak efficiency with communications and document workflow strategies that embrace mobility and support real estate companies conducting business anywhere, any time,
- aggregate and share commercial real estate information and documents that are otherwise hard to find, difficult to compile or currently unavailable,
- improve commercial leasing workflow by providing brokers with information that will allow them to collaborate on deals in real time,
- accurately and legibly merge buyer/tenant customer data within forms and distribute them to any printer, fax, email, or archival system, and
- deploy enhanced document security to prevent unintended access or loss of information from buyer/tenant files and vendor database systems.

Through relevant technology advisory and total solution deployment, we help commercial real estate firms *"go vertical"* by maximizing their workflow processes, communications, and bottom line.





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#### When asked, "how likely would they recommend Datamax to a friend or colleague," our customers have scored us a **9.7** since 2012.

Scale: 1-10 (10 being the highest) Source: Net Promoter Score® System Surveys Completed: 10,000+ Actual NPS® since 2012: 92.7

Datamax Inc. - El Dorado El Dorado, AR | 870.444.2537

**Datamax Inc. - Fort Smith** Fort Smith, AR | 479.782.5546

Datamax Inc. - Hot Springs Hot Springs, AR | 501.624.4496

Datamax Inc. - Little Rock Little Rock, AR | 501.603.3000

**Datamax Inc. - Texarkana** Texarkana, TX | 903.336.6715

#### Other Locations:

Datamax Inc. - Dallas/Fort Worth Coppell, TX | 972.432.2300

**Datamax Longview** Longview, TX | 903.758.2679

Datamax Inc. - Lufkin Lufkin, TX | 936.699.4455

**Datamax Inc. - Sulphur Springs** Sulphur Springs, TX | 903.885.3375

Datamax Inc. - Tyler Tyler, TX | 903.939.2255

datamaxarkansas.com





### Advantages You'll Realize.



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#### **Enterprise Content Management**

Leverage powerful data capture tools to process varied types of content including e-mails, applications, forms, virtual tour video files and digital property photographs—into a secure single, standardized/managed system, configurable to the needs and uses of your employees.

#### Workflow/Forms Management

Improve productivity and reduce time with customized and integrated workflows that combine multiple tasks into single processes. Accelerate real estate purchase or leasing approvals and minimize delays with workflow automation and other business process optimizations.

#### Graphics Color Printing /Wide Format Printing

Utilize high-quality color and wide-format printers to produce real estate flyers, comps, renderings and master development plans/maps to help enhance presentation effectiveness and competitiveness—all in-house.



#### **Mobile Printing**

Offer brokers and property managers the power to print and scan 24/7 on any networked MFP from any location with wireless communications. Access and print emails, applications, tenant memos and more.



#### **Cost Accounting**

Leverage MFP account-tracking functions to assign costs to projects or departments with device level, integrated cost accounting systems.

### Services We Offer.



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#### Unified Communications as a Service (UCaaS)

Datamax's UCaaS unifies real-estate-related channels for communicating and conducting business - phone system, team chat and messaging, video conferencing, file collaboration and more - under one manageable, reliable, and secure platform.

### Network Management

Leverage comprehensive network services featuring **TechCare**<sup>®</sup> Managed IT Services, Cloud Services, Information Security Services, and **TechCare**<sup>®</sup> **University** User Training for IT specific initiatives—all supported by 24/7 **TechView**<sup>®</sup> remote help desk support.

#### **Print Management**

Optimize your print output through best-in-class print technology and the industry's most responsive approach to managed print services— **PrintCare™**. All supported 24/7 by **PrintView™**—remote access for printing and connectivity.



To request more information, client references, or schedule an appointment, please give us a call or visit us at www.datamaxarkansas.com/govertical. For quick access, please scan our QR Code.