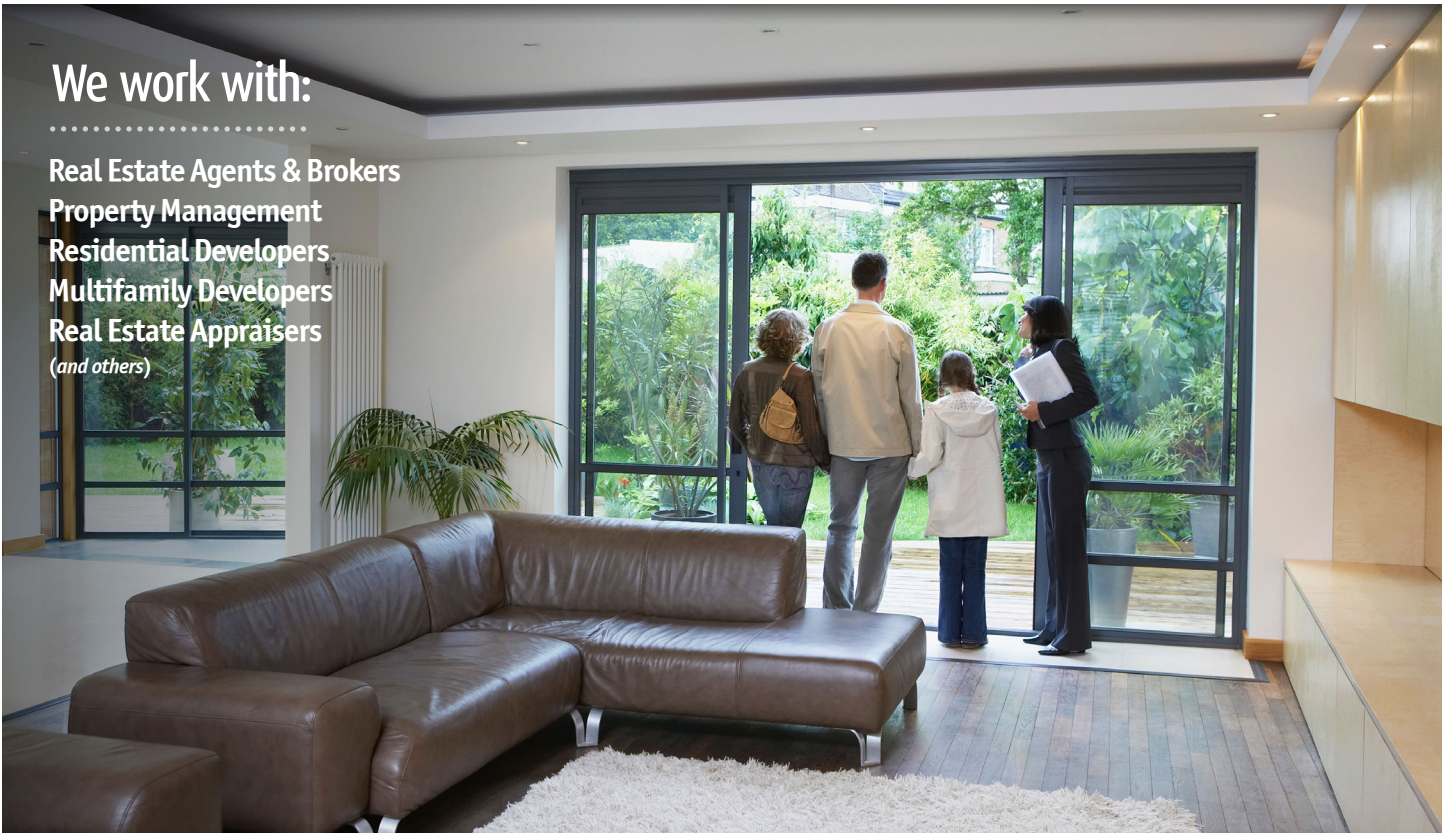


## We work with:

.....  
Real Estate Agents & Brokers  
Property Management  
Residential Developers  
Multifamily Developers  
Real Estate Appraisers  
(and others)



goVertical.<sup>®</sup> real estate

# Real Estate (Housing)

Improving profitability, maintaining ongoing inventory, and rapidly connecting with potential and current homebuyers through advanced technology are among the most significant challenges that real estate firms are facing today. Datamax's technology portfolio addresses such concerns by lowering costs, automating processes, and improving communication between real estate agents, buyers, and investors. **Count on Datamax to maximize the technology that matters!**

### Datamax can help you:

- enhance collaboration and speed up application processes through easy-to-use document and imaging workflow solutions,
- attract prospective real estate sales consultants with enhanced information technology solutions that improve productivity, communication and sales effectiveness in the field,
- communicate and collaborate faster and more efficiently with access to purchase/lease contracts, closing documents, and forms,
- accurately and legibly merge buyer/tenant customer data within forms and distribute them to any printer, fax, email, or archival system, and
- deploy enhanced IT security to prevent unintended access or loss of information from buyer/tenant files and vendor database systems.

.....  
Through relevant technology advisory and total solution deployment, we help real estate (housing) firms "go vertical" by maximizing their workflow processes, communications, and bottom line.  
.....

creating  
raving  
fans™



When asked, "how likely would they recommend Datamax to a friend or colleague," our customers have scored us a **9.7** since 2012.

# 9.7

*Scale: 1-10 (10 being the highest)  
Source: Net Promoter Score® System  
Surveys Completed: 10,000+  
Actual NPS® since 2012: 92.7*

**Datamax Inc. - El Dorado**

El Dorado, AR | 870.444.2537

**Datamax Inc. - Fort Smith**

Fort Smith, AR | 479.782.5546

**Datamax Inc. - Hot Springs**

Hot Springs, AR | 501.624.4496

**Datamax Inc. - Little Rock**

Little Rock, AR | 501.603.3000

**Datamax Inc. - Texarkana**

Texarkana, TX | 903.336.6715

**Other Locations:**
**Datamax Inc. - Dallas/Fort Worth**

Coppell, TX | 972.432.2300

**Datamax Longview**

Longview, TX | 903.758.2679

**Datamax Inc. - Lufkin**

Lufkin, TX | 936.699.4455

**Datamax Inc. - Sulphur Springs**

Sulphur Springs, TX | 903.885.3375

**Datamax Inc. - Tyler**

Tyler, TX | 903.939.2255

[datamaxarkansas.com](http://datamaxarkansas.com)



## Advantages You'll Realize.


**Enterprise Content Management**

Leverage powerful data capture tools to process varied types of content—including e-mails, applications, HUD forms, virtual tour video files and digital property photographs—into a secure single, standardized/managed system, configurable to the needs and uses of your employees.


**Workflow/Forms Management**

Improve productivity and reduce time with customized and integrated workflows that combine multiple tasks into single processes. Accelerate real estate purchase or leasing approvals and minimize delays with workflow automation and other business process optimizations.


**Graphics Color Printing /Wide Format Printing**

Utilize high-quality color and wide-format printers to produce real estate flyers, comps, newsletters and master development plans/maps to help enhance presentation effectiveness and competitiveness—all in-house.


**Mobile Printing**

Offer agents and property managers the power to print and scan 24/7 on any networked MFP from any location with wireless communications. Access and print emails, applications, tenant memos and more.


**Cost Accounting**

Leverage MFP account-tracking functions to assign costs to projects or departments with device level, integrated cost accounting systems.

## Services We Offer.


**Unified Communications as a Service (UCaaS)**


Datamax's UCaaS unifies real-estate-related channels for communicating and conducting business - phone system, team chat and messaging, video conferencing, file collaboration and more - under one manageable, reliable, and secure platform.


**Network Management**

Leverage comprehensive network services featuring **TechCare®** Managed IT Services, Cloud Services, Information Security Services, and **TechCare® University** User Training for IT specific initiatives—all supported by 24/7 **TechView®** remote help desk support.


**Print Management**

Optimize your print output through best-in-class print technology and the industry's most responsive approach to managed print services—**PrintCare™**. All supported 24/7 by **PrintView™**—remote access for printing and connectivity.



**GO VERTICAL  
WITH DATAMAX!**

To request more information, client references, or schedule an appointment, please give us a call or visit us at [www.datamaxarkansas.com/govertical](http://www.datamaxarkansas.com/govertical). For quick access, please scan our QR Code.